

Final

Parks and Recreation Master Plan Update

2017 - 2030

May 10, 2017



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Neighboring Recreation and Park Districts

Arden Manor Recreation and Park District
Carmichael Recreation and Park District
Mission Oaks Recreation and Park District
Fulton/El Camino Recreation and Park District
North Highlands Recreation and Park District
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Appendix A — Notes From District Master Plan Update Open House Events

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Executive Summary

The Arcade Creek Recreation and Park District (ACRPD) is the primary provider of park and recreation services to the ACRPD community. This Master Plan provides policy direction for the ACRPD Board of Directors and staff for new park and facility standards, implementing capital improvements, non-capital projects, and initiatives based on current District and nearby community resources, demographic trends, and community needs. This Master Plan is an update of the:

- Arcade Creek Recreation and Park District Master Plan (1976),
- Arcade Creek Recreation and Park District Master Plan Update (2001), and
- The March 2007 Update and Addendum.

This Master Plan evaluates the current level of park and recreation resources, levels of service (LOS) offered by adjacent agencies, and determines new LOS thresholds for ACRPD. The repairs, rehabilitation, and new facility projects needed to meet the needs of the community and this new LOS are described. The fundamental purpose of the Master Plan is to set a course for developing appropriate recreation facilities for the residents of ACRPD.



Morning walk at Arcade Creek Park

This Master Plan is a living document that will evolve over time. The conditions and recreation needs that inform the actions included in this Master Plan will certainly change as the ACRPD community evolves, new trends emerge, and the local and national economy shift.

ACRPD has been providing parks and recreation services to residents since 1959 and this document provides recommendations for recreation facilities and programs to meet the needs of District residents through the year 2030. Within the limits of public resources and available land for parks,

this Master Plan addresses multiple community interests and prioritizes the investments in capital improvements and programs to provide the largest public benefit.

Planning Considerations

Population growth in the District to the year 2030 is expected to be about one percent. The District is mostly built out with few undeveloped lots remaining for new residential growth. Increased population growth could result where infill, redevelopment, or higher density housing are implemented.

Community desires for safety and security of park facilities; high quality, low cost recreation opportunities; and outdoor-oriented programs were voiced by the residents and reflected in this Master Plan. The need for the District to become more visible in the community, increase market exposure, and engage residents and business owners as part of ACRPD community was evident during the planning

process. The need to collaborate with the City of Sacramento and Sacramento County on trail planning efforts, San Juan Unified School District (SJUSD) and American River College (ARC) on joint use agreements (JUAs), and community partners and individual volunteers for implementation of several non-capital projects underscores the critical need for ACRPD to work with agencies and individuals inside and outside of the District to realize the strategies, recommendations, and capital projects included in this Master Plan.

Recommendations

This Master Plan identifies approximately \$5.4 million in recommended capital projects. These projects include repairs, rehabilitation of existing facilities, and new facility development. Repairs account for less than \$100,000 of the total and are highest priority. Failure to address these needs may result in increased future repair expenses or facility closure.

Recommendations are also provided in this Master Plan to address additional facilities needed, recreation programs, park planning, and District operations. Partnership opportunities for each of these recommendations are explored in this Master Plan.

Moving Towards 2030

From now until 2030, ACRPD should actively work to become more visible in the community through partnering with other local agencies on planning efforts affecting ACRPD residents; local schools on sharing recreation facilities and program responsibilities; local businesses on sponsorships of recreation facilities; volunteers on helping with recreation program needs; and reestablishing a presence on social media. Staying in front of and connected with the community it serves will help ACRPD stay in touch with the future park and recreation needs of the people who call ACRPD home.

1 Context

This Master Plan provides direction for how the Arcade Creek Recreation and Park District (ACRPD) can best meet the recreational needs of the people it serves. It examines existing District resources and evaluates the capacity of those resources to address residents' specific recreational interests and preferences, both now and through 2030. The Master Plan addresses parks, recreation programs, trails, and operational considerations associated with these resources and services. It provides direction for both near and long range implementation, recognizing that the sequence in which projects are pursued will depend on availability of funding and evolving community needs. This Master Plan is an update of the *Arcade Creek Recreation and Park District Update and Addendum to The Master Plan (2007)*, *Arcade Creek Recreation and Park District 2001 Master Plan Update*, the original *Arcade Creek Recreation and Park District Master Plan (1976)*, and includes substantial revisions to information contained in those documents as needed to reflect current conditions and priorities.



Hamilton Street Park Picnic Area

1.1 District Description

ACRPD is an independent special district located in suburban north central Sacramento County about 11 miles northeast of downtown Sacramento. ACRPD was originally formed in 1959 as Del Paso Recreation and Park District by a vote of area residents. District boundaries were changed in 1970 and 1971 with District service areas added and removed. The District changed its name to Arcade Creek Recreation and Park District in July 1974.

ACRPD covers about 4.6 square miles and serves the recreation needs of the approximately 21,500 residents living in this geographic crossroads where five diverse communities intersect. The majority of the District is within unincorporated Sacramento County. A small portion of the southwestern part of District is within the city limits of Sacramento. The unincorporated communities of Arden-Arcade, Carmichael, Foothill Farms, North Highlands, and the City of Sacramento each have their own unique character and sense of place, and each contributes to form the conglomerate suburban community of ACRPD (Figure 1-1). ACRPD has the opportunity to be the entity that brings these unique elements together to form a richly diverse but cohesive community.

Opportunity

ACRPD can be the entity that brings unique neighborhoods together to form a richly diverse but cohesive community.

















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Arcade Creek Recreation and Park District

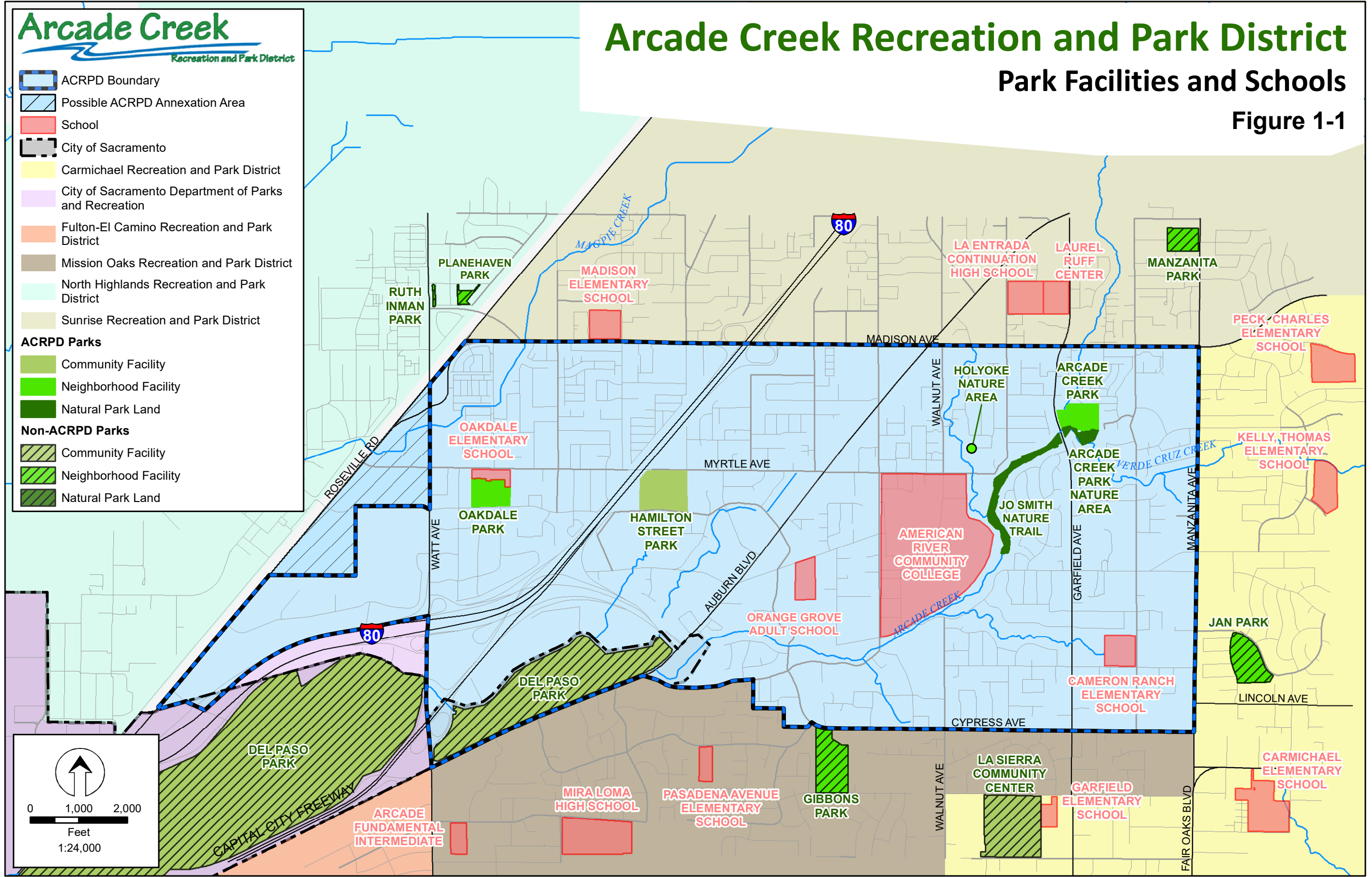
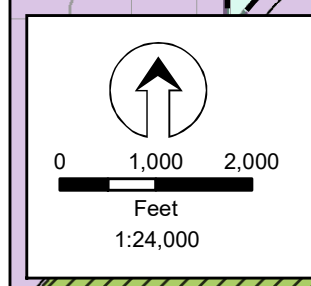
Arcade Creek Recreation and Park District

Park Facilities and Schools

Figure 1-1

-  ACRPD Boundary
-  Possible ACRPD Annexation Area
-  School
-  City of Sacramento
-  Carmichael Recreation and Park District
-  City of Sacramento Department of Parks and Recreation
-  Fulton-El Camino Recreation and Park District
-  Mission Oaks Recreation and Park District
-  North Highlands Recreation and Park District
-  Sunrise Recreation and Park District
- ACRPD Parks**
-  Community Facility
-  Neighborhood Facility
-  Natural Park Land
- Non-ACRPD Parks**
-  Community Facility
-  Neighborhood Facility
-  Natural Park Land

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District residents enjoy access to approximately 48 acres of public recreation land owned or operated by ACRPD. These include neighborhood and community parks, as well as natural open space and trails. The District also provides a limited number of recreation programs to complement those offered by other regional recreation providers.

1.1.1 Local Schools

The suburban community of ACRPD is served by multiple school districts. Approximately one quarter of ACRPD is within Twin Rivers Unified School District (TRUSD). This is the area north of Myrtle Avenue and west of Walnut Avenue. The remainder of the District falls within the San Juan Unified School District (SJUSD).

TRUSD has one elementary school campus within ACRPD. This is Oakdale Elementary School on Myrtle Avenue in North Highlands just east of Watt Avenue and adjacent to Oakdale Park. SJUSD has two school campuses within ACRPD. These are the Orange Grove Adult School (currently leased to by United Cerebral Palsy [UCP]) on Orange Grove Avenue in Foothill Farms just east of Auburn Boulevard, and Cameron Ranch Elementary on Hackberry Lane in Carmichael just north of Locust Avenue. The main campus of American River College, part of the Los Rios Community College District, is located near the geographic center of ACRPD. Schools located within and serving the residents who live in ACRPD are described in more detail in Chapter 2.

Over the years, ACRPD has had working relationships with SJUSD and TRUSD for cooperative shared facility use and programs. These relationships benefit both ACRPD and the school districts by leveraging public resources in the most efficient way to meet community needs. Currently, ACRPD has an active long-term joint use agreement (JUA) with TRUSD. JUAs are formal agreements between two different governmental agencies arranging a mutually beneficial sharing of use of facilities where one party has title to the facility and the other contributes towards maintenance of the facility.

1.1.2 Land Use

As of 2016, ACRPD comprises about 2,940 acres. The Sacramento County General Plan and Zoning Ordinance are the primary land use governing documents for the unincorporated areas of ACRPD. Land use for areas of the District that fall within the City of Sacramento is governed by the City's General Plan and Zoning Ordinance.

Low Density Residential is the largest single land use within the District. It is primarily a residential community interspersed with some church and school campuses. Higher density multifamily housing and senior housing complexes are mainly found within a half mile of Madison Avenue along the northern third of the District and within a quarter mile of Manzanita Avenue on the eastern edge. The remainder of the housing is single-family housing. A quarter to a third of the single-family housing west of Interstate 80 is comprised of mobile homes.

ACRPD west of Watt Avenue is part of the McClellan Industrial Park and comprised of primarily industrial and light industrial land uses. Several mixed-use oriented commercial corridors are located within and along the edges of ACRPD including Watt Avenue in North Highlands, Auburn Boulevard (Historic Route 40) in Foothill Farms, the south side of Madison Avenue on the northern edge of ACRPD in Foothill Farms, and an urban transit-oriented commercial corridor on the west side of Manzanita Avenue on the eastern edge of ACRPD in Carmichael (Sacramento County 2011).

Two of the largest land parcels within ACRPD are the 155-acre American River College Campus near the geographic center of the District, and the 146-acre City of Sacramento Del Paso Regional Park that lies partly within the southwestern portion of the District. The Sacramento County General Plan has designated Recreation land use along the corridor incorporating Arcade Creek between these two public parcels. However, the zoning code designates Single Family Residential uses on many of the properties through which Arcade Creek passes. Any additional trail development along Arcade Creek would need to be near Del Paso Regional Park where the creek corridor is zoned for public use.

1.1.3 Transportation

Interstate 80/Business 80 cuts through the northwest corner of the District, effectively separating this area from the rest of the District. Roseville Road and Auburn Boulevard, two major multilane arterial roads, parallel the freeway alignment about a half mile to the west and east, respectively. Arterial north-south roads include Watt Avenue, College Oak Drive, Walnut Avenue, Garfield Avenue, and Manzanita Avenue. The only east-west arterial road that connects the whole District is Madison Avenue which is along the northern District boundary. Other east-west roads include Myrtle Avenue, Orange Grove Avenue, Winding Way, and Cypress Avenue. Madison Avenue and Watt Avenue are the only two vehicular and pedestrian links between the two sides of the District divided by the alignment of Interstate 80/Business 80.

While the dense road network provides coverage of ACRPD for motor vehicles, these major thoroughfares can limit pedestrian and bicycle access to parks and programs. The traffic volumes, speed, and noise of vehicular traffic make crossing some of these streets difficult and unpleasant for pedestrians, cyclists, and especially children. Currently, there are no Class I (off-street, paved) bicycle paths within the District. However, the Sacramento County Bicycle Master Plan (Fehr and Peers 2011) calls for a Class I connection between Del Paso Regional Park and Madison Avenue (Figure 1-2) This bike path would traverse the entire District and provide significant bicycle and pedestrian transportation as well as recreation opportunities for residents. The segment of this proposed bike path from American River College to Arcade Creek Park would follow the existing Jo Smith Nature Trail alignment currently owned and maintained by ACRPD.



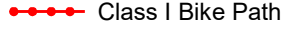

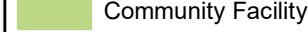
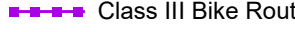


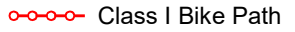

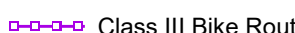
Existing Class II bike lanes (on-street, separate lane) in the District are minimal. Bike lanes are found on Orange Grove Avenue east of Auburn Boulevard and north on College Oak Drive to Myrtle Avenue; Pasadena Avenue and Cypress Avenue east of Edison Avenue to Manzanita Avenue; Winding Way from American River College campus and south on Walnut Avenue; and all of Manzanita Avenue along the District's east boundary. These bike lanes presumably facilitate bicycle transportation associated with American River College and the urban transit-oriented commercial development along Manzanita Avenue. New Class II bike lanes are proposed throughout the District on collector streets, including Myrtle Avenue which would greatly improve bicycle access to Hamilton Street Park and Oakdale Park. An existing Class III bike route (on-street, signed only) along Garfield Avenue would also be upgraded to a Class II.

Opportunity

Development of the bicycle facilities proposed in the Sacramento County Bicycle Master Plan would greatly improve access to ACRPD parks and provide recreational opportunities. These include Class I, II, and III facilities and I-80 overpasses.

Arcade Creek

Recreation and Park District

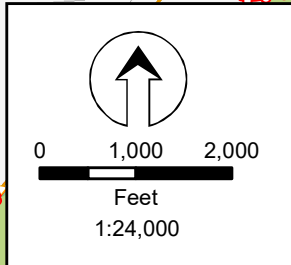
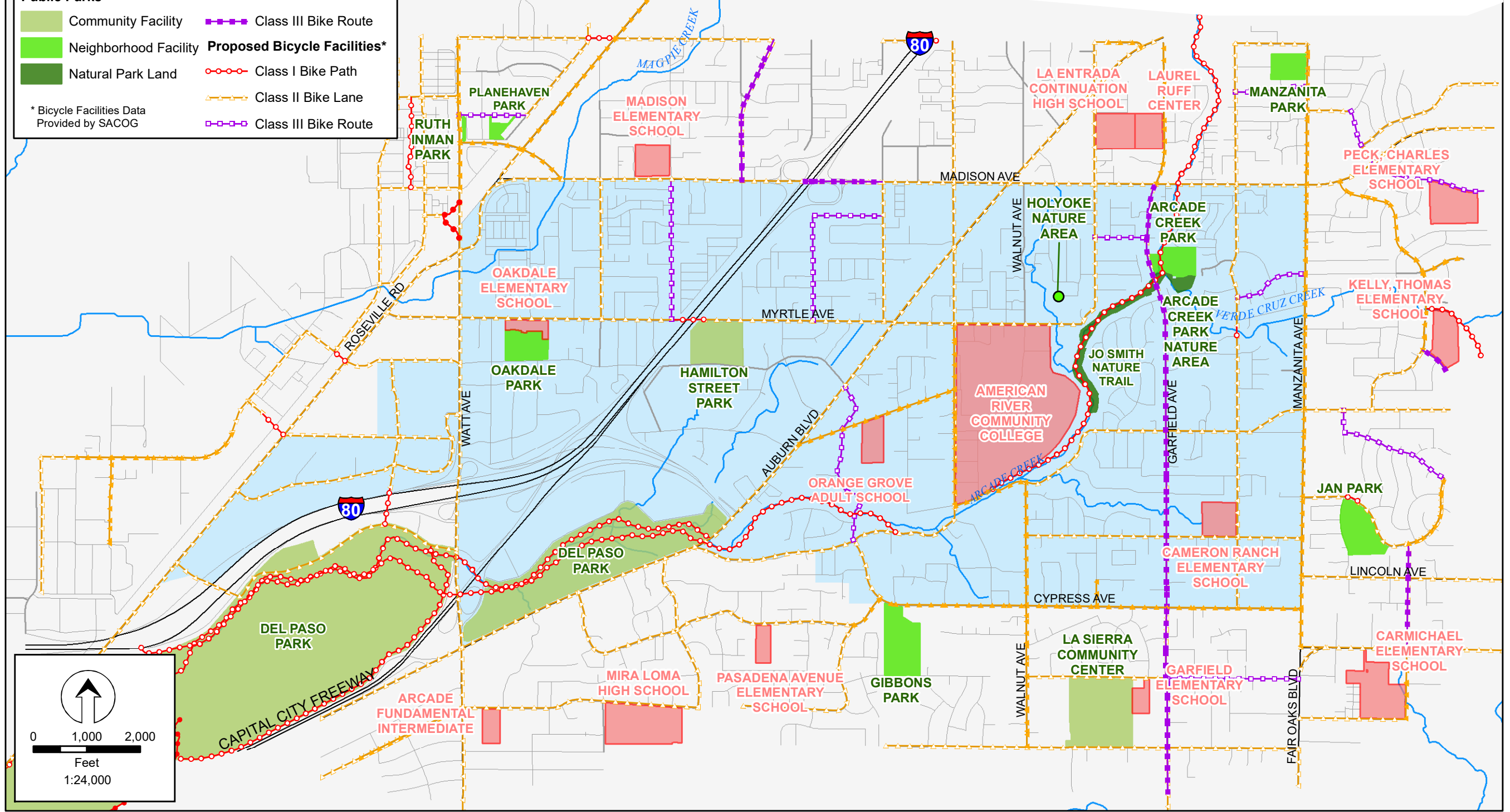
- | | |
|---|--|
|  ACRPD Boundary | Existing Bicycle Facilities* |
|  School |  Class I Bike Path |
| Public Parks |  Class II Bike Lane |
|  Community Facility |  Class III Bike Route |
|  Neighborhood Facility | Proposed Bicycle Facilities* |
|  Natural Park Land |  Class I Bike Path |
| <small>* Bicycle Facilities Data Provided by SACOG</small> |  Class II Bike Lane |
| |  Class III Bike Route |

Arcade Creek Recreation and Park District

Bicycle Facilities

Figure 1-2

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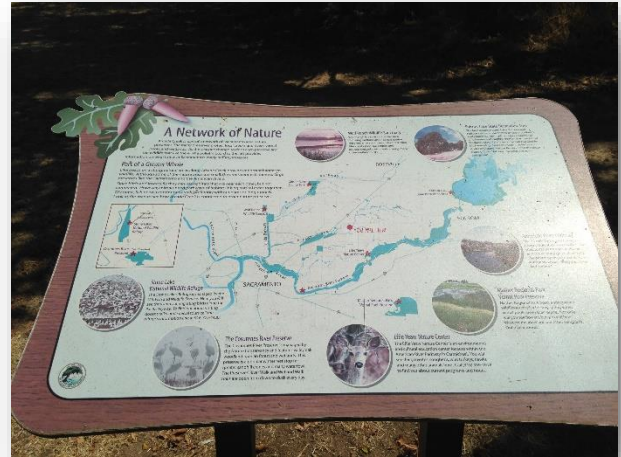
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In addition, bicycle/pedestrian overcrossings of Interstate 80 are called for at Myrtle Avenue, and at Industry Drive connecting Orange Grove Avenue and Longview Drive. When these new overcrossings are built, they will dramatically enhance non-vehicular connectivity to the North Highlands part of the District.

1.1.4 Natural Areas

The ACRPD is named for Arcade Creek which flows through most of the District from near the northeast corner to the southwest corner. This creek corridor is a significant identifying feature of the District and provides residents with access to natural areas amid the otherwise developed landscape. The habitat adjacent to Arcade Creek hosts the largest continuous area of tree canopy within ACRPD and is a mixture of native riparian, oak woodland, and ornamental urban forest trees. A few minor tributaries (e.g. Verde Cruz Creek) expand the urban stream network into the District. In the far northwestern corner of the District, the concrete

lined channel of Magpie Creek is host to a few riparian trees. Minor roads do not cross the riparian corridors.



Interpretive signage at Arcade Creek Park

Opportunity

Arcade Creek is a unique and unifying feature of the District. It could be the focus of more passive recreation activities and events as part of the 'branding' effort for ACRPD.

These creeks define the boundaries of several neighborhoods, and in many locations, are a barrier to travel and access for pedestrians and bicyclists. Development and related encroachment have significantly reduced the potential to access or preserve much of these corridors for public use. However, several segments along some of the creeks are in public ownership as either developed open space parks, natural park land, or school property. The overall scarcity of natural lands in ACRPD underscores the need to preserve and protect these parcels for their environmental, recreational, and educational value. The presence of the Arcade Creek corridor passing through the center of the mostly developed District is a unique unifying feature.

Other large natural areas within the District include Del Paso Regional Park, the Arcade Creek Park Nature Area, Holyoke Nature Area (undeveloped), and Jo Smith Nature Trail. Each of these natural areas have grasslands and mature oak trees that offer a glimpse of what the District looked like before urbanization.

1.2 District Mission, Goals, and Policies

In 2012 the ACRPD board of directors adopted the following mission statement:

“Arcade Creek Recreation and Park District enhances the quality of life for District residents, through the provision of well maintained, safe parks, facilities, natural resources, and by offering meaningful family oriented recreation experiences.”

This mission statement is the foundation for all other planning direction as the District seeks to fulfill its obligation to local residents. In addition to the ACRPD mission statement, the California Park and Recreation Society (CPRS) campaign’s *Parks Make Life Better!*[®] motto encapsulates the essential role parks play in improving and elevating the quality of life in the Arcade Creek Community. ACRPD is a member agency of CPRS and should tap into this positive key message, promote it on their website and other media, and incorporate it as a simple vision statement. The mission and vision statements provide the foundation for the development of District goals.

Goals are more focused expressions of direction for the ACRPD board of directors and staff as they determine park needs, develop recreation facilities, evaluate the impact of development projects on park facilities, and make administrative decisions about operations. Goal statements describe a target condition to be achieved or maintained. Policies are the principles that guide ongoing actions intended to reach the stated goal. A given policy may facilitate attainment of several goals, while a single goal may be supported by multiple policies.

Goals and policies are provided in the Master Plan for three key areas: park facilities, recreation programs and events, and funding. The goals and policies in this Master Plan are based on those adopted in the 2001 Master Plan Update with modifications and updates as needed to reflect current needs and direction.

1.2.1 Park Facility Goals and Policies

Goals

- G1. Provide high-quality, inviting parks that fulfill the diverse recreation interests of all age groups among ACRPD residents in a safe, accessible, functional, and aesthetically pleasing environment.
- G2. Establish and maintain a cooperative relationship with all other public and service agencies in and adjacent to the ACRPD boundary.
- G3. Provide excellent stewardship of the open space and natural resources entrusted to the District.
- G4. Connect ACRPD to regional trail networks and link the community together.



Opportunity

The District should capitalize upon the CPRS *Parks Make Life Better!*[®] campaign in all forms of media as another part of the ‘branding’ effort for ACRPD.



Parks
Make
Life
Better!

The CPRS Parks Make Life Better![®] campaign logo.

Policies

- P1. Maintain, renovate, and improve existing parks so that they will serve the diverse recreation needs of ACRPD residents by providing a safe, accessible, functional, high-quality, and aesthetically pleasing environment.
- P2. Renovate the existing park facilities so that they are compliant with current design standards and regulations including the Americans with Disabilities Act (ADA), AB 1881 Water Efficient Landscape Ordinance, and other applicable local codes (e.g. Sacramento County Shade Ordinance).
- P3. Periodically monitor strategies to improve safety and security throughout the facilities.
- P4. Acquire sufficient park or open space land and/or coordinate Joint Use Agreements (JUAs) for facilities with school districts or other special districts to meet present and future recreation needs.
- P5. Develop and maintain parklands that comply with the adopted acreage standards for ACRPD.
- P6. Improve trails and linkages between facilities.
- P7. Reach out to and coordinate with adjacent park districts and the City of Sacramento to identify facility overlaps and service gaps.
- P8. Participate in regional trail planning efforts with Sacramento Area Council of Governments (SACOG), the City of Sacramento, Sacramento County, and Sunrise Recreation and Park District (SRPD) to explore trail connections through ACRPD with corridors planned by these agencies.

1.2.2 Program and Events Goals and Policies

Goals

- G5. Provide recreational opportunities and programs to meet the physical, social, environmental and cultural programming needs of District residents that complement those offered by other regional recreation providers.
- G6. Provide programs that represent a diverse range of interests, schedules, and costs to maximize opportunities for participation by District residents and do not overlap with but complement programs offered by adjacent districts.

Policies

- P9. Annually revisit the types of recreation programs ACRPD is offering to make sure they are continuing to meet the evolving needs of the residents they serve.
- P10. Encourage persons with a wide range of abilities and from diverse backgrounds to participate in ACRPD programs and activities.
- P11. Lead collaborative effort with other organizations to provide a wide range of programs appealing to District residents.
- P12. Reach out to and coordinate with adjacent park districts and the City of Sacramento to identify program overlaps and service gaps. Explore adding jointly sponsored programs, partnering on large events, sharing spaces to facilitate programs, and sharing instructors.

1.2.3 Funding Goals and Policies

Goals

- G7. Provide cost effective construction, operations, and maintenance of all park and recreation facilities.
- G8. Make ACRPD more economically self-sufficient for capital improvements, operations, and maintenance.
- G9. Use JUA between ACRPD, school districts, and other public and private agencies where there is a direct benefit to ACRPD in doing so. JUAs should be used where they enhance the ability of each participating agency to provide cost-effective park and recreation services to the public and efficient maintenance of facilities.
- G10. Collaborate with agencies, commercial providers, and organizations serving ACRPD residents to maximize opportunities for cost sharing and facility utilization.

Policies

- P13. Prepare and maintain a one-, five-, and ten-year Capital Improvement Plan (CIP) for the development of park facility improvements.
- P14. Identify and pursue potential sources of funding for park or open space land acquisition and facility improvements, including federal, state, and private sources.
- P15. Prior to the construction of a new park facility, the estimated annual operations and maintenance costs will be identified and approved by the ACRPD.
- P16. Design recreation and sports facilities for multiple purposes that accommodate a variety of activities in wisely planned space.
- P17. Maintain and expand the existing joint use of school facilities to overcome any facility or program deficits.
- P18. Investigate new JUA between ACRPD, school districts, and other public and private organizations to reduce the costs of facilities that can be shared.

1.3 Fiscal Analysis

ACRPD prepares an annual budget prior to each fiscal year (July 1 – June 30) to project expenses including capital projects and anticipated revenues. Ongoing operation of the District mandates that expenses not exceed available revenues and reserves, with some funds ideally held in reserve each year.

1.3.1 Revenues

ACRPD receives revenues to fund park facilities and recreation programs from a variety of sources. The largest five sources are property taxes, facility rental and recreation program fees, development impact and in-lieu fees, grants (state and local), and state aid and other programs (Table 1-1). While the revenue sources remain fairly consistent from year to year, the amount of revenue may fluctuate depending on unique events such as grants received or the level of new development within ACRPD.

Table 1-1 – ACRPD Revenues

	FY 2013-2014	FY 2014-2015	FY 2015-2016
Property Taxes	\$475,317	\$497,697	\$522,848
Redevelopment Funding	\$5,500	\$4,257	\$4,095
Facility Rental and Recreation Services	\$109,825	\$114,869	\$114,560
Impact Fees and In-lieu Fees	\$85,856	\$68,154	\$134,542
Grants (State and Local)	\$64,814	\$491,077	\$38,444
State Aid and Other Programs	\$106,665	\$107,322	\$101,811
Asset Sale, Insurance Proceeds	\$0	\$47,379	\$47,552
Interest and Miscellaneous	\$8,797	\$6,030	\$8,798
Fund Balance Transfers	\$33,818	-\$35,648	-\$199,316
Total Revenues:	\$890,592	\$1,301,137	\$773,334

Property taxes are the single largest source of recurring revenue for ACRPD. Property tax revenues are collected by Sacramento County on behalf of the District. The amount of property tax revenue has increased by about five percent annually over the last three years. Fluctuations in property tax revenues reflect periodic changes in tax rates, new development, and changes in property values.

Facility rental and recreation program fees are intended to help offset the costs of facility maintenance and of offering the programs. Revenues from these sources have been fairly consistent over the last three years, but expanded marketing of both facility rentals and programs could increase this revenue stream. The costs of facility maintenance, however, could also increase with more intensive facility use so fees need to be adjusted accordingly.



Expanded marketing of facility rentals and programs could increase revenues from these sources.

Development impact and Quimby in-lieu fees are not predictable from year-to-year. ACRPD receives impact fees when new development occurs to help offset the costs of providing park facilities to serve the new population. Park impact fees were last reviewed in 2010 (SCI Consulting Group 2010) and include an annual inflation factor to keep pace with changing costs. The Quimby in-lieu fees represent the cost of acquiring park land to serve new residents through the subdivision approval process. Most of the District is built out so new homes are largely infill projects. As the amount of developable areas diminishes, revenues from these sources will also decline.

Fees collected from both sources are constrained by legislation that limits where and how they may be used to ensure that the people paying the fees derive appropriate benefits. In general, in-lieu fees may be used for a wider variety of purposes than impact fees. Both in-lieu and impact fees are collected by Sacramento County on behalf of the District. Table 1-2 shows the breakout of impact and in-lieu fees for the past three fiscal years.

Table 1-2 – ACRPD Development Fees Collected

	FY 2013-2014	FY 2014-2015	FY 2015-2016
In-Lieu Fees	\$2,504	\$61,622	\$5,875
Impact Fees	\$83,352	\$6,532	\$128,667
Total:	\$85,856	\$68,154	\$134,542

Grants are another unpredictable revenue source. While ACRPD has been successful in recent years with securing some major grant funding, competition for these resources is high. In order to continue receiving grant funds, the District must focus on strategically matching potential projects to funding opportunities, and expand awareness of funding sources.

State aid is received annually to exclusively fund the Oakdale after school program. These funds are used only for this one program, but they are a substantial revenue source supporting a major initiative of the District.

In years where revenues are less than expenses, funds are transferred in from reserves to make up the deficit when there is a fund balance. In years where there is not a fund balance, capital improvement projects are frozen unless funded by grants, and operations, supplies, and materials are cut. In one year, the only year in District history, personnel and benefits were cut.

In years where revenues are greater than expenses, funds are transferred to reserves for use in future years. Some revenue sources such as impact and in-lieu fees and grants that are received in a given year may be earmarked for expenditures and capital projects in subsequent years. In such cases, these funds are also held in reserve until they are needed to implement the target project.

1.3.2 Expenses

ACRPD expenses fall under one of the following four general categories: staff, operations, debt service, and capital improvement projects (Table 1-3).

Table 1-3 – ACRPD Expenses

	FY 2013-2014	FY 2014-2015	FY 2015-2016
Personnel Costs and Benefits	\$446,399	\$466,036	\$484,314
Operations, Supplies, and Materials	\$216,831	\$263,179	\$238,203
Debt Service	\$12,928	\$12,926	\$6,816
Capital Improvement Projects	\$214,434	\$558,996	\$44,001
Total Expenses:	\$890,592	\$1,301,137	\$773,334

Personnel costs and benefits are typically the largest recurring annual expense for the District. Expenditures include salaries and wages for full-time, part-time, and seasonal staff; retirement contributions; medical and dental insurance; worker’s compensation insurance; and state unemployment insurance. Typically, personnel costs and benefits expenditures tend to track upward with inflation and only vary widely when staffing levels change. Over the past three fiscal years, personnel costs and benefits have risen 8% following significant reductions in the prior two years. Due to the economic downturn, a maintenance position has been unfilled since 2014, and staff salaries were reduced 20% to avoid layoffs in FY 2013-2014. All full-time staff received a 5% salary increase in FY 2015-2016. This was the first salary increase for staff since 2010.

Operations, supplies, and materials expenditures include a wide variety of expenses ranging from administrative to operational. Legal notices, advertising, supplies, building and facility maintenance, utilities, equipment leases and repairs, and service fees are a few examples of the expenditures in this category. While the total cost of this expense category does not typically vary much from year-to-year, various inflationary and market factors can influence specific items such as fuel, water, and electricity costs.

Debt service expenditures include principal and interest payments on loans. The District recently sold a piece of property and paid off the outstanding loan (2016) eliminating this expense category. If new loans are taken in the future or bonds established, then debt service expense will again be encumbered.

Capital improvement expenditures include repairs and renovations to facilities. These repairs and renovations include both those planned and those that occur unexpectedly. The District's ability to fund capital projects depends on having available revenues from appropriately matched sources. For example, grants are typically tied to specific projects and development fees have restrictions on the types of uses to which they may be applied. The level of capital expenditure may vary greatly from year-to-year especially if a large grant is received in a given year.

1.4 District Staffing and Operations

ACRPD is governed by an elected five-member Board of Directors and operated by full-time and part-time staff, independent contractors, and volunteers (Figure 1-3).

The role of a Board of Directors is to oversee operations and set policy. The Board of Directors maintains a manual of policies (policy handbook) that guide the manner in which business of ACRPD is conducted. Board members serve four-year staggered terms. The Board acting as a whole provides direction, guidance, and goal setting as needed to the District Administrator.

ACRPD currently employs a regular staff of five full-time, two part-time, and eight to nine seasonal employees. The staff is responsible for a wide variety of duties from scheduling facility use, providing information to the public, program administration, and all aspects of maintaining the District's facilities. Regular staff are led by the District Administrator who serves the ACRPD Board, supervises ACRPD operations, and technically advises the Board and staff. In addition to the District Administrator, full-time staff include the Community Resources Director, Office Manager, and Park Maintenance Workers. Part-time staff include Recreation Leaders and Building Monitors. Recreation Leaders (seasonal staff) assist with the Oakdale after school program.



Opportunity

Actively develop and build an ongoing volunteer program that gives residents the options to help with appropriate maintenance or operational tasks.

Figure 1-3 – ACRPD Organizational Chart



Regular staff are supported by independent contractors including legal counsel and instructors for recreation programs. Volunteers are welcomed by ACRPD to help with clean-ups, events, programs, construction projects, and special projects.

1.5 Park Inventory

Park land in ACRPD includes 36.1 acres of improved parks and 12.4 acres of open space and natural areas. Facilities at improved parks include the Margi Herzog Community Center, sports fields, sport courts, group picnic areas, individual picnic tables, and children’s play areas. Facilities at natural areas include trails and interpretive features. Through a JUA with Twin Rivers Unified School District, ACRPD is able to offer additional facilities for recreational use, including the Oakdale Elementary School Gym. A complete park facility inventory is included in Table 1-4.

Most of ACRPD’s initial facilities are more than 40 years old and require on-going maintenance and periodic renovation to address normal wear, obsolescence, changes in community recreation preferences, and compliance with new or updated codes. Additional repairs and renovations will be needed at ACRPD parks over the next ten years as facilities continue to age. These are outlined in Chapter 6 of this Master Plan.

Table 1-4 – ACRPD Facility Inventory

Park Name	Acres	Development Status ¹	Park Type	Date Acquired	Backstop	Barbecues	Baseball Diamond	Basketball Court/Hard Surface	Bench	Bike Racks	Children's Play Equipment	Community Center	Corporation Yard	Covered Picnic Table	Creek	Drinking Fountain	Dog Park	Fitness Equipment	Garden and Nature Area	Gymnasium	Horseshoe Pit	Multipurpose Field	Off Street Parking Spaces (Total #)	Park Entrance Sign	Patio Area	Uncovered Picnic Table	Recreation Room	Reservable Picnic Area	Restroom Building	Soccer Field	Softball Field	Sports Lighting (tennis, baseball)	Tennis Court	Trails (unpaved)	Trash Cans	Volleyball Court	Walkway Lighting	Walkways (paved)	
Arcade Creek Park	9.05	D	Neighborhood	1973	0	1	0	1	4	0	3	0	0	0	1	1 ²	0	0	0	0	0	0	*	1	0	7	0	1	1	0	0	2 ²	2	0	12	0	0	1	
Arcade Creek Park Nature Area	2.15	N/A	Open Space	1973	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	35	2	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Hamilton Street Park	17.02	D	Community	1974	1	6	0	1	6	0	3	2	1	1	0	1 ²	0	0	0	0	4	1	130	3	1	10	2	3	1	2	0	4 ²	4	0	38	2 ²	1	2	
Holyoke Nature Area	0.35	U	Open Space	1977	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Oakdale Park	10.00	D	School-Park	1978 lease	0	1	0	0	4	1	1	1	0	0	0	1	0	0	0	1	0	2.5	20	1	0	2	0	1	1	2	0	0	0	0	0	10	0	5	1
Jo Smith Nature Trail	9.90	D	Creekside Trail	1978	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Total:	48.47				1	8	0	2	15	1	7	3	1	1	3	2	0	0	0	1	4	3.5	185	7	1	19	2	5	3	4	0	6	6	2	60	0	6	4	

¹Development Status: U = Undeveloped, D = Developed

²Amenity in place, but not currently functioning

*Off-street parking for Arcade Creek Park and Arcade Creek Park Nature Area is serviced by the same lot

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Natural park areas are very important parts of the community providing corridors for informal or formal trails, places for outdoor classrooms, and interpretive features. They also allow residents the opportunity to discover the recreational benefits that come with simply exploring and interacting with the natural environment in an informal setting. These park areas are comprised of lands with a natural resource value, such as a stream corridor, oak woodland, or wildlife habitat. With so much of the District already developed, preservation of existing natural park lands is especially important.

1.5.1 Arcade Creek Park

Nestled next to the confluence of Verde Cruz and Arcade Creeks, the 9.05-acre Arcade Creek Park is next to Garfield Avenue, but accessed from Omni Drive. The park is on the boundary between Carmichael and Foothill Farms. Groves of mature trees and riparian woodland add to this park's beauty. A group picnic area, basketball court, children's play area, and tennis courts are the main facilities featured at this park.



Walkway in Arcade Creek Park

1.5.2 Arcade Creek Park Nature Area

Arcade Creek Park Nature Area is a 2.5-acre open space adjacent to Arcade Creek Park and Arcade Creek at the end of the Jo Smith Nature Trail. The Arcade Park Creek Nature Area helps link Arcade Creek Park and Jo Smith Nature Trail.

1.5.3 Hamilton Street Park

Hamilton Street Park is home to ACRPD District offices, maintenance yard, and the Margi Herzog Community Center in Foothill Farms. This park is 18 acres in size and features a group picnic pavilion, ball field, basketball court, children's play areas, horseshoe pits, multipurpose field, picnic areas, restroom building, soccer field, and sand volleyball courts.



Soccer Fields at Hamilton Street Park

1.5.4 Holyoke Nature Area

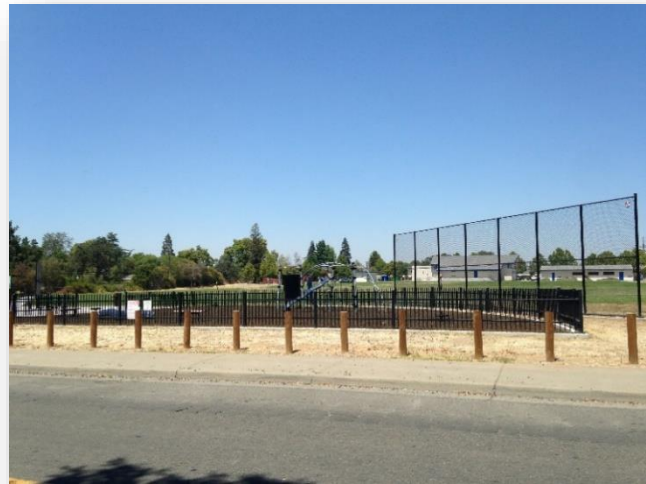
The Holyoke Nature Area is a 0.35 undeveloped parcel at the end of Holyoke Way in Foothill Farms. This nature area does not have any facilities at this time.

1.5.5 Jo Smith Nature Trail

The Jo Smith Nature Trail is a 0.3-mile trail in a 9.90-acre open space that connects Arcade Creek Park in Carmichael (east end) and American River College in Foothill Farms (west end) along Arcade Creek. In the near future (completion planned in 2018) a pedestrian foot bridge will connect the east side of the creek will link to the west side and the American River College campus near an existing aerial sewer line that crosses the creek.

1.5.6 Oakdale Park

Oakdale Park is adjacent to and part of the Oakdale School campus made available to the public through a JUA with TRUSD in North Highlands. This 10-acre park features a children’s play area, picnic areas, restroom, and soccer fields. The JUA includes the school gymnasium.



Oakdale Park Play Area

1.6 Park and Facility Use Review

Many facilities at ACRPD can be rented and reserved for special events such as sport leagues, birthday parties, club and organizational meetings, church programs, and company picnics. Popular rentals reflect community use and preference for park facilities. Repeat bookings of facilities can indicate a facility need or shortage. ACRPD facility fee revenues over the last three fiscal years is shown in Table 1-5 along with current (2016) fees.

Table 1-5 – ACRPD Facility Fee Revenues

Rented Facility	FY 2013-2014	FY 2014-2015	FY 2015-2016	Current Fees
Arcade Creek Park				
Group Picnic Area	\$30	\$80	\$0	\$75/day
Hamilton Street Park				
Large Field	\$2,615	\$2,675	\$2,360	Practice: \$2.50-5/hour; Games: \$50/4 hours, \$100/8 hours
Small Field	\$2,900	\$0	\$0	Practice: \$2.50-5/hour; Games: \$50/4 hours, \$100/8 hours
Group Picnic Area	\$150	\$413	\$263	\$75/day
Park Picnic Areas	\$185	\$115	\$0	\$10/hour
Margi Herzog Community Center				
The Maple Room (Large Room)	\$2,645	\$10,380	\$14,048	\$45-60/hour
The Oak Room (Small Room)	\$510	\$4,493	\$4,913	\$30-45/hour
Oakdale Park				
Full Field	\$0	\$0	\$1,100	Practice: \$2.50-5/hour; Games: \$50/4 hours, \$100/8 hours
Gym	\$3,675	\$3,150	\$1,890	\$35/hour
Totals:	\$12,710	\$21,306	\$24,574	

Based on revenues collected, some facilities are underutilized with significant additional capacity available. A marketing strategy is needed to promote these underutilized resources.

In addition to the facilities listed in Table 1-5, there are number of other facilities are ACRPD parks that could be promoted for fee-based reservations and use. These include the pavilion, basketball courts, horseshoe courts, tennis courts, and sand volleyball courts at Hamilton Street Park.

1.7 Recreation Program Review

Along with the management and development of parks, ACRPD also provides a limited variety of recreation and leisure programs that are an important service to the community. These programs are designed to encourage healthful activities for the fitness of mind and body, to promote positive experiences in the community, and to bring families out together to enjoy community and ACRPD resources.

All of the recreation programs, except special events, are offered on a fee basis to the general public and residents of ACRPD. Free special events currently provided by ACRPD include Friday Night Family Movies in the Park in summer and movies in the Oakdale Gym during the school year.

ACRPD leisure enrichment classes are available on a variety of topics and range in duration and cost. In general, ACRPD aims to offer programs that are not in competition with those offered by the surrounding park districts to ensure that utilization is high enough to support the programs. Current offerings include:

- Belly Dancing
- Folk Dancing
- International Dancing
- Second to None Boot Camp
- Dance Fitness
- T'ai Chi-Chi Gong
- Camp Parkside (summer day camp)
- Senior Monday Drop-In Program (DIP)
- Canine Good Citizen
- Dog Obedience

ACRPD also conducts a robust after school program in conjunction with Twin Rivers Unified School District at the Oakdale School. An average of 87 students participate in the program daily. Enrollment is \$10 per year and the program is substantially subsidized with grants from the After School Education and Safety program (ASES). The program offers a wide variety of activities throughout the school year geared to grades K through 8, with children organized into groups by age. Students are also provided dinner daily (Twin Rivers Unified School District 2016). Various activities offered include:

- Homework Assistance
- Kids Literature
- Kids Math

Opportunity

Adding other facilities to the list of available ones for rent could increase the District's revenues.

- California Treasures
- SPARK
- Imagine Learning
- Dream-makers
- Character Counts
- Steve Spangler Science
- Girls and Boys Circle
- Anti-Bullying exercises
- Tutoring
- Envision Math
- Zoophonics
- Geocaching
- Reader's Theatre
- Skilltastics
- Golf
- Archery
- Cooking and Nutrition
- Arts and Crafts
- Gardening
- Science
- Sports
- Computer Learning /Games
- Speed Stacking
- Robot Deluxe
- School Beats Academy
- Service Learning
- Field Trips

Program offerings are reviewed on a regular basis to make sure they continue to be relevant to ACRPD residents and responsive to emerging recreation trends. Program fees are also reviewed periodically in an effort to make programs as affordable as possible while also attempting to cover ACRPD's costs for program staff and supplies. Program instructors typically retain from 65 to 70 percent of the fees and are responsible for any marketing beyond what is provided on the District's web site. The number of ACRPD programs and special event participant sessions over the last three fiscal years is shown in Table 1-6.

Table 1-6 – ACRPD Program Participation

Program/Activity	Number of Participant Sessions*		
	FY 2013-2014	FY 2014-2015	FY 2015-2016
Dance			
Belly Dancing	51	79	115
Folk Dancing	29	39	38
International Dancing	72	55	50
Total	152	173	203
Fitness			
2 nd to None	44	80	131
Jackie’s Dance Fitness	75	75	70
Tai Chi	41	56	47
Total	160	211	248
Camps, Special Programs, and Excursions			
Camp Parkside	203	0	10
Oakdale ASES/ASP	13,725	13,323	13,725
Senior Monday DIP	460	460	460
Total	14388	13783	14195
Dog Classes			
Canine Good Citizen	64	39	3
Dog Obedience	160	155	132
Total	224	194	135
Grand Total	14,924	14,361	14,781

*Each number represents an individual’s participation in a program or activity on a given day.

As a way to offer instructors and participants flexibility in enrollment options, some classes offer the option to purchase passes for class fees in lieu of signing up for and purchasing the entire course. This allows participants to pay for only those classes they attend and skip classes if they are traveling or sick. This flexibility encourages participation by more participants who would otherwise not enroll in the programs and enables instructors to have enough participants to offer these classes.

2 Other Community Resources

Nearby recreation and park districts and the City of Sacramento provide an important complement to ACRPD's parks and programs. ACRPD actively seeks to coordinate with these partners to share facilities and instructors in order to more efficiently leverage the value of District resources. Coordinated recreation planning among these partners is important for trail and bikeway connections, and regional, large scale facilities. Another benefit of agency cooperation is that requests for grant funding are often enhanced when multiple agencies collaborate on the project and demonstrate a regional benefit.

2.1 Nearby Non-ACRPD Public Parks

Several public parks are either within a quarter mile of ACRPD boundaries or within the District and help serve the recreation needs of District residents (Figure 4-1). This is especially true for ACRPD residents who live on the south and east perimeter of the District for whom these other public parks may be closer or more convenient than District facilities.

2.1.1 Del Paso Regional Park

Del Paso Regional Park is owned and managed by the City of Sacramento. A portion of this 146-acre regional park is within the boundaries of ACRPD and located in the City of Sacramento. The park is defined by Park Road to the north and Auburn Boulevard to the south. Facilities at this park are extensive and are truly designed to be a regional recreational asset while at the same time providing amenities for nearby residents that allow it to function as their neighborhood park. Some of the amenities include:

- adventure play area
- baseball fields – four lighted fields
- Renfree Baseball Field
- the Sacramento Softball Complex
- City of Sacramento sports office
- Powerhouse Science Center Discovery Campus
- equestrian trails
- food vendors (2)
- golf courses (3)
- jogging trail
- natural habitat areas
- picnic areas
- restrooms
- sand volleyball court
- wetlands area
- interpretive trails (City of Sacramento 2016b)



Sacramento Softball Complex Night Game

The park is about a half mile wide and three miles long and features a mixture of native oak and riparian woodlands open spaces mixed with developed park land. The City of Sacramento, along with Sacramento County and Sacramento Area Council of Governments (SACOG), have adopted bicycle master plans calling for the eventual development of a Class I bike path through the length of Del Paso

Park connecting ACRPD with regional bike paths including the Sacramento Northern Trail, Ueda Parkway, and the American River Parkway (SACOG 2015, City of Sacramento 2016a).

2.1.2 Gibbons Community Park

Gibbons Community Park is adjacent to the south boundary of ACRPD on Cypress Avenue in Carmichael. The 17.5-acre park is the largest community park in the Mission Oaks Recreation and Park District (MORPD). Facilities at this park are as follows:

- barbecue area
- basketball court
- Mission Oaks Community Center
- exercise course
- picnic shelter
- playgrounds
- restrooms
- tennis courts
- volleyball court
- walking paths (Mission Oaks Recreation and Park District 2016)

For ACRPD residents who live in the area south of Orange Grove Avenue and east of Auburn Boulevard, this is the closest public park to their home. With street frontage on Cypress Avenue, the park is also highly visible to the larger community. The use of this park by ACRPD residents is likely very high given the location, amenities, and high visibility to ACRPD residents.

2.1.3 La Sierra Community Center

A quarter mile to the south of ACRPD on Gibbons Drive in Carmichael, the 36-acre La Sierra Community Center is part of the Carmichael Recreation and Park District (CRPD). Facilities at this park are as follows:

- meeting rooms
- John D. Smith Hall (dining for 385)
- gymnasiums (2)
- a playground
- soccer fields
- baseball fields
- basketball courts

The facility is also home to the following organizations:

- California Montessori Project and Children's School
- Sacramento Fine Arts Center
- Chautauqua Playhouse
- Therapeutic Recreation Services
- Carmichael Little League
- Capital Valley Youth Soccer League (Carmichael Recreation and Park District 2016)

The combination of facilities and organizations at La Sierra Community Center offers the community a variety of engaging activities ranging from art shows and plays to recreation activities for individuals

with disabilities. Due to the local street patterns, there is not a direct or quiet pedestrian route from ACRPD neighborhoods to this park. Even so, the use of this park by ACRPD residents is likely high given the location (especially for ACRPD residents who live south of American River Community College), the appealing amenities, and level of recognition it enjoys in the community at large.

2.1.4 Jan Park

Another CRPD park, Jan Park, is located within a quarter mile to the east of ACRPD on Jan Drive in Carmichael. The 13.6-acre neighborhood park provide the following facilities:

- playground
- turf area
- picnic areas
- concrete and dirt trails for walking
- a portable restroom (Carmichael Recreation and Park District 2016)

Jan Park is the closest park for ACRPD residents in the southeastern part of the District. The majority of the park is undeveloped open space, not visible from major roadways, and not well linked to ACRPD by existing roads or sidewalks. Because of these factors, low use of the park by ACRPD residents is expected.

2.1.5 Ruth Inman and Planehaven Parks

Ruth Inman and Planehaven Parks, North Highlands Recreation and Park District (NHRPD) parks, are both within a quarter mile to the northwest of ACRPD, but are separated from ACRPD residents by multiple barriers including Madison Avenue, the Airbase Drive aerial crossing of the Union Pacific Railroad (which has very poor pedestrian infrastructure), and lack of pedestrian access from Airbase Drive to the neighborhoods to the north where the parks are located. Use by ACRPD residents of these parks is unlikely because of the multiple barriers to pedestrian access.

2.1.6 Manzanita Park

Manzanita Park, a Sunrise Recreation and Park District (SRPD) park, is more than a quarter mile north of ACRPD across the six lane Madison Avenue on Manzanita Avenue. Residents within ACRPD live closer to Arcade Creek Park than Manzanita Park. The distance from Manzanita Park to ACRPD residents, closer proximity of Arcade Creek Park to ACRPD residents, and the difficulty of pedestrian access across Madison Avenue make use by ACRPD residents of Manzanita Park low to unlikely.

2.2 School Facilities

Schools within ACRPD include both public and private schools. The age of students attending these schools ranges from infants to adults. School facilities within ACRPD include multiuse rooms, classrooms, aquatic facilities, and sports fields. While the schools' primary concern is to meet the educational needs of the community, the potential overlap with ACRPD's recreation programs and services provides synergistic opportunities to offer more classes to more people than would be possible if the District had to rely solely on its own facilities.

2.2.1 Public Schools

ACRPD is partly within San Juan Unified School District (SJUSD) and Twin Rivers Unified School District (TRUSD), and is completely within Los Rios Community College District (LRCCD). There is one public

school from each of these districts within ACRPD. Other nearby public schools outside ACRPD that are attended by students living within ACRPD include Pasadena Elementary, Churchill Middle School, and Mira Loma High School in SJUSD; and Madison Elementary, Pioneer Elementary, Foothill Ranch Middle School, and Foothill High School in TRUSD.

ACRPD currently has a long-term JUA with TRUSD and has in the past had similar agreements with SJUSD. Sharing school resources greatly enhances ACRPD's ability to provide programs that serve residents with programs located close to home, in their neighborhood and community. Children can readily attend activities after school without having to get transportation to another location. Public facilities can be more fully utilized by programming their use outside of school hours.

Opportunity

Partnering with schools to use Arcade Creek as an outdoor classroom.

Cameron Ranch Elementary School

Cameron Ranch Elementary School is a SJUSD school in Carmichael on the corner of Locust Avenue and Hackberry Lane. The school property encompasses approximately 9 acres. ACRPD currently does not have a JUA with SJUSD, but in the past has had one for use of the Cameron Ranch School grounds and a multi-purpose room. Facilities at this school include the following:

- student playgrounds (basketball, tetherball, foursquare, and playground equipment)
- turf athletic fields
- student gardens (San Juan Unified School District 2016)

The following programs are provided at this school:

- student art docent program
- Bridges After-School/Assets Program (San Juan Unified School District 2016)

Bridges After-School/Assets Program is currently run by SJUSD in partnership with several nonprofits and other park and recreation districts including CRPD, MORPD, Fulton-El Camino Recreation and Park District (FECRPD), and Orangevale Recreation and Park District (ORPD). Building upon the success of the Oakdale After School Program, ACRPD could pursue partnering with SJUSD in the Bridges program.

Opportunity

Partnering with SJUSD at the Cameron Ranch campus in the Bridges After-School/Assets Program could increase visibility of ACRPD with the community and build a new relationship with SJUSD.

Oakdale Elementary School

Oakdale Elementary School is a TRUSD school in North Highlands on Myrtle Avenue. ACRPD's JUA with TRUSD establishes the use of the adjacent 10-acre Oakdale Park and Community Center for the benefit of the surrounding community. The school grounds outside the designated park area are approximately 3 acres in size. Facilities at this school include the following:

- student playgrounds (basketball, tetherball, foursquare, and playground equipment)
- turf athletic fields
- gymnasium with stage, kitchen, and community room (part of JUA)

Programs at this school include the Oakdale Afterschool Program run by ACRPD as described earlier in Chapter 1.

American River Community College

The approximately 155-acre main campus of the American River Community College (ARC) is located on College Oak and Myrtle Avenues in Foothill Farms. Facilities at the college are reserved for student use, except as noted, and include the following:

- athletic fields (baseball, softball, football, soccer, and track)
- gymnasium
- 12 tennis courts available for public use (TennisRound 2016)
- swimming pool

ARC offers a wide variety of athletic programs, special events, and student clubs and organizations (American River College 2016). The Jo Smith Nature Trail will soon link the college and Arcade Creek Park via a new pedestrian bridge over Arcade Creek planned for completion in 2018. As described in Chapter 1, Sacramento County has planned a Class I bike path linking the campus to Del Paso Park and other regional bike trails (Fehr and Peers 2016).

2.2.2 Private Schools

Orange Grove Adult School

The 7.5-acre Orange Grove Adult School campus is owned by SJUSD and now leased by United Cerebral Palsy (UCP). UCP is a non-profit organization offering adult day programs for adults with autism, epilepsy, intellectual disability, and other physical or behavioral challenges (United Cerebral Palsy 2016). Previously ACRPD had a JUA with SJUSD for use of the Orange Grove School grounds and a multi-purpose room. The school has a 3-acre turf athletic field.

Private Religious Schools

Several private religious schools operate within ACRPD and provide recreation facilities and opportunities to the community in addition to education. Private schools include Learning Garden Preschool & Day Care in North Highlands; Sacramento Adventist Academy (Pre-12) in Carmichael; Saint John the Evangelist School (K-8) in Carmichael; and the Sacramento Area League of Associated Muslims (SALAM) Elementary School (Pre-6) and Center for Higher Learning (college students and adults). Sacramento Adventist Academy offers a wide variety of athletic, music, and robotics programs. Saint John the Evangelist School offers athletics, student council, and California Junior Scholarship Federation programs (Saint John the Evangelist School 2016). SALAM offers academic enrichment, art, and fitness programs (Sacramento Area League of Associated Muslims Academy 2016).



Opportunity

ACRPD could partner with schools to provide or co-host multicultural programs and events.

2.3 Recreation Non-Profit Organizations

ACRPD is a member of the Sacramento Parks Foundation (SPF). SPF was formed over 20 years ago at a time when state funding for special districts became more scarce. It is comprised of member districts who work together to provide recreational services for their residents. In the past, SPF has received

grants and gifts which were then awarded to ACRPD to use to fund programs such as the summer day camp.

Other recreation nonprofits, the California Association of Recreation and Park Districts and CPRS, seek to improve quality and efficiency of recreation and park districts and advocate on behalf of park districts. ACRPD is a member of both.

2.4 Private Recreation Facilities

Several private businesses provide recreation facilities and activities that are open to the public within ACRPD. Scandia Family Fun Center is located in Foothill Farms off Madison Avenue and has miniature golf, arcade games, and rides. Soccer 2000 is an indoor soccer arena in Foothill Farms on Aldona Lane near Auburn Boulevard and offers league play, facility rental, and use for birthday parties. Scuba World in Foothill Farms on Madison Avenue offers swimming and diving lessons.

2.5 Sport Organizations

Many sports organizations in the region use local park and recreation district fields for practices, games, tournaments, and special events. Although ACRPD does not have an established track record of networking with many of these organizations, ACRPD could become more involved moving forward. Some organizations may pay fees depending on the nature of their needs. Groups could also contribute to facility improvements and upkeep.

Working with sports organizations is important because these relationships facilitate recreation opportunities for many area residents by leveraging the extensive volunteer capacity of the various organizations. Sports available through these groups include adult baseball; Little League; adult and youth fastpitch and slowpitch softball; adult and youth soccer; adult flag football; youth football; men's and women's golf leagues; and adult and youth tennis.

The word "Opportunity" is written in a green, sans-serif font. Below the text are two horizontal blue lines that curve upwards at their ends, resembling a stylized underline or a swoosh.

By cultivating relationships with sports organizations, ACRPD could engage volunteers to help with field maintenance and fundraising.

2.6 Other Public Recreation Providers

ACRPD's location at Sacramento's northern crossroads offers residents close and convenient access to recreation facilities in the region. Outstanding recreational opportunities are available to residents at nearby local, county, state, county, and federal facilities.

2.6.1 Adjacent Park Districts

Adjacent park and recreation providers described earlier have parks inside of, adjacent to, and within a quarter mile of ACRPD on the south and east sides of the District. These include the City of Sacramento, MORPD, and CRPD. Other park and recreation districts adjacent to ACRPD include NHRPD to the west and SRPD to the north. All adjacent park and recreation districts provide recreation facilities and programs that ACRPD residents may choose to utilize. This creates the necessity for ACRPD to maintain relevance by offering facilities or programs that are not available from other sources and/or are available to ACRPD residents at more convenient times, locations, or lower costs.

2.6.2 Sacramento County

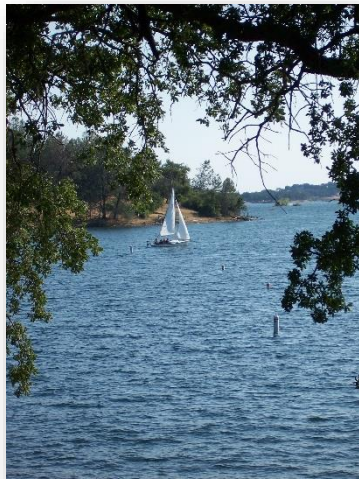
Sacramento County manages over 15,000 acres of public park land at 32 locations including regional parks, parkways, historical sites, natural open spaces, golf courses, and boating and fishing access to the Sacramento River and Delta. These facilities complement those owned and managed by ACRPD and greatly expand the range of recreational activities available to ACRPD residents. Closest to ACRPD, American River Parkway and Gibson Ranch, operated by Sacramento County Regional Parks, provide amenities for hiking, biking, fishing, and large group gatherings. As described in Chapter 1, Sacramento County has plans for a Class I bike path through ACRPD from Del Paso Park to Madison Avenue, expanding Class II bike lanes, and expanding Class III bike routes (Figure 1-2).



American River Parkway

2.6.3 State of California

Within a 20-minute drive from ACRPD, Folsom Lake State Recreation Area (FLSRA) provides fishing, boating, cycling, hiking, kayaking, picnicking, and camping opportunities. Lake Natoma is part of FLSRA. Facilities and access to FLSRA are located in Fair Oaks, Orangevale, Folsom, and Gold River. Historic sites and the Nimbus Fish Hatchery add educational and interpretive opportunities at FLSRA.



Folsom Lake

Prairie City State Vehicular Recreation Area (SVRA) provides an off-road park recreation opportunity in Folsom three miles south of Highway 50. A four-wheel drive obstacle course, sand and mud pit, go-cart track, motocross (MX) track, and an all-terrain vehicle (ATV) practice track facility are available to recreationists.

In downtown Sacramento, several state historic parks and museums are open to the public and offer educational and interpretive opportunities including the Leland Stanford Mansion, Sutter's Fort, and the California Train Museum in Old Sacramento.

Hunting and wildlife viewing are recreational activities allowed on California Department of Fish and Wildlife (CDFW) Wildlife Areas. The closest Wildlife Areas are the Sacramento and Yolo Bypass, and Fremont Weir Wildlife Areas all 10 to 15 miles away in Yolo County.

2.6.4 Federal

For ACRPD residents with access to transportation, Sutter National Wildlife Refuge is about a 30 to 45 minute drive northwest. Wildlife viewing, naturalist-led programs, and hunting opportunities are all available at the refuge. Six miles of trails are open seasonally (United States Fish and Wildlife Service 2016). El Dorado and Tahoe National forests are about an hour's drive to the east. National Forest facilities offer biking, camping, equestrian, fishing, hiking, picnicking, and water activity opportunities.

2.7 Programs

Adjacent recreation and park districts and the City of Sacramento provide an important compliment to ACRPD’s program offerings. ACRPD actively seeks to coordinate program offerings and avoid overlap or duplication of program offerings with these adjacent agencies. The breadth of programs offered by these agencies is expansive. In the future, ACRPD could work with other districts to share programs, facilities, and/or instructors to conduct coordinated programs, or carry out large events. Table 2-1 is a matrix of program offerings provided by adjacent park and recreation districts and the participant target age groups for each.

Table 2-1 – Adjacent Park and Recreation Programs and Target Participant Matrix

Programs Adjacent Agency: C = Carmichael Recreation and Park District M = Mission Oaks Recreation and Park District N = North Highlands Recreation and Park District S = Sunrise Recreation and Park District	Age Groups							
	Babies and Toddlers (Ages 0-5)	Youth (Ages 6-12, Grades 1-6)	Teens (Ages 13-18, Grades 7-12)	Adults /Any (Ages 18+)	Seniors	Families (Parent-Child Activities)	Clubs / Special Interest	Intergenerational
Arts & Crafts								
Art Intro			N	N	N	N		N
Ceramics			C,M	C,M	C,M	C,M		C,M
Crafts								
Doodling/Mandalas			C,M	C,M	C,M	C,M		C,M
Magic							M	
Mosaics			C	C	C	C		C
Photography			M	M	M	M		M
Puppets		M	M					
Quilting							M	
Soap/Lotion Making			M	M	M	M		M
Ukrainian Egg Art			C	C	C	C		C
Child Care								
Afterschool Program		C,N,S	C,N					
Preschool	C,S							
Summer Camps		C,M,S	M,S			M		
Dance								
Adult				M	M			
Ballet	C,N,S	N	N	N	N	N,S		N
Ball Room			M	M	M	M		M

Programs Adjacent Agency: C = Carmichael Recreation and Park District M = Mission Oaks Recreation and Park District N = North Highlands Recreation and Park District S = Sunrise Recreation and Park District	Age Groups							
	Babies and Toddlers (Ages 0-5)	Youth (Ages 6-12, Grades 1-6)	Teens (Ages 13-18, Grades 7-12)	Adults /Any (Ages 18+)	Seniors	Families (Parent-Child Activities)	Clubs / Special Interest	Intergenerational
Cardio Dance			C	C	C	C		C
Dance Party					M			
Hoop Dancing			C	C	C	C		C
Hula		C	C,M	C,M	C,M	C,M		C,M
Jazz Dance	N	N	C,N	C,N	C,N	C,N		C,N
Line Dance			C,M,S	C,M,S	C,M,S	C,M,S		C,M,S
Special Dances						M		
Summer Dances			M	M	M			M
Tap Fit	N,S	N,S	M,N,S	M,N,S	M,N,S	M,N,S		M,N
Zumba		M	M,N	M,N	M,N	M,N		M,N
Education								
Babysitting Safety			C,M					
Computer Classes				M	M			
Driver Safety				N,S	N,S			
First Aid, CPR			C,M,N,S	C,M,N,S	C,M,N,S	C,M,N,S		C,M,N,S
Food and Wine Classes				M	M			
Health Classes/Fairs				M	M			
Lifeguard/Rescue			S	S				
Science		S						
Organizing				M	M			
Sign Language		C	C	C	C	C		C
Tutoring			M					
Fitness								
Aqua Aerobics				M	M			
Bending/Balancing		C,M	C,M	C,M	C,M		C,M	C,M
Chair Yoga				M	M			
Circuit/Cross Fit		C	C,M	C,M	C,M		C,M	C,M
Fitness			M,S	M,S	M,S	S		M,S
Gymnastics	N,S	N	N	N		N		N
Jazzercise			M,S	M,S	M,S	M,S		M,S

Programs Adjacent Agency: C = Carmichael Recreation and Park District M = Mission Oaks Recreation and Park District N = North Highlands Recreation and Park District S = Sunrise Recreation and Park District	Age Groups							
	Babies and Toddlers (Ages 0-5)	Youth (Ages 6-12, Grades 1-6)	Teens (Ages 13-18, Grades 7-12)	Adults /Any (Ages 18+)	Seniors	Families (Parent-Child Activities)	Clubs / Special Interest	Intergenerational
Tai Chi, Chi Gong				C,M,S	C,M,S	C,M		C,M
Water Walking				M	M			
Yoga		C,M,S	C,M,S	C,M,S	C,M,S		C	C,M,S
Games and Fun								
Bingo					N			
Cribbage/Pinochle/ Bridge/Scrabble				S	S		M	
Social Hours	C			S	N,S			
Music								
Marching Band		S	S	S	S	S	S	S
Music Intro	S	M	M	M	M	M,S		M
Music Lessons				M	M			
Song Writing			M	M	M			M
Vocals			M	M	M			M
Outdoors								
Hiking							M	
Outdoor Programs			M	M	M	M		M
Rattlesnake Avoidance			M	M	M	M		M
RV/Travel				S	S		M	
Pets								
Dog Agility			C	C	C	C		C
Dog Obedience			C	C	C	C		C
Rattlesnake Avoidance			C,M	C,M	C,M	C,M		C,M
Self Defense								
Aikido		M	M	M	M			M
Martial Arts	S	S	S					
Taekwondo								
Social Services								
Meals on Wheels					M,N			
Medicare and Health				M,S	M,S			

ARCADE CREEK RECREATION AND PARK DISTRICT MASTER PLAN UPDATE 2017

Programs	Age Groups							
	Babies and Toddlers (Ages 0-5)	Youth (Ages 6-12, Grades 1-6)	Teens (Ages 13-18, Grades 7-12)	Adults /Any (Ages 18+)	Seniors	Families (Parent-Child Activities)	Clubs / Special Interest	Intergenerational
Minor Home Repair					S			
Sheriff Impact Program	M	M	M					
Will Services/Legal				M,S	M,S			
Sports								
Baseball Little League		S	S				S	
Basketball	N	M,N,S	M,S	N,S			S	
Challenge Sports		S	S					
Cheerleading	N	N						
Diving		S	S					
Equestrian		S	S	S	S	S		S
Football Youth League		S	S				S	
Flag Football	N	M,N,S	M,S					
Foot Golf			S	S		S		
Frisbee/Ultimate								
Girls Fastpitch Leagues			S				S	
Golf								
Hockey/Skating		S	S					
Pickleball			S	S	S		S	
Ping Pong Table Tennis		M,S	M,S	M,S	M,S	M,S	M	M,S
Running		M	M				M	
Soccer	C	C,S	S			C	S	
Softball				S				
Swimming	S	N,S	N,S	S	S	S	N,S	S
Tennis		C,M,S	C,M,S	C,M,S	C,M,S	C,M,S	S	C,M,S
Track		M	M					
Volleyball		M,N,S	M,N,S	N,S			S	
Water Polo		S	S					

Sources: (Carmichael Recreation and Park District 2016, Mission Oaks Recreation and Park District 2016, North Highlands Recreation and Park District 2016, and Sunrise Recreation and Park District 2016).

The matrix indicates that even with the expansive list of programs offered by adjacent park districts, there are opportunities for ACRPD to add programs that would complement and not compete with the other offerings. Coordination and collaboration with adjacent park districts to share instructors, facilities, and even the programs themselves should be pursued in alignment with policy P12. Some program categories have many program offerings, and offerings that reach across a wide range of ages, such as fitness. Other categories offer opportunities for expanded program offerings.

The majority of arts and crafts programs are offered through CRPD and MORPD with the exception of an introduction to art class offered by NHRPD. SRPD does not offer arts and crafts programs at this time. ACRPD could investigate if there is a type of art, media, or ethnically significant artistic heritage, tradition, or practice that would be of interest to ACRPD residents. Perhaps a local business (e.g. Rainbow Glass) could provide input.

A wide variety of dance classes are offered across all age groups, but few special dance events (e.g. parent-child, intergenerational, or social events) are held. ACRPD currently provides belly, folk, and international dance programs, none of which are provided by other districts. A dance troupe or organization could be interested in partnering with ACRPD to host a special dance event. ACRPD could investigate if there is a type of dance or ethnically significant dance heritage, tradition, or practice that would be of interest to ACRPD residents.



Youth dance offered by SRPD.

All districts provide access to classes in first aid and CPR, but access is limited to educational classes on food, cooking, health, and science across all age groups. With the local food movement in full swing in the Sacramento area, there are several organizations who might be willing to establish partnerships with ACRPD and offer classes in these subject areas including Slow Food Sacramento and the Food Literacy Center. Foreign language classes are not offered by any of the adjacent districts. ACRPD could investigate whether there is interest in learning ethnic cooking techniques or a foreign language by ACRPD residents.

The matrix indicates few games or planned group social activities are offered by adjacent districts. This is not surprising given the use of home video games, on-line web based games, and mobile device game offerings. Many planned group social activities are available to those with computer skills and internet access via social media sites such as Meetup and Facebook. Planned game and group social activities are then especially important for demographic groups who either lack computer skills or internet access. Often these groups are older or not as technically savvy.

Music, outdoor, self-defense, and social programs are offered by MORPD and SRPD, but not other adjacent districts. Depending on interest of ACRPD residents, the District could explore offering a unique music, outdoor, or self-defense class such as music improvisation, bird watching, or taekwondo. Social needs of ACRPD should be evaluated to see what role the District could have in offering social services in addition to the Oakdale After School Program.

Classes for pet owners are offered by CRPD and MORPD. ACRPD currently offers programs for pet owners. All of these programs are focused on dogs. Offering additional programs should only be considered if the program is not already offered at local pet stores or if there is a special need within ACRPD expressed by residents.

Sports programs offered by adjacent districts are mostly focused on school-aged youth, but there are a number of programs geared towards adults. Based on the types of facilities currently available for use at ACRPD, there would be room to add or offer little league baseball, basketball, pickleball, soccer, or tennis programs. Coordination with local sports organizations or adjacent districts would be prudent to make the most of what ACRPD has to offer. There may be a saturation of some programs offered in multiple districts already (e.g. tennis), but a need for a space for other activities that are currently not offered by adjacent districts (ultimate Frisbee).

3 Populations

In order to identify appropriate strategies and recommendations for park facilities and recreation programs for the people served by the ACRPD, it is important to understand the character of the community and the people who reside here.

3.1 Population

The population of ACRPD was estimated in 2014 to be 20,880. This is the most recent year for which U.S. Census data has been released for the areas comprising ACRPD. As indicated in Table 3-1, the population of the District actually declined slightly from 2000 to 2010 most likely in response to the national recession that resulted in higher unemployment and foreclosure rates. Since 2010, the population has essentially recovered to pre-recession levels. Projections for future population growth through 2030 are based on estimates for the unincorporated areas of Sacramento County developed by SACOG that show approximately 1 percent growth per year. However, many factors influence actual population change and the projected 2030 population of 24,484 will be subject to these factors. These include economic uncertainty, family size, availability of housing, employment opportunities, and the desirability of the community.

ACRPD is a largely built out area and major new subdivisions are not likely to be developed unless existing residential areas are renovated or commercial areas are rezoned. Infill projects are the more likely source for new residential capacity within the District. Consequently, it is unlikely that new parks will be added to the District. This means that the existing parks must absorb any increased number of users by maintaining current facilities in good condition and improving facilities as feasible.

Table 3-1 – ACRPD Projected Population Change 2000-2030

Year	Population
2000	20,974
2010	20,167
2014	20,880
2015	21,089
2016	21,300
2017	21,513
2018	21,728
2019	21,945
2020	22,165
2025	23,295
2030	24,484

Sources: U.S. Census Bureau, 2000 Census and 2010 Census
 2010-2014 American Community Survey 5-Year Estimates
 SACOG Regional Growth Forecast 2012.

3.2 Age Distribution

Recreation preferences are strongly correlated to age. The distribution of ACRPD population by age groups is shown in Figure 3-1. The single largest age group is 30 to 49 years which accounts for about one-quarter of the entire District’s population. Adults between the ages of 50 and 69 years make up about 22 percent of the population. This group includes most of the people typically classified as “baby

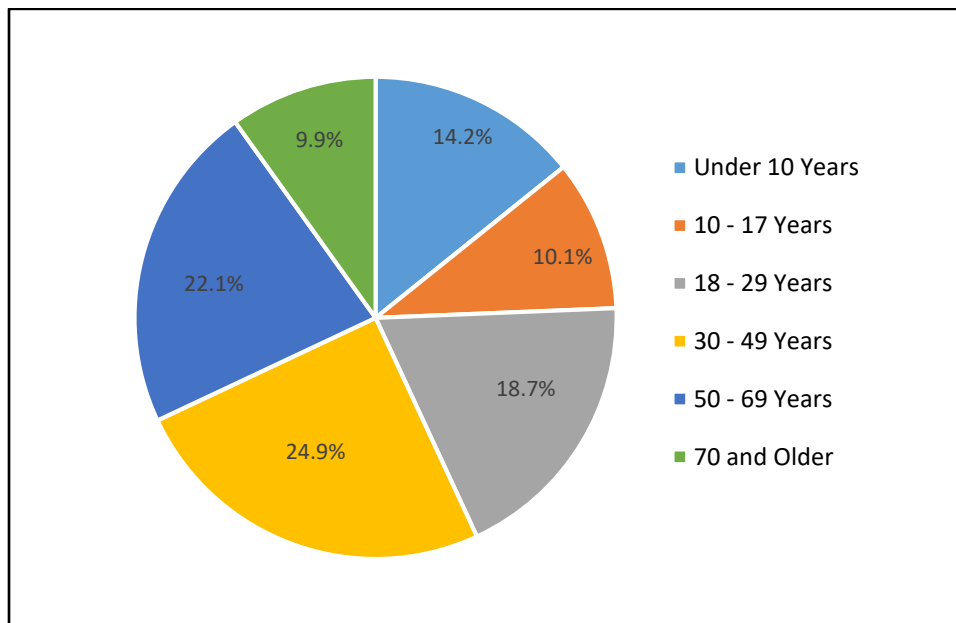
boomers.” The next largest group is the population who are 18 to 29 years of age representing nearly 19 percent of the District. Combined with about 10 percent of residents who are 70 years of age or older, adults account for about three-quarters of the District population. Children under 10 years of age (about 14 percent) and youth from ages 10 to 17 years (about 10 percent) comprise the remaining one-quarter of the population.

Based on this age distribution profile it is clear that ACRPD has opportunities to focus facility and program development for all age groups, as well as for intergenerational use.

Opportunity

Focus facility and program development for all age groups, as well as for intergenerational use.

Figure 3-1 – ACRPD Population Age Distribution



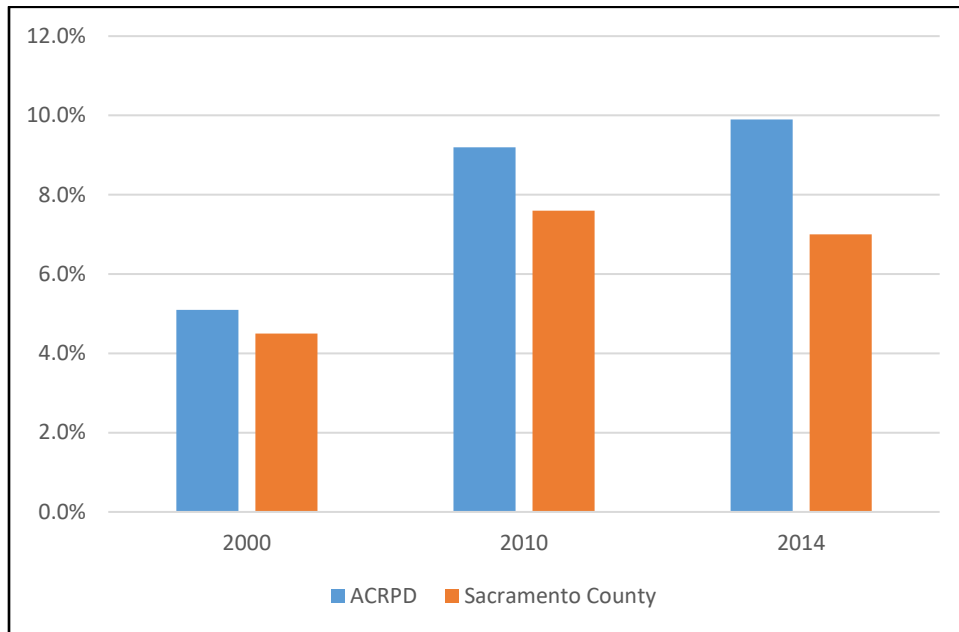
Source: U.S. Census Bureau, 2010 Census

3.3 Housing Vacancy Rate and Ownership

As of 2010, there were 8,852 housing units in the District with a vacancy rate of 9.2 percent (Figure 3-2). This represents a dramatic increase over the 2000 vacancy rate of about 5.1 percent. Increased vacancies were experienced by communities throughout Sacramento County during this period due to the economic downturn. A small number of new housing units have been added to the District in recent years (77 units between 2010 and 2014), with the estimated number of units in 2014 of 8,929. Of these, approximately 9.9 percent were vacant. The increased vacancy rate in the District is contrary to the overall trend for housing vacancies in Sacramento County which declined from 7.6 percent in 2010 to about 7 percent in 2014.

Vacant housing stock is of concern because it may precipitate other social and economic issues in the community, such as decreasing property values and erosion of neighborhood cohesiveness. These in turn may be felt by the District as decreased property tax revenue and increased issues with vandalism.

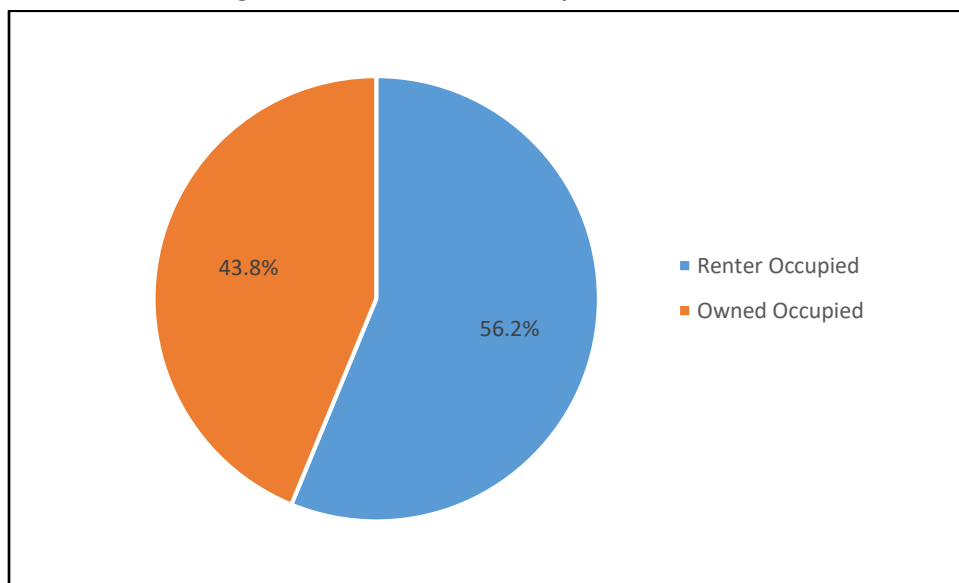
Figure 3-2 – Housing Vacancy Rate ACRPD and Sacramento County



Sources: U.S. Census Bureau, 2010 Census
2010-2014 American Community Survey 5-Year Estimates

Home ownership is another important characteristic of the District population because it indicates how vested people are in the community. As of 2014, about 56 percent of the occupied housing units in the District were rentals (Figure 3-3). This number appears to have remained constant since 2000. The level of rental properties is about 13 percent higher than for Sacramento County as a whole and is due to the large number of apartments and other multi-family housing located in the District.

Figure 3-3 – Home Ownership in ACRPD 2014



Sources: U.S. Census Bureau, 2000 Census and 2010 Census
2010-2014 American Community Survey 5-Year Estimates
SACOG Regional Growth Forecast 2012.

With so many rentals, it is difficult to know how long residents will remain in the District. This makes establishing strong ties with residents more difficult. It is important for the District to establish relationships with actual property owners and to help them understand that the desirability of their properties to prospective renters can be enhanced through the availability of high quality, safe parks and recreation opportunities in the community.

Opportunity

Establish relationships with rental property owners and rental complex managers.

3.4 Household Type

District residents are living in a variety of household types, ranging from a single person living alone, to extended families that include multiple generations. Some understanding of household types is useful for parks and recreation planning because it may provide clues to specific opportunities or issues.

Some recreation activities and facilities can be targeted to appeal to families including grandparents, parents, and children, while others may be designed to appeal to people who are not typically enjoying recreation in a family setting. About 61 percent of the households in ACRPD are family households so there is certainly a need to provide opportunities that will engage these residents (Table 3-2). However, about 39 percent of ACRPD residents are not living in family households and these people may appreciate recreation opportunities that are more targeted to individual participation or social engagement.

In addition, about 31 percent of all households are family households with children under the age of 18 present. Nearly half (14.3 percent) are single parent households. The presents both significant challenges and opportunities for ACRPD. In single-parent households, transportation options may be limited and it is often difficult to get children to recreation events unless they take place in a safe location within walking distance of home or at the child’s school. Due to child care issues, single parents also find it difficult to make time to participate in adult life enrichment recreation opportunities unless they are coordinated at a place and time with activities that are also appropriate for their children.

Opportunity

Appeal to and play an active role in the lives of single parent residents by offering programs where location and child care are considered.

Table 3-2 – Household Composition in ACRPD 2010

Category	% of Total Households
Family Households	60.7
With Children Under 18 Years	31.5
Single Parent w/Children Under 18 Years	14.3
Father with children and no mother present	3.5
Mother with children and no father present	10.8
Non-family Households	39.3
Households with Individuals 65 Years and Over	25.4
Individuals 65 years and over living alone	11.0
Average Household Size = 2.48	

Source: U.S. Census Bureau, 2010 Census

3.5 Education, Employment, and Income

The education, employment, and income characteristics of the ACRPD residents are relevant for park and recreation planning because they are potential indicators of interests, access to leisure time, ability to afford recreational expenses, and overall quality of life.

Educational attainment has a strong correlation to employment and income. About 69 percent of District residents over the age of 25 years do not have a college degree (Table 3-3). For these people, there may be opportunities for ACRPD to partner with continuing education organizations offering special interest courses or degree equivalency programs that could be held at District facilities. The presence of American River College in the District could perhaps be leveraged to make programs or speakers available through a joint program with ACRPD.

Opportunity

Partner with organizations (e.g. American River College, Sacramento Works, La Familia) offering educational opportunities and life skills which could be held at ACRPD facilities.

Table 3-3 – Educational Attainment of ACRPD Residents 25 Years and Older

Educational Attainment	% of Population Age
Grade K - 8	4.0%
Grade 9 - 12	6.5%
High School Graduate	27.3%
Some College, No Degree	31.2%
Associates Degree	10.6%
Bachelor's Degree	13.6%
Graduate Degree	6.9%

Source: U.S. Census, American Communities Survey 5-Year 2015

Another planning consideration is the rate of employment of District residents. About 58 percent of ACRPD residents 16 years of age or older are considered to be in the workforce, e.g., they are either employed or seeking employment (Table 3-4). In Sacramento County, about 63 percent of residents are considered to be in the workforce. In the District, about 86 percent of people in the workforce are employed. The level of unemployment (13.7 percent) is about two percentage points higher than in Sacramento County (11.8 percent). While lack of employment can translate into more leisure time for recreation, that is only the case if people have adequate financial resources to pursue leisure activities. The challenge for ACRPD is to determine what types of initiatives and partnerships may be pursued that would connect local residents with employment opportunities, while also marketing public parks as a low-cost option for recreational activities.

Table 3-4 – Employment Status of ACRPD Residents

Age Group	Total Population	Available to Work			
		Population	% of Total Population	% Employed	% Unemployed
16 - 19 Years	970	184	18.9%	66.3%	33.7%
20 - 59 Years	11,154	8,082	72.5%	87.2%	12.8%
60 Years and Older	3,747	896	23.9%	82.0%	18.0%
Total 16 Years or Older	15,871	9,162	57.7%	86.3%	13.7%

Source: U.S. Census, American Communities Survey 5-Year 2015

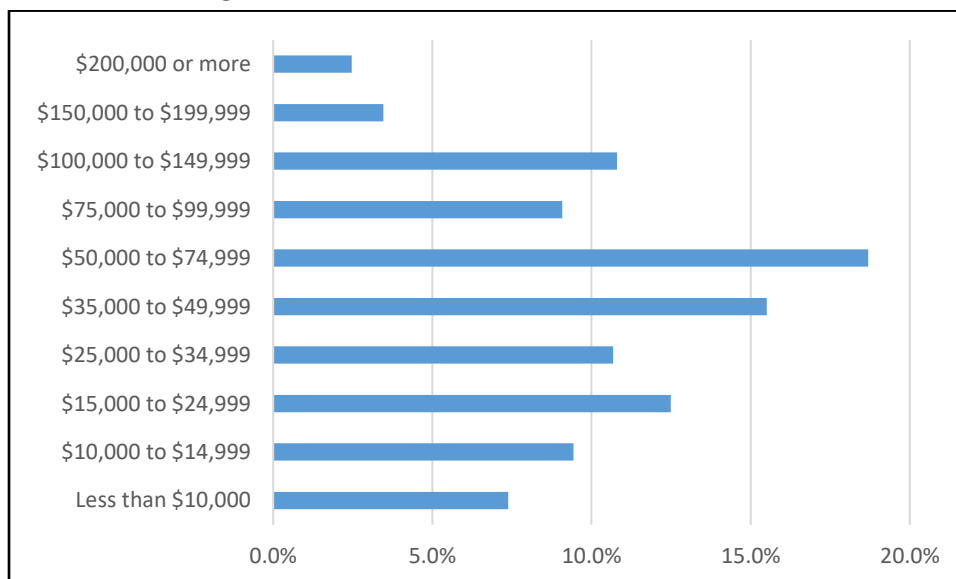
Annual income for about three-quarters of ACRPD households is Less than \$75,000 (Figure 3-4). Nearly 30 percent of ACRPD households have incomes of less than \$25,000 which places them near or below the federal poverty level. Given the relatively high cost of living in California, the real number of households that are struggling to meet financial needs is probably higher than this.

The relevance of these income levels for parks and recreation planning is significant for several reasons. Residents with these lower incomes are less likely to have the means to pay fees for private gyms or other recreation opportunities. For the poorest families, even the relatively low fees charged by public recreation providers may be prohibitive. In addition, as the District looks to residents for additional resources to pay for park facility renovations and improvements, there is likely to be resistance to any measure that requires residents to pay more of their income for this purpose unless they can see the benefits of doing so. This suggests that it will be critical for ACRPD to communicate with residents about the benefits of parks and the relatively low cost of the recreation opportunities they provide.

Opportunity

Appeal to the community as a low cost or no cost recreation and fitness alternative to increase visibility, engagement, and become more valuable to lives of District residents.

Figure 3-4 – Annual Income of ACRPD Residents



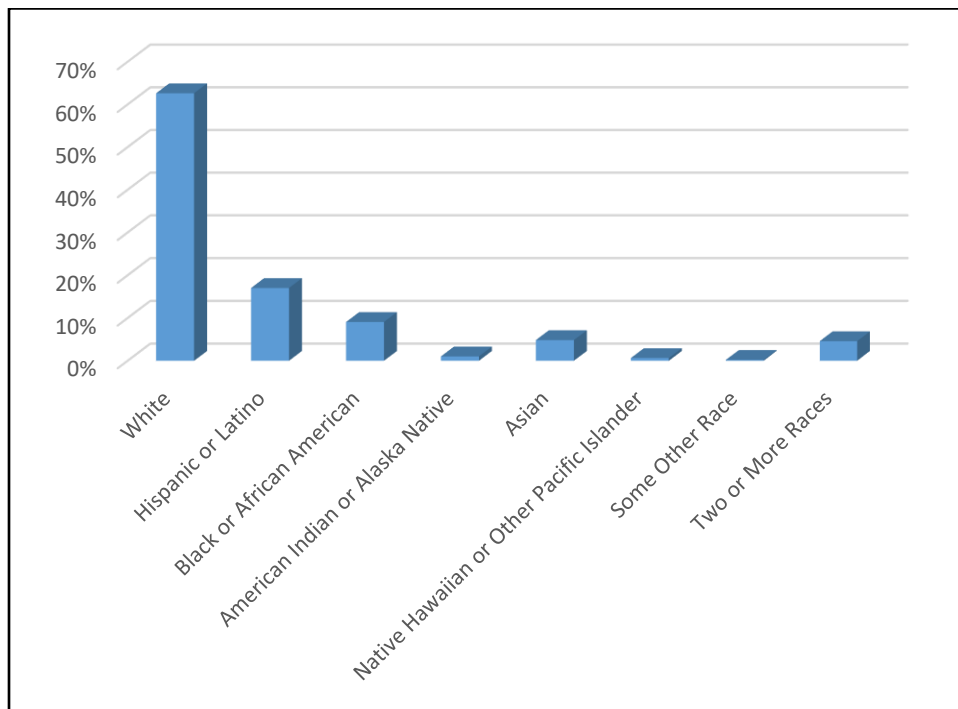
Source: U.S. Census, American Communities Survey 5-Year 2015

3.6 Cultural Identity

Recreation preferences can be closely tied to cultural identity and related attitudes towards family, nature, and public versus private behaviors. Cultural identity is hard to define because so many people in the United States have multicultural backgrounds. In addition, people whose families come from the same country may have very distinct regional variation in their cultural identity. Two demographic characteristics that may be used as indicators of cultural identity include race/ethnicity and language.

As shown in Figure 3-5, ACRPD residents comprise a diversity of races/ethnicities. About 63 percent of ACRPD residents are white. Other races/ethnicities that have significant populations include Hispanic or Latino (17 percent), Black or African American (9 percent), and Asian (5 percent). About five percent of District residents are multiracial.

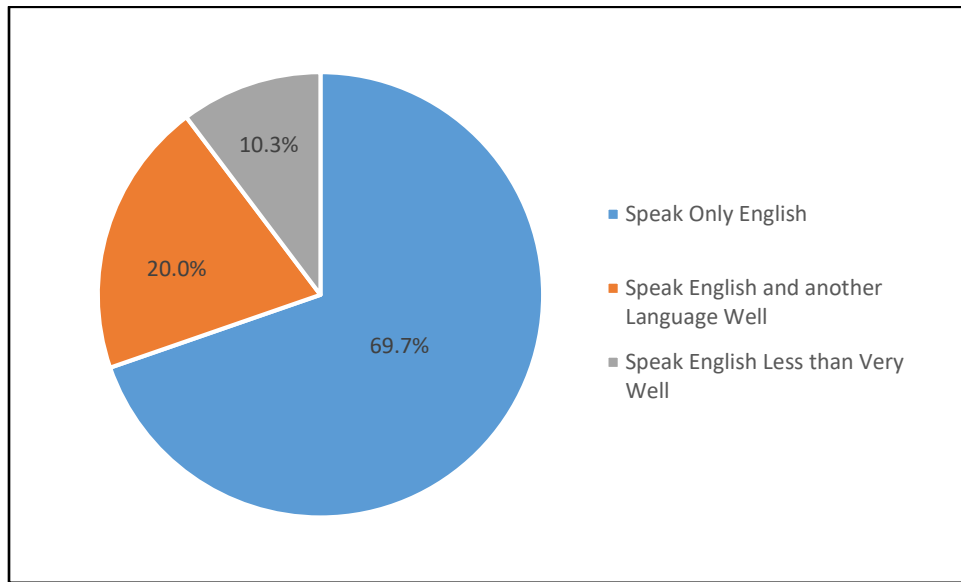
Figure 3-5 – ACRPD Race and Hispanic/Latino Ethnicity



Source: U.S. Census, American Communities Survey 5-Year 2015

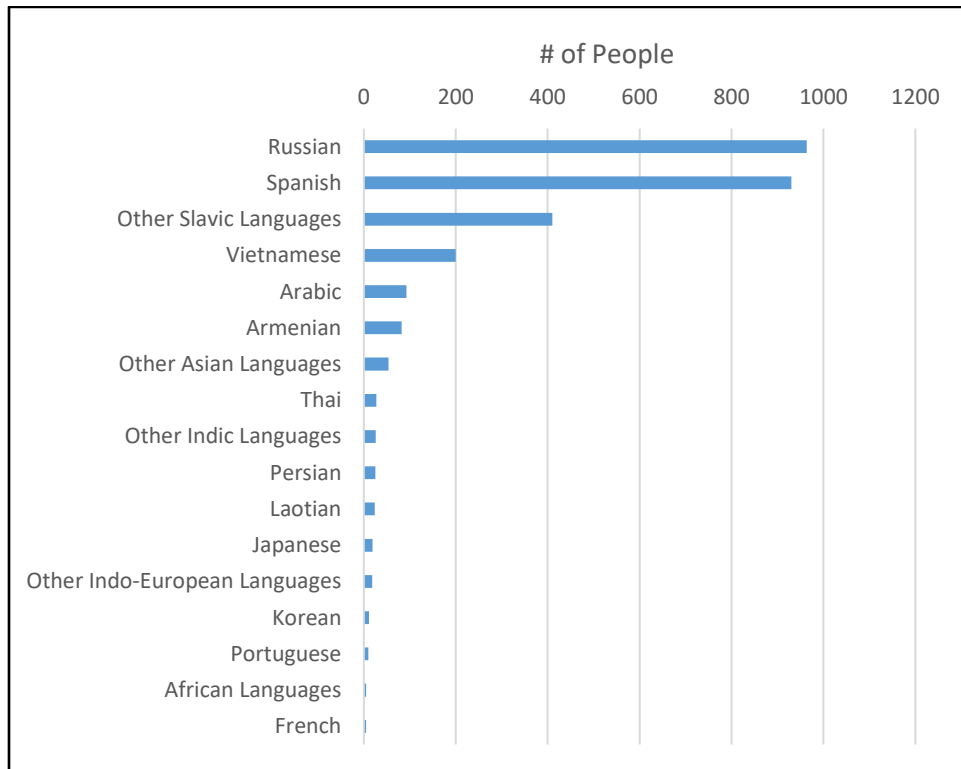
Residents also speak a wide variety of languages. Among District residents five years of age and older, about 70 percent speak only English (Figure 3-6). Another approximately 20 percent are multilingual and speak both English and another language well. The remaining 10 percent primarily speak some language other than English. If they speak any English at all, it is very limited. For these people, their ability to utilize ACRPD services and facilities is constrained by their inability to understand the District website, staff, written communications, park signs, and program instructors. The languages most commonly spoken by these linguistically isolated people include Russian, Spanish, other Slavic languages, and Vietnamese (Figure 3-7).

Figure 3-6 – Language Isolation among ACRPD Residents 5 Years of Age or Older



Source: U.S. Census, American Communities Survey 5-Year 2015

Figure 3-7 – Languages Spoken by Linguistically Isolated ACRPD Residents



Source: U.S. Census, American Communities Survey 5-Year 2015

In total, there are more than 20 different languages spoken by ACRPD residents (Table 3-5). This wide array of cultural diversity provides many opportunities for community events and recreation programs ranging from international food, music, and dance festivals and classes featuring these topics. By promoting such opportunities and holding them in ACRPD facilities, the District will involve more people

in use of District parks, increase District visibility among residents, and engage a larger number of people in District activities. A key strategy to implementing multicultural activities will be to identify and engage representatives from the different cultural communities to assist in planning and outreach so that culturally specific nuances are reflected. These representatives should also be engaged in planning for improvements to park facilities so that any cultural recreation preferences, such as for larger group gathering spaces, or particular types of sports courts are considered.

Opportunity

Coordinate with the multicultural community to hold events, festivals, and culturally themed programs in District parks and facilities.

Table 3-5 – Languages Spoken by ACRPD Residents

Language	# of People
English	13,130
Spanish	2,115
Russian	1,575
Other Slavic Languages	518
Vietnamese	272
Tagalog	245
Armenian	211
Arabic	144
Other Indic languages	80
African languages	60
Japanese	54
Hungarian	49
French	44
Other Indo-European languages	44
Laotian	44
Other West Germanic languages	35
Thai	33
Persian	25
German	24
Portuguese	20
Italian	18
Korean	11
Greek	9

Source: U.S. Census, American Communities Survey 5-Year 2015

3.7 Disabilities

Over 3,000 people or 14.8 percent of ACRPD residents were reported to have disabilities ranging from vision, hearing, movement, cognitive, and self-care limitations. As might be expected, the incident of disability increases with age (Table 3-6).

Table 3-6 – Percent of People with Disabilities by Age Group

Age Group	Percent with Disability	# of People w/Disability
Under 5	0.0%	0
5 - 17 Years	4.9%	209
18 - 34 Years	10.0%	481
35 - 64 Years	15.3%	1,180
65 - 74 years	34.6%	475
75 Years and Older	52.7%	704
All Ages	14.8%	3,049

Source: U.S. Census, American Communities Survey 5-Year 2015

Under the Americans with Disabilities Act, ACRPD facilities must all be accessible for those with disabilities. While the District is not staffed or trained to provide special programs to address disabilities, efforts should be made to accommodate people with disabilities in programs as feasible. This might include various strategies such as allowing caregivers or aides to accompany disabled persons to classes or events without charge, or providing printed materials in large format. The District could also be a resource to residents by referring them to other local disability organizations or programs.

Opportunity

Accommodate people with disabilities in programs as feasible and partner with other local allied organizations within the District such as United Cerebral Palsy Association of Greater Sacramento.

4 Agency Comparison: Level of Service

Effective planning for the future of ACRPD requires an analysis of how well existing parks, facilities, and programs are meeting the needs of District residents, and what additional recreation resources will be needed to meet the demand through 2030. Defining the quality and quantity of ACRPD park and recreation resources, or level of service (LOS), includes consideration of all these factors and assessing the amount of park acreage for every 1,000 residents, the number of facilities, park service areas, historic demand for programs, and recreation trends. When considered collectively, these factors provide valuable guidance for District planning. Specific planning standards evaluated in this Chapter include:

- Acres per 1,000 Population
- Trails and Paths
- Park Service Area
- Non-vehicular Access
- Park Site Characteristics
- Facilities per 1,000 Population



Hamilton Street Park

Park and recreation standards are a planning tool to guide the development of future facilities. The standards are designed to provide flexibility in how the future park resources develop, while still setting a threshold for the LOS those resources are expected to provide. The application of the standards to specific locations should allow flexibility. As new parks or park improvements are implemented, consideration will be given to these standards to determine if the proposed action is consistent with ACRPD's defined LOS for parks and recreation.

4.1 ACRPD Current Park Acreage

The *Arcade Creek Recreation and Park District Update and Addendum to The Master Plan (2007)* set a goal of five acres of park land for every 1,000 population, which is also the recommendation of the National Recreation and Park Association (NRPA). Park land contributing towards this goal can include community, neighborhood, and natural park land owned by or part of a JUA with the District. Natural park lands are included in this goal because they are an important recreation resource, even though they are not a substitute for developed parks. Per the District population (Table 3-1 [21,513]) and the total park inventory acreage (Table 1-4 [48.47 acres]), ACRPD currently provides 2.25 acres of park land for every 1,000 people. Strategies to address this discrepancy are described later in this chapter.

4.1.1 Community Parks

Community parks provide a focal point and gathering place for the larger community. Community parks are for use by all sectors and age groups of the community, and may include improvements such as multi-purpose fields, ball fields, group picnic areas, playgrounds, multi-purpose hard courts, tennis courts, and a community center. Community parks should be located along a traffic artery or feeder street, and accessible by public transportation. Per the original District Master Plan, community parks should range in size from 15 to 30 acres. Hamilton Street Park has the facilities of a community park. The park is located immediately adjacent to the busy 14 lane I-80 freeway, but is separated from it by a sound wall greater than 12 feet tall; providing almost no visibility of the park. The location of this park away from main traffic arteries and transit routes gives the park a level of visibility and access more typical of a neighborhood park.

Opportunity

The location of Hamilton Street Park adjacent to the 14 lane I-80 freeway is an opportunity. A park identifying marker, signs, or mural could be coordinated with Caltrans.

4.1.2 Neighborhood Parks

Neighborhood parks are meant to serve the recreation needs of people who live within a reasonable walking distance or short bike ride from the park. This close proximity of the park to the people the park serves reduces the need for parking and reduces vehicular traffic generated by park activities. Per the original District Master Plan, neighborhood parks should be five to ten acres in size. Neighborhood parks may incorporate natural areas that provide passive recreation opportunities in addition to other improvements. When possible, neighborhood parks should be located next to school sites in order to maximize the potential of both facilities. Arcade Creek Park and Oakdale Park are neighborhood parks.



4.1.3 Natural Park Lands

Natural park lands have a natural resource value, such as a stream corridor, oak woodland, or wildlife habitat. Natural park lands can have improvements that allow for greater recreation use such as trails, picnic, or play areas, but can also be unimproved and allow for only the most passive recreation uses such as wildlife viewing. Natural park lands vary greatly in size and may or may not be connected with developed park lands. Natural park lands can be critical in providing access between parks, schools, and neighborhoods and knitting together the communities they serve.



Exploring Around Arcade Creek

4.2 ACRPD Current Facility Standards

ACRPD has established standards from the 2001 Master Plan Update for the type and number of facilities the District should provide based on the number of people who could reasonably be accommodated by the facilities. The District currently provides facilities in line with these targets for some facilities (e.g. community center, walking trail) while for others the numbers are different (Table 4-1).

Table 4-1 – ACRPD Current Facilities Standards

Facilities	ACRPD Standard Level of Service	
	2001 Master Plan Update Target	Actual 2017 Facilities Provided*
Baseball/Softball	1/7,500	1/25,000
Basketball	1/5,000	1/10,000
Community Center	1/25,000	1/25,000
Dog Parks	None	0
Football	1/20,000	0
Group Picnic Area	None	1/5,000
Gymnasium	None	1/25,000
Playground	1/5,000	1/4,000
Soccer Field	1/10,000	1/7,500
Swimming Pool	1/25,000	0
Tennis Court	1/5,000	1/4,000
Volleyball	1/7,500	0
Walking Trail	1/Region	1/District
Water Spray Park	None	0

*Population rounded to the nearest 1,000, 2,500, or 5,000 per facility.

The District currently provides about one quarter the baseball/softball fields than the existing plan (2001) target. There are several baseball/softball fields within and nearby the District that could be serving the needs of its residents and reducing the need for ACRPD to provide this facility. American River College has two fields, the Sacramento Adventist Academy has one field and a backstop/informal field, and the City of Sacramento has one field (Harry Renfree field) within the District. The Sacramento region’s premiere public softball complex, the Sacramento Softball Complex and its four lighted fields, are literally across the street from the western District boundary in Del Paso Park. Six more fields are located a quarter mile to the south in Carmichael’s La Sierra Community Center.

The District currently provides about half the basketball courts than the existing plan (2001) target. Both public elementary schools in the District provide three outdoor courts each. These six courts could be serving the needs of its residents and reducing the need for ACRPD to provide this facility.



Carnival Time!

The District does not have an officially sanctioned football field. The existing plan (2001) has a goal of providing approximately one football field. The District does have many soccer fields, in fact soccer fields are provided at a greater rate than the existing plan (2001) target. These soccer fields can be used for other purposes such as football. Football fields in the District include one at both American River College and the Sacramento Adventist Academy. These fields could be serving the needs of its residents and reducing the need for ACRPD to provide additional football fields.

ACRPD provides more children's play grounds and tennis courts than the existing plan (2001) targets. The District does not have an existing plan (2001) target for group picnic areas or gymnasiums, but provides both facilities. The District does not have an existing plan (2001) target for dog parks or water spray parks, and does not currently provide either type of facility.

New facility standards for ACRPD presented in Chapter 6 consider changing demographics analyzed in Chapter 3 and community needs expressed as part of the public outreach effort and described in Chapter 5. The new facility standards also consider evolving recreation trends.



Oakdale Park Children's Play Area

4.3 Adjacent Agency Level of Service

Other public recreation providers adjacent to ACRPD have established park acreage and recreation facility standards LOS since 2001. The LOS provided by these adjacent public recreation providers is described in the following sections and provides some guidance for ACRPD's revised park acreage and facility standards LOS.

4.3.1 Adjacent Agency Park Acreage Level of Service Comparison

Like adjacent public recreation providers, ACRPD is providing less park acreage per 1,000 population than the target it has set in its master plan. The target LOS provided in current master plans is five acres per 1,000 for almost all agencies, but the existing LOS varies greatly among them (Table 4-2). The demand and need for parks by ACRPD residents will be discussed later in Chapter 5.

Table 4-2 – ACRPD Adjacent Public Recreation Provider Park Acreage Standards

Agency	Base Level of Service		Target Level of Service	
	Master Plan Update Year	Existing Level of Service (Ac/1,000)	Master Plan Target Year	Target Level of Service (Ac/1,000)
Arcade Creek RPD	2001	2.25	Not Specified	5
Carmichael RPD	2008	3.42	2018	5
Mission Oaks RPD	2013	1.78	2022	5
North Highlands RPD	2008	1.72	2020	5
Sunrise RPD	2014	3.00	2024	4.5
City of Sacramento	2009	4.70	2010	5

Sources: Carmichael Recreation and Park District 2008, Mission Oaks Recreation and Park District 2013, North Highlands Recreation and Park District 2008, Sunrise Recreation and Park District 2014, and City of Sacramento 2009.

In order to meet the target year park acreage LOS, agencies have explored several strategies to meet this shortfall. These strategies include: acquiring additional park land, developing extensive JUAs with school districts, or reducing the target LOS to something attainable.

4.3.2 Adjacent Agency Recreation Facilities Level of Service Comparison

Like ACRPD, adjacent public recreation providers have established facilities standards for a variety of recreation facilities. The demand and need for specific kinds of recreation facilities by ACRPD residents will be discussed later in Chapter 5.

Table 4-3 – ACRPD and Adjacent Public Recreation Provider Facilities Standards

Facilities	Standards					
	Arcade Creek RPD 2001	Carmichael RPD 2008	Mission Oaks RPD 2013 ¹	North Highlands RPD 2008	Sunrise RPD 2014	City of Sacramento 2009
Baseball/Softball	1/7,500	1/4,000	-	1/3,750 ²	1/3,750 ²	1/3,750 ²
Basketball	1/5,000	1/6,000	-	1/5,000	1/5,000	1/5,000
Community Center	1/25,000	1/25,000	-	1/40,000	1/40,000	1/50,000
Dog Parks	-	1/20,000	-	1/20,000	1/40,000	1/60,000
Football	1/20,000	-	-	1/18,000	-	-
Group Picnic Area	-	-	-	-	1/10,000	1/30,000
Gymnasium	-	1/20,000	-	1/30,000	1/12,500	-
Playground	1/5,000	-	-	-	1/3,000	1/2,500
Soccer Field	1/10,000	1/10,000	-	1/3,800	1/10,000	1/7,500
Swimming Pool	1/25,000	-	-	1/20,000	-	1/30,000

Facilities	Standards					
	Arcade Creek RPD 2001	Carmichael RPD 2008	Mission Oaks RPD 2013 ¹	North Highlands RPD 2008	Sunrise RPD 2014	City of Sacramento 2009
Tennis Court	1/5,000	1/5,000	-	1/2,000	1/5,000	1/10,000
Volleyball Court	1/7,500	-	-	1/5,000	1/10,000	1/10,000
Walking Trail	1/Region	-	-	-	1/Park	-
Water Spray Park	-	-	-	-	1/20,000	1/15,000

¹Mission Oaks Recreation and Park District does not include facilities standards in their Master Plan document.

²Agency differentiates between baseball and softball fields and has separate standards for each. The combined average of both field types is shown on this table.

Sources: Carmichael Recreation and Park District 2008, Mission Oaks Recreation and Park District 2013, North Highlands Recreation and Park District 2008, Sunrise Recreation and Park District 2014, and City of Sacramento 2009.

ACRPD’s 2001 standard for baseball/softball facilities is nearly half that of other adjacent districts. This could be attributed to the same reasons discussed in Section 4.2 *ACRPD Current Facility Standards*.

Standards for basketball courts were consistent across agencies and ACRPD’s 2001 standard is within the median range.

Community Center standards varied by agency, with ACRPD’s 2001 standard nearly double that of larger agencies. The standard could be reduced and still be within the median range. The higher ratio makes sense for the lower population of ACRPD.

ACRPD and NHRPD are the only two agencies with a football field standard and both ratios were comparable.

ACRPD’s 2001 standard for playgrounds is less than the other agencies with standards, but is currently providing playgrounds at a rate higher than the 2001 standard (Table 4-1).



Climbing High at Hamilton Street Park

The 2001 ACRPD Master Plan Update does not have facility standards for dog parks, group picnic areas, gymnasiums, or water spray parks. ACRPD currently provides group picnic area and gymnasium facilities, but not dog parks or water spray parks. The other agency standards for dog parks track with agency populations; the greater the population, the fewer dog parks are standard. The population of ACRPD is within the threshold of the higher ratios. Only the much larger Sunrise RPD and the City of Sacramento have group picnic area and water spray park standards. The ACRPD population is within the threshold of the other agency standards for both facility types. The ACRPD population is within the threshold of gymnasium standards as well.

4.4 Park Acreage and Service Area Opportunities

As described earlier in this chapter, for ACRPD to meet a goal of five acres of park land for every 1,000 residents, ACRPD would need to approximately double the park acreage available to residents (Table 4-4). Options available to ACRPD include expanding partnerships with schools, acquisition of park land within the District from the City of Sacramento, or acquisition of new parcels for park use within the District as funding becomes available.

Opportunity

To increase the park acreage available to residents, ACRPD can expand partnerships with schools, partner with the City of Sacramento, or acquire new parcels within the District when funding is available.

Table 4-4 – ACRPD Park Acreage

Facilities	2017 Inventory and Data ¹	
	Park Land	Acres/1,000
ACRPD Parks ¹	48.47 acres	2.25
School Acreage Opportunities ²	48.20 acres	4.49
Park Land Deficit 2017 ^{1,2,3}	10.90 acres	5.00
Park Land Deficit 2030 ^{1,2,3}	25.75 acres	5.00

¹Data from Table 1-4 (48.47 acres) and Table 3-1 (21,513 2017 population, 24,484 2030 population).

²Data from Table 4-5.

³Assuming 5 acres/1,000

4.4.1 School Acreage Opportunities

ACRPD could explore additional JUAs for school campuses which it does not currently have a JUA. Residents often make informal use of neighborhood school facilities, especially for those residents who live closer to a school campus than a park, but the District cannot officially count school acreage as part of the park acreage available to residents without a JUA or some other arrangement that guarantees access to the facilities outside of school use. Opportunities exist with publicly owned facilities including Cameron Ranch Elementary, Orange Grove Adult School, and American River Community College. School acreage value would be prorated to 60 percent to reflect the restrictions on use during school hours and events. Consequently, the approximate acreage of 51 acres of recreation value school property are prorated to 48.2 acres. With the addition of these school sites, ACRPD residents would have access to 96.67 acres of recreational land, or about 4.49 acres of recreational land for every 1,000 residents.

Table 4-5 – ACRPD School Acreage Opportunities

Publicly Owned School Facilities	School Acreage	
	Approximate Acreage Available ¹	Prorated Acreage ²
Cameron Ranch Elementary	4	2.4
Orange Grove Adult School	3	1.8
American River Community College	44	44
Total:	51	48.2

¹Acreage available considers areas of school campuses with recreation facilities or open space. Acreage does not include parking lot areas or school buildings.

²Only elementary schools area prorated to 60 percent to reflect the restrictions on use during school hours and events.

4.4.2 Acquisition of New Park Land

Acquisition of new park land within ACRPD is possible, but requires careful thought, strategy, and planning about service areas (described in the next section) and costs to the District. New park land will be evaluated to determine if the location, cost, and character of the site provide an opportunity to improve the District's ability to meet its goals. New park land within ACRPD could include existing park land or unimproved land.

Part of one public park within the ACRPD's boundaries, Del Paso Park (described earlier in Chapter 2), is owned and operated by the City of Sacramento. An approximately 70-acre portion of Del Paso Park is within ACRPD. Acquisition of this property would be beneficial because the park land is already improved, but the City of Sacramento currently has a park acreage deficit of over 600 acres and would likely not be able to afford the loss of park land (City of Sacramento 2009). As this portion of Del Paso Park does not immediately serve the residents of Sacramento in greatest need of park access and the park is technically within ACRPD, a mutually beneficial JUA could be explored.

In terms of land development, ACRPD is mostly built out, but there are several multi-acre unimproved lots within the District. These vacant parcels are identified in the Sacramento County General Plan and could be candidates for acquisition.

In addition to unimproved lots there are opportunities for redevelopment within ACRPD. There are several mobile home and recreational vehicle (RV) parks in the northwestern portion of the District. Mobile home parks are unique from other housing stock as they can be more easily converted to other land uses. Mobile home parks provide an important source of affordable housing, including housing for seniors, and have been identified in the Sacramento County General Plan as targets for rehabilitation and an increased need for code enforcement. ACRPD could investigate with the County opportunities to acquire, redevelop, or assist in improvements to mobile home community center clubhouses and recreation components of these communities.

4.4.3 Park Service Areas

Defining the extent of park service areas can help guide where to focus new JUAs and acquisition of new park land efforts first. As described in Section 4.1.1 *Community Parks*, Hamilton Street Park functions as a community park. Community parks can meet the needs of both residents who live close by and also provide amenities intended to be shared and used by the whole community. This distance is usually considered to be about two miles. As described in Section 4.1.2 *Neighborhood Parks*, Arcade Creek Park and Oakdale Park both function as neighborhood parks. Neighborhood parks serve residents who live close by and are able to walk or bike to the park. This distance is usually considered to be about a ½ mile. Factoring in nearby non-ACRPD parks, Figure 4-1 reveals park service deficits in an approximately half mile wide corridor centered on College Oak Avenue and between Locust Avenue and Winding Way in Carmichael. These deficits indicate exploration of JUAs with SJUSD and American River College campuses would result in the greatest benefit to improving ACRPD park service area LOS.










Arcade Creek

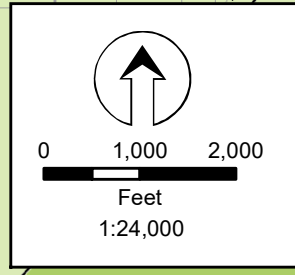
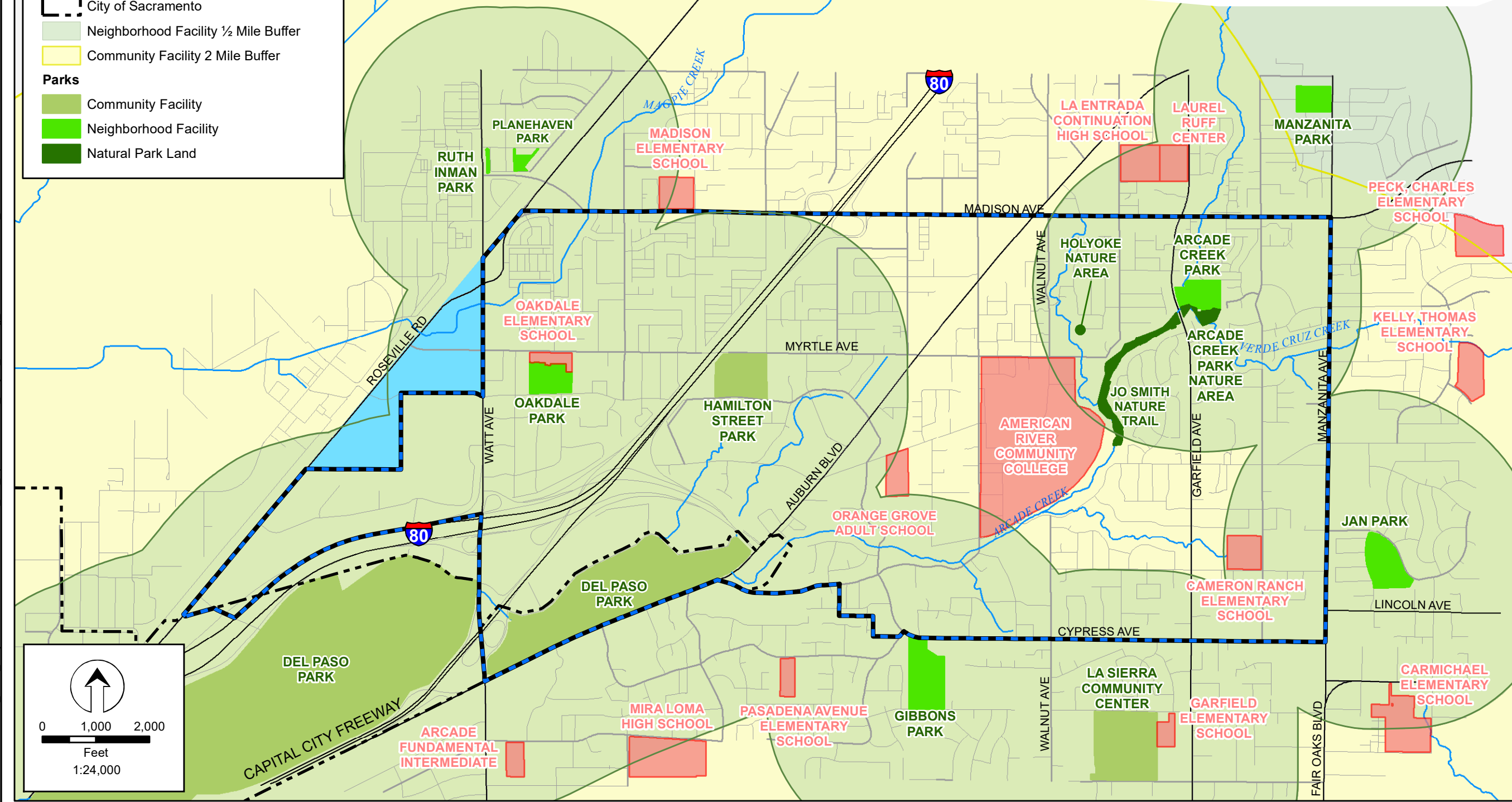
Recreation and Park District

Arcade Creek Recreation and Park District

Park Facilities Buffers

Figure 4-1

-  ACRPD Boundary
-  Possible ACRPD Annexation Area
-  School
-  City of Sacramento
-  Neighborhood Facility 1/2 Mile Buffer
-  Community Facility 2 Mile Buffer
- Parks**
-  Community Facility
-  Neighborhood Facility
-  Natural Park Land



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5 Community Recreation Needs

Community recreation needs reflect the preferences and interests of the residents for recreation activities. Sports and recreation activities go through cycles of popularity and decline. The interests in a community can be quite diverse and fulfilling all needs could easily overwhelm the resources of the District. Therefore, it is necessary to determine the most essential needs and prioritize the allocation of District resources accordingly.

Individual community members were invited to participate in the preparation of this Master Plan update in several ways. The ACRPD Board of Directors held two public open house events in Fall 2016. The objective of the open house events was to identify the public interest in recreation programs and facility needs. In addition, an ACRPD Master Plan website was developed and made accessible from the District's website home page. The website provided an explanation of what a master plan is, why one is being prepared, and a calendar of upcoming events. On this website, a brief survey was developed to provide community members who could not attend an open house event with a convenient mechanism to provide their input on ACRPD parks. A stakeholder database was also developed to facilitate e-mail notification to all interested residents regarding the Master Plan process and input opportunities.



Carmichael Open House Event

The outcome of the community outreach efforts included the following points:

- The primary emphasis should be placed on safety and security of park facilities. Safety and security changes could include new or improved safety/security lighting, approaches to vegetation maintenance practices, security patrols, and having park spaces that are activated and well used.
- The District, its facilities, and programs need to become more visible to the community and public they serve through signage, well-publicized events, and an increased presence in the community by working with allied recreation groups.
- The priorities for capital expenditures at parks should be placed on restroom facilities (repairing or replacing them) and safety/security lighting.
- The desire for more outdoor-oriented programs correlates to the desire for more trails and community-trail connections.

5.1 Community Open House Events

Two public open house events were held with one each in November and December 2016. The first was held in Carmichael on the east side of the District and the second was held in North Highlands on the west side of the District. Information about the open house events was made available through the ACRPD website, the Master Plan website, flyers, schools, and e-mailed to everyone who has an e-mail address in the ACRPD registration system. Press releases were also sent out to press contacts. A total of 20 people signed in at the open house events. There were other members of the community or TRUSD who popped into the open house events, but who did not sign in.



Carmichael Open House Event

A short presentation was provided at each open house to familiarize attendees with ACRPD and the Master Planning process. Attendees were then invited to provide input on various aspects of park facilities, programs, and operations. The input provided by attendees is summarized below by topic. In some cases, input related to one topic was provided in response to a question about another topic. These comments have been grouped with the appropriate topic in the following summary. A full list of all comments as submitted is provided in Appendix A.

5.1.1 Parks and Facilities

Parks Used or Why Not Used?

Attendees remarked that they enjoyed going to ACRPD parks, but the parks are off the beaten path, somewhat hidden, and difficult to find. More than one attendee stated that they lived in their neighborhood for well over a year before discovering Arcade Creek Park was right around the corner from their house. Before the District residents “discovered” their own parks they had been going to parks in Carmichael or Mission Oaks because they had seen them while running errands and knew where they were. Others mentioned they went to parks in Carmichael and Mission Oaks because parks in these districts were closer to their homes, maintained well, and they felt safe in them.



North Highlands Open House Event

Attendees mentioned they really liked Arcade Creek Park because of the creek, large trees, and natural areas around the park. Attendees liked the fact it was connected to the community by a trail (Jo Smith Trail), but mentioned the trail does not go anywhere yet.

Attendees mentioned they used to use Hamilton Street Park for tennis and liked how handy it was to I-80. They mentioned they did not feel safe in the park after 5 or 6 in the evening. They use an SRPD park most of the time now.

Other Suggestions?

Attendees expressed excitement about having a dog park, an expanded trail system, and other new facilities at parks.

A dog park at Arcade Creek Park was requested with separate areas for large and small dogs. Perimeter fencing defining the enclosed play areas would need a double gate creating a neutral area for access and safety. The dog parks would need shaded areas provided by trees or shade shelters with seating for dog owners. Drinking fountains with dog water bowls, pick-up bag stations, trash cans, and rules for use would be needed as part of the dog park improvements.

Trails and trail connections within the District were of interest to some attendees. Attendees mentioned crossing Garfield Avenue is not safe for pedestrians. To improve public safety, the trail crossing under Garfield Avenue could be improved with lighting and signage to make the connection between the Cameron Ranch neighborhood and Arcade Creek Park, avoiding conflicts with vehicles altogether. Attendees expressed interest in extending the Jo Smith Trail and connecting with trails in Del Paso Park.

Opportunity

Work with local dog clubs or organizations, trail and creek groups, and pickle ball or other organized entities to increase visibility of the District.

Pickle ball nets divide each court in half, and the nets are similar to, and smaller than, tennis nets. The sport is played as singles or doubles and appeals to a wide range of age groups making the game intergenerational.

Attendees expressed that pickle ball courts could generate revenue for the District if the District was interested in hosting

Opportunity

The location of Hamilton Street Park near the I-80 freeway and hotels could be a draw for using the park for tournaments for pickle ball or other sports.

Attendees commented that there is a trail on County-owned land along Arcade Creek downstream of Pasadena Avenue.

Attendees provided comments about a variety of other new facilities including exploring a JUA with Orange Grove School which has a nature center and bocce ball courts. Attendees expressed interest in new open space, restroom buildings, bocce ball courts, and pickle ball courts. Pickle ball was brought up by attendees at both open house events.

Pickle ball is an indoor or outdoor game played with paddles on hard surface courts smaller than a tennis court. In fact, three pickle ball courts can fit on top of a standard tennis court.



Pickle ball court

tournament events. Attendees mentioned coordinating such events with food trucks would provide extra interest in the event and visibility to the park.

5.1.2 Programs

Programs Used or Why Not Used?

Attendees did not indicate high levels of use of ACRPD programs. Two programs focused on dog owners were indicated as used by attendees. Attendees indicated that they do not use ACRPD programs because no social dancing or lessons are offered, nor is tennis offered. Some attendees commented that they were unaware the district offers programs and there is a lack of advertising about the District programs.

Attendees mentioned they attend programs in other nearby park districts including dance, ballroom dancing, and jazz at Mission Oaks, and music in the park in Carmichael. Senior services programs were also mentioned, but the districts where these were attended were not identified.

It should be mentioned immediately prior to the North Highlands open house, the Oakdale School Gymnasium (where the open house was held) was full of youth (50+) participating in the Oakdale After School Program. Neither students or parents of the students participating in the program came to the open house. This program is obviously a very valuable resource to some of the communities' most vulnerable children.



Oakdale After School Program

Programs Desired

Attendees at both open house events were asked if there were programs that interested them in specific categories. Attendees indicated programs involving outdoor activities (hiking, walking, nature watching), fitness, and dance were highest on the list.

Other Suggestions

Other suggestions for programs included hosting pickle ball tournaments and having food trucks come to parks for special events or tournaments.

5.1.3 Service

Maintenance

An attendee remarked it was critical to have paved walkways for older residents.

Safety

Several attendees mentioned safety at ACRPD facilities is a concern, especially in the evenings. Some attendees said they do not go to ACRPD parks alone because they do not feel safe. Attendees

Opportunity

The District has the opportunity to become more visible through reaching out to the community and providing directional signage from main thoroughfares to District facilities located away from major streets.

suggested managing vegetation differently to eliminate hiding areas and providing clear lines of sight. Security and safety lighting were suggested at several locations to make parks more safe. Solar lighting was mentioned as an option.

Communication

Attendees expressed not knowing about District facilities and programs. People did not know where some parks were and that the District offers recreational programs.

5.2 Master Plan Survey

A simple survey was prepared to elicit comments from the public about what ACRPD priorities should be for a number of upcoming maintenance projects. The survey was made available on the Master Plan website. Less than 20 surveys were submitted, and about 60% of respondents live in the District. The lack of response from the community indicates ACRPD residents are not engaged or aware of ACRPD and all the District has to offer. Becoming more visible and relevant to the lives of ACRPD residents is critical if the District plans to achieve its goals, and as it moves forward implementing planned improvements. The survey and responses are included as Appendix B.

Survey results regarding facilities at Arcade Creek Park indicate moderate interest about the majority of the facilities proposed in the survey. A new restroom and safety/security lighting rose to the top of higher priorities. The third place, and only ranking slightly more highly than other proposed improvements, was irrigation system replacement at the park.

Survey results regarding facilities at Hamilton Street Park indicate varied interest for the facilities proposed in the survey. Repairs to the existing restroom building, repairs to the Community Center restroom, and an entirely new restroom were rated as high priority. Safety/security lighting was also considered a high priority for this park.

Survey results for ranking priorities at Oakdale Park did not reveal any high priorities. This could be due to the fact the park has recently had several improvements or lack of familiarity with the park by respondents. It has been noted by District staff that lighting for safety and security reasons needs attention at Oakdale Park.

When asked how much one would be willing to pay per year to fund these District needs, 42% responded with \$36 per year for a single-family home or \$18 per year for an apartment. Responses were 8% for paying \$24 per year for a single-family home or \$12 per year for an apartment, and 33% responded with \$18 per year for a single-family home or \$9 per year for an apartment. Only 17% were not willing to pay anything. One of the respondents unwilling to pay for improvements commented they have used the parks and trails since the 1960's and like them simple and undisturbed. Another commented safety and security should be the District's number one priority.

6 Strategies and Recommendations

The information gathered in the previous chapters indicates the ACRPD community is going to continue to evolve and grow. ACRPD parks and facilities, programs, and operations will need to change and adapt to stay safe, relevant, and keep pace with new laws, attitudes, and needs of the people who call ACRPD home. This chapter offers strategies and recommendations for the District to enhance the quality of life for District residents in the ways its mission statement intends cognizant of anticipated population shifts, service levels and facilities planned, and community recreation needs. The next chapter, Chapter 7, will describe the priorities, approach for implementation, and funding of the strategies and recommendations described in this chapter.

6.1 Parks and Facilities

This section describes the vision for the quality and quantity of ACRPD park and recreation resources referred to as the level of service (LOS). Chapter 4 described the District's existing LOS and the LOS of adjacent park and recreation districts. Based on the LOS provided by these districts, population changes identified in Chapter 3, community recreation needs identified in Chapter 5, and trends within the parks and recreation industry, new ACRPD standards have been developed.

6.1.1 ACRPD Standards

Park Land Standards

As described in Chapter 4, the *Arcade Creek Recreation and Park District Update and Addendum to the Master Plan (2007)* set a goal of five acres of park land for every 1,000 population, which is also the recommendation of the National Recreation and Park Association (NRPA). Based on the District's current park inventory, opportunities for JUAs, the large portion of Del Paso Park operated and owned by the City of Sacramento within the District, access to ARC recreation facilities, and limited number of vacant parcels within the District which could be developed into park or open space areas, this Master Plan examines strategies to meet this goal.



Playground in Arcade Creek Park

The standard of 5 acres per 1,000 population is comparable to the standards established by the City of Sacramento, and the surrounding park districts. The exception is SRPD, which has a standard of 4.5 acres per 1,000 population. While ACRPD currently provides about 2.25 acres per 1,000 population, significant additional recreation acreage is available to District residents since the American River College (ARC) and a large portion of Del Paso Regional Park are located within the District. Facilities at ARC are available for public use with a Facility Use Permit and a minimum of \$1 million liability insurance and endorsement naming Los Rios Community College District as an additional insured. ARC facilities cover about 50 acres and include multiple tennis courts, sports fields, a track, football stadium, gymnasium, and a pool.

However, since these facilities are reserved for use by ARC students at certain times, the opportunity for public use is prorated at 60 percent, or 30 acres.

With the addition of these non-District facilities, ACRPD residents currently have access to more than five acres of public park land per 1,000 population based on the current population (Table 6-1). If another approximately 3,000 residents move to the District by 2030 (see Table 3-1), more District acreage will potentially be needed to maintain the 5.0 acre/1,000 standard. Strategies to meet this need include developing JUAs for all school acreage opportunities identified in Chapter 4, and the acquisition and development of an additional 25.75 acres of parkland. However, if this additional parkland cannot be secured, District residents will still have access to Del Paso Regional Park and the ARC facilities, resulting in about 8 acres of parkland per 1,000 population (Table 6-1). This assumes that the City of Sacramento continues to operate Del Paso Park as a public park that is available to ACRPD residents, and ARC maintains its public use policies.

Table 6-1 – ACRPD Park Acreage Standards

Facilities	2017 Existing Inventory ¹ Population 21,513		2030 Projections Population 24,484	
	Park Acres	Acres/1,000	Park Acres	Acres/1,000
Target Acreage to Meet Standard	107.57	5.00	122.42	5.00
ACRPD Parks ²	48.47	2.25	48.47	1.98
Joint Use School Facilities	NA	NA	48.20 ^{3,4}	1.97
Total District Provided Acreage	48.47	2.25	96.67	3.95
ACRPD Park Land Surplus/(Deficit)	(-59.10)	(-2.75)	(-25.75)	(-1.05)
Del Paso Regional Park	70	3.25	70	2.86
American River College	30	1.39	30	1.23
Total Other Public Acreage	100	4.65	100	4.08
Total Available Acreage	148.47	6.90	196.67	8.03

¹Data from Table 1-4 (48.47 acres)

²Includes Oakdale Park TRUSD JUA

³Assuming JUAs are in place for all school acreage opportunities identified in Chapter 4.

⁴Data from Table 4-5.

Facilities Standards

Facilities per 1,000 population standards developed for ACRPD are reflected in Table 6-2. The standards are intended to provide flexibility in how future park improvements are developed, while still providing the District an overall threshold for the LOS required to meet the needs of the ACRPD community. Adjustments to the target number of facilities per 1,000 population were made in response to the actual number of facilities currently provided by the ACRPD; proximity of the same type of facility within or nearby the District by another public agency; local recreation trends; and the spatial limitations of land currently owned by the District or available to the District through a JUA. As new parks, park improvements, or JUAs are developed in ACRPD, consideration will be given to these standards to determine if the proposed action is consistent with the defined LOS for facilities.

Table 6-2 – New ACRPD Facilities Standards

Facilities	ACRPD Standard Level of Service				
	Target Level of Service 2030 ¹	Total Facilities Needed by 2030	Facilities Provided 2017	Level of Service 2017 ¹	Facilities Deficit
Baseball/Softball	1/12,500	2	1	1/25,000	1
Basketball	1/6,000	4	2	1/10,000	2
Community Center	1/25,000	1	1	1/25,000	0
Dog Parks	1/25,000	1	0	0	1
Group Picnic Area	1/4,000	6	5	1/4,000	1
Gymnasium	1/25,000	1	1	1/25,000	0
Playground	1/3,000	8	7	1/3,000	1
Soccer Field	1/7,500	4	4	1/6,000	0
Tennis Court	1/6,000	4	6	1/4,000	(2)
Volleyball Court	1/7,500	4	2	1/10,000	2
Park Walking Trail/Path	1/Park	3	2	1/District	1
Water Spray Park	1/25,000	1	0	0	1

¹Population rounded to the nearest 1,000, 2,500, or 5,000 per facility.

Sport Fields and Courts

The target quantity of baseball/softball fields was decreased from the 2001 Master Plan LOS in response to the District’s 2017 existing LOS, lack of space available to develop an additional facility, presence of fields at ARC, and the proximity of the Sacramento Area Softball Complex (four fields) located adjacent to the western boundary of the District. The target quantity of basketball courts was slightly decreased in response to the District’s 2017 existing LOS, community input, but not decreased below the target level provided by adjacent recreation providers. Football fields were eliminated from the facility standards in response to the District not having a football field, the District’s lack of space to develop a football field, and presence of such a football field within the District boundaries at ARC and the Sacramento Adventist Academy. The target quantity of soccer fields was increased in response to the number of facilities actually provided by the District and community interest and need. The tennis LOS was reduced to reflect decreased demand for the sport by District residents and increased demand for other recreation activities. The volleyball court facility LOS standard remains unchanged.

Dog Parks

Dog parks were much less common when the Master Plan was last updated in 2001, and are now typically included in facility standards lists. Dog parks were added to the facilities standards list at an LOS comparable with other area recreation providers and in response to community interest and need. A dog park that is at least one acre in size is assumed.

Group Picnic Areas

Group picnic areas were not included as standard facilities in the 2001 Master Plan, but they have always been a popular part of ACRPD parks. Facility standards for group picnic areas are included at the same LOS as currently provided. Staff and public input did not indicate a demand for additional facilities.

Gymnasiums

Gymnasiums were not included as standard facilities in the 2001 Master Plan, but are needed by District residents for access to all-weather recreation opportunities and performance space. Gymnasiums were added to the facilities standards list at a LOS comparable with other area recreation providers and in response to community interest and need.

Playgrounds

The target quantity of playgrounds was increased from the 2001 Master Plan LOS in response to community interest and need, and in response to the LOS provided by adjacent recreation providers. Playgrounds provide a safe, low cost outdoor recreation opportunities close to home for many families. Playgrounds also provide entertainment for youth with siblings who may be participating in sport activities on nearby fields and courts.



Playing at the park

Swimming Pools and Water Spray Parks

Swimming pools were eliminated from the 2001 Master Plan facilities standards in response to the District not having a facility and the high cost of construction, maintenance, and on-going liability of operating public swimming pools. The closest public aquatic facilities are operated by SRPD at Antelope Community Park and by FECRPD at Cottage Park; each three to four miles from ACRPD. The District has a need for high quality, low cost aquatic recreation opportunities that are within walking or biking range of most District residents. In order to meet this need, new facility standards for water spray parks within the District have been added.

Park Walking Trails/Paths

The park walking trails/paths facility LOS has been revised and changed from the 2001 Master Plan to reflect and respond to a greater community need for wellness and healthy places within each neighborhood of ACRPD. The act of walking is one of the most basic forms of fitness for all ages and helps maintain weight, coordination, balance, and overall health. In response to the community need for access to walking trails or pathways, the provision of one park loop path at each park is introduced as the new LOS facility standard. The loop provided should comply with ADA accessibility standards. A network of walking and bicycle routes throughout the community is also important, but is not reflected as a park standard since such a network extends beyond ACRPD property.



Fun times at fitness class

Application of Facility Standards

It is important to remember that facility standards apply to ACRPD as a whole and not to any individual park or parcel. These standards are meant to be used collectively to direct the future design and location of parks and improvements so the overall quality of recreation resources throughout the ACRPD stays high. Consequently, some flexibility

in applying the standards is to be expected, taking into consideration the physical characteristics of the available park sites, and the availability of similar facilities nearby.

6.1.2 Existing Facility Repairs

Existing ACRPD facilities will only continue to serve needs of residents if they are maintained and remain fully operational. These facilities may require repair on a regular basis depending on use and life cycle of the materials the facilities are made from. Some facilities require very basic repairs or maintenance such as changing light bulbs or replacing hinges on doors. Emergency or critical safety repairs, such as a broken pipe, require immediate attention. These basic, emergency, and critical safety repairs should be addressed immediately and costs for these types of repairs are built into and addressed by the standard maintenance budget allowance. Other repairs require a greater capital improvement and are less urgent. These repairs can be planned and addressed as funding becomes available and are described next.

The District’s list of repair projects for existing facilities includes approximately \$86,000 in deferred maintenance or repair projects needed at three parks. These improvements address safety, deferred maintenance, and/or regulatory requirements associated with facility design and operation. The specific projects are listed below (Table 6-3). Completing these projects is a high priority for the District because they are necessary to maintain safe, functional, and accessible facilities. Failure to address these needs may result in increased future repair expenses or facility closure. Implementation of these projects is dependent on available resources.

Table 6-3 – Existing Facility Repair Projects

Projects by Park/Facility	Estimated Cost
Arcade Creek Park	
Basketball Court: Re-paint lines	\$2,000
Picnic Tables: Clean, repair, and paint	\$8,000
Hamilton Street Park	
Basketball Court: Paint new lines	\$2,000
Horseshoe Pits: Repair back boards, clean and install new sand	\$8,000
Parking Lot Gates: Repair/replace existing gates, fix the stone masonry work	\$17,500
Picnic Tables: Clean, repair, and paint	\$8,000
Existing Park Restroom: Repaint interior wall murals	\$5,000
Existing Park Restroom: Replace men’s door, remove graffiti from interior of building, order and install new partitions	\$5,600
Tennis Courts: Order and install new posts and nets	\$8,800
Oakdale Park	
Gymnasium: Repair or replace lunch table laminate	\$4,000
Skate Park: Repair yellow grind rail	\$5,000
Skate Park: Repair quarter pipe hole on top deck	\$7,500
Skate Park: Eliminate or move to a new location	\$5,000
Total Estimated Cost:	\$86,400

6.1.3 Existing Facility Rehabilitation

In addition to the repair projects identified, a number of rehabilitation projects are also needed for facilities that are considered functional at this time, but need improved operational efficiency or replacement of outdated facilities, equipment, or materials. The total for all rehabilitation projects is about \$2.8 million (Table 6-4).

Table 6-4 – Existing Facility Rehabilitation Projects

Projects by Park/Facility	Estimated Cost
Arcade Creek Park	
Irrigation System: Replace irrigation for better coverage and water efficiency	\$306,250
Parking Lot: Repave and paint new lines	\$103,000
Restroom Building: Replace with new restroom building	\$200,000
Hamilton Street Park	
Community Center Kitchen: Upgrade appliances and renovate kitchen area	\$50,000
Community Center Large Room: Add entrance/exit signage	\$5,000
Community Center Restrooms: Renovate and upgrade	\$100,000
Existing Group Picnic Area: Install new grills, add a “hot coals” box	\$9,000
Irrigation System: Replace irrigation for better coverage and water efficiency	\$697,200
Maintenance Building: Remodel maintenance building adding two secure vehicle bays	\$225,000
Parking Lot: Repave and paint new lot lines	\$206,000
Picnic Tables: Replace wood tables with concrete tables	\$22,400
Soccer Field: Improve turf by resodding and/or reseeding the area	\$224,000
Tennis Courts: Resurface the courts	\$152,000
Volleyball Courts: Convert grass courts (2) to sand courts	\$96,000
Oakdale Park	
Soccer Field: Improve turf by resodding and/or reseeding the area	\$430,000
Total Estimated Cost:	\$2,825,850

About one-third of the rehabilitation projects cost is associated with replacing irrigation systems with more efficient systems at Arcade Creek and Hamilton Street Parks. New systems would comply with water efficiency ordinances, respond to local weather conditions, and result in conservation of water. New irrigation controllers would be centrally controlled allowing for coordinated and better management of systems. These reductions in utility and labor costs will offset some costs of the retrofit project. Costs will be further offset through improved health and quality of plants and areas of turf athletic play.

About one-fifth of the rehabilitation projects cost is associated with improving the conditions of the turf at Arcade Creek and Hamilton Street Parks. Turf athletic fields at these two parks are in need of soil amendments and replanting of turf. It is possible the fields need soil amendments, regrading with improvements to drainage, or regrading and incorporation of a sand base. Soil tests will need to be conducted to determine the best course of action. Turf planting should not be completed until the field irrigation has been replaced and repaired.

About one-eighth of the rehabilitation projects cost is associated with improving the conditions of the Margi Herzog Community Center and ACRPD Maintenance Buildings at Hamilton Street Park.

Renovations are needed to keep the buildings in good working condition, operational, and desirable for rental and use by the public for events.

6.1.4 New Facility Development at Existing Parks

New facility development is required to respond to the needs of the ACRPD community, enhance capacity and functionality of existing facilities, or increase market appeal of the facility. The projected cost of these projects is approximately \$3.5 million (Table 6-5).

Table 6-5 – New Facility Development Projects

Projects by Park/Facility	Estimated Cost
Arcade Creek Park	
Dog Park: Add dog park with separate large and small dog areas	\$98,700
Fitness/Workout Area: Convert one tennis court into fitness/workout area	\$69,800
Lighting: New safety/security lighting	\$148,500
Picnic Shelter: Add new reservable picnic shelter	\$111,500
Play Structure: Add new small play structure	\$30,300
Sport Court: Convert one existing tennis court into a multi-sport court	\$73,500
Hamilton Street Park	
Administrative Office: Replace existing office with new modular office building	\$400,000
Amphitheater/Bandshell: Add amphitheater/bandshell (facing freeway)	\$121,240
Directional Signage from Madison Avenue and Auburn Boulevard to Park	\$15,000
Dog Park: Add dog park with separate large and small dog areas	\$142,500
Electrical Service: Add electrical service for park special events or festivals	\$52,500
Picnic Shelter: Add three new reservable picnic shelters	\$334,500
Lighting: New safety/security lighting	\$176,000
Parking Lot Bollards: Install new bollards to improve appearance and security	\$12,500
Restroom Building: Add new restroom building	\$200,000
Volleyball Courts: Add two new sand volleyball courts	\$96,000
Water Spray Park: Add new water spray park	\$200,000
Oakdale Park	
Lighting: New safety/security lighting	\$148,500
Trail: New loop trail	\$18,000
Total Estimated Cost:	\$2,449,040

A recent grass roots effort to develop a new master plan for Arcade Creek Park identifies most of the facilities indicated for this park including a dog park, group picnic area, and playground. Part of the Arcade Creek Park plan includes converting at least one tennis court to other uses. Reduction of one tennis court would still provide the target LOS for tennis courts in the District (Table 6-2). Hamilton Street Park will need an individual park master plan update to reflect the new facilities identified for this park.

There are several additional facilities included in Table 6-5 to eliminate facility deficits and provide the ACRPD standard LOS by 2030. These are two volleyball courts, walking trail loop at Oakdale Park, and one water spray park. Each of these facilities is described next.

Sport Fields and Courts

The placement of new volleyball courts should consider the location of existing courts (Hamilton Street Park). Options for volleyball court locations include placing the facilities at another park to spread volleyball opportunities around or locating the new courts at Hamilton Park to develop volleyball tournament opportunities.

Walking Trails/Park Paths

A walking loop at Oakdale Park could be developed on the north and east sides of the park to connect the sidewalks on the west and south side of the park.

Water Spray Parks

Location of a water spray park must consider compliance with Title 24 requirements. Restroom facility upgrades, size of restroom facilities, access to hot water, and shower facilities are all required by Title 24. During the planning and design of restroom upgrades the inclusion of facilities for compliance with Title 24 should be included if a spray park is planned adjacent to the new restroom facility. Sizes of the restroom facilities and water spray park are interrelated per Title 24 and the planning of either facility will require the planning of the other. A water spray park in the 2,000 to 3,000 square foot range should be considered.

6.1.5 Additional Facilities Needed

There are several additional facilities needed within the District beyond those indicated in Table 6-5 to provide the ACRPD standard LOS. These are one baseball or softball field, and two basketball courts. In addition, improved pedestrian and bikeway connectivity.

Sport Fields and Courts

Pursuing JUAs with SJUSD would provide the ACRPD access to a turf grass area at Orange Grove Adult School large enough to accommodate a baseball or softball field, but the field area does not have a backstop, benches, or any other improvements installed at this time. Baseball and softball fields require large amounts of space and ACRPD has few other options on existing ACRPD owned land for development of such a facility other than at Orange Grove Adult School. A SJUSD JUA could also provide access to three basketball courts at Cameron Ranch Elementary.

Trails and Bikeways

In addition to maintaining walking paths and trails within developed parks and natural park land, ACRPD should coordinate with the City and County of Sacramento on trail and bikeway systems envisioned by these agencies. These trail and bikeway systems will connect residents to ACRPD facilities, and by locating these routes near parks near the corridors will benefit by having destinations for users along the way. ACRPD should actively participate in the planning of potential corridor alignments, the design and location of trail access points or rest areas within District owned property, and the potential for shared



Turf play field at Arcade Creek Park

management and maintenance. Trails or bikeways located in or adjacent to natural park land should be designed to complement the amenities of these sites and to minimize adverse impacts.

6.1.6 Acquisition Opportunities

As described in Chapter 4, there are a few opportunities for park land acquisition within ACRPD, but considering the amount of repair, rehabilitation, and new facility needs identified, the District should focus resources on these capital improvement efforts first before acquiring additional land. If a parcel or group of parcels were gifted to the District, or offered at a cost below market rate, the District should consider the opportunity if the acquisition and location of the parcels makes sense in relationship with the other recommendations identified in this chapter (e.g. trail corridor expansion).

6.2 Programs

Program and event offerings must serve the needs of the community, evolve as the community evolves, and provide value in the lives of District residents. The programs the District offers provide a direct conduit for communicating with the community and help make ACRPD a more critical part of the lives of District residents. Visibility, relevance, and involvement in the community can all be positively influenced through the programs and events the District offers. Events and programs can also help activate parks and increase legitimate positive use of park facilities.

ACRPD's Oakdale after school program is the most popular and well-attended program the District offers. The program serves a critical need in the community and is of high value to the families who participate in the program. The other programs ACRPD offers are less well-attended, but are important to the people who participate. These other programs have been part of the District's offerings for years and have become self-sustaining programs requiring very little administrative resource input by ACRPD.



Summer camp is fun for everyone!

6.2.1 Focus and Selection

The demographic analysis and results of the community outreach effort indicate there is a need within ACRPD for additional safe, low cost programs and events that increase or improve the quality of life for District residents. The investigation of the programs and events offered by adjacent Districts in Chapter 2 reveals a wide variety of programs and events are offered in the communities immediately around ACRPD. New program and event offerings should not compete or conflict with the program and event offerings available in these adjacent communities.

ACRPD should focus on providing programs that are low cost, require minimal expense, are easy to prepare, bring residents to District facilities, and meet the needs of a specific demographic group within the District. The goal of these new programs should be to become self-sustaining or at least require

minimal administrative resources from the District. New programs and events should focus on multicultural celebration, wellness, intergenerational, group or individual competitions, and outdoor and nature programs and events. Examples could include cultural showcase events (e.g. dance, food, art, language), health fairs, sport clinics, all ages game or family night, pet fair or show day, sport tournaments, food truck events, creek week event, bird watching day, or partnership events with ARC or local elementary schools.

Fees programs and events offered by the District need to be periodically reviewed to see if they are sufficient to meet their expected uses. The evaluation should examine fees charged by other Districts and take into account the potential for donated services or contributions to offset costs.

6.2.2 Partnership Opportunities

Expanding the programs and events offered by ACRPD should occur in partnership with local businesses, clubs, community groups, and local individuals with specialized knowledge. For example, cultural showcase programs and events should leverage relationships with local places of worship, private schools, and cultural community groups and clubs. Wellness programs and events should leverage relationships with the Kaiser Foundation, local sports businesses, health care providers, and United



Working together and learning something new.

Cerebral Palsy (UCP). Competition and intergenerational programs and events should leverage relationships with local sport clubs, pet clubs, senior citizen organizations, food truck vendors, and other special interest groups. Outdoor and nature programs and events should leverage relationships with local naturalists, the Sacramento Urban Creeks Council, Sierra Club, Sacramento Tree Foundation, and Audubon groups. All programs and events should leverage relationships with ARC, local schools, and local businesses. State Parks Outdoor Education Grants and funding through the Sacramento Parks Foundation should be explored and are discussed in Chapter 7. ACRPD's role should primarily be that of a facilitator bringing these partners together to provide value to the community.

6.2.3 Marketing

The District's website needs to be evaluated by a web professional and improved to make it more compelling, comprehensive, and easier to navigate. The program registration and facility rental functions also need to be made easier to use. The District's website should be actively promoted and shared with community stakeholders and partners. The District should request their website link be included on the websites of other allied groups and media organizations. ACRPD should reestablish a presence on Facebook and other social media (e.g. Nextdoor) to get in front of the community, become more visible, and position the District to perform its critical role in the community.

The demographic analysis in Chapter 3 indicates approximately 10% of the District population does not speak English very well, if at all. Websites and social media are easily translated into other languages using a variety of on-line tools. ACRPD should build a translation tool into their website (e.g. Google

Translate or Bing Translator). Printed programs and fliers are not able to be translated by a push of a button, and therefore should only be considered for use in marketing efforts on a limited strategic basis. As part of developing a multi-cultural programming focus, ACRPD staff should work with key representatives of cultural communities to address this challenge. Businesses, churches, and schools may be viable avenues for communicating to non-English speaking residents.

6.2.4 Joint Use of Facilities for Programs

The District's JUA with TRUSD is a mutually beneficial relationship that has made the Oakdale School after school program such a success. ACRPD should leverage this relationship and look for opportunities to share program instructors with Oakdale Elementary or expand the agreement to further reduce costs or create new opportunities (e.g. Science Day with school staff). ACRPD should pursue joint grant funding requests with TRUSD to both show a collaborative committed partnership and compete for resources ACRPD could not secure on its own.

ACRPD should pursue new JUAs with ARC and SJUSD as described earlier in the chapter. The District should approach each JUA as an active collaborator in the design of new schools and other potential joint-use facilities to encourage construction of facilities that will provide the most benefit to the community.



Time to get into the mix and dance.

6.3 Planning

Planning recommendations are intended to establish future direction for ACRPD parks and programs. The District should maintain master plans for each park site, and an overall Master Plan for ACRPD (this document).

6.3.1 Park Master Plans

As mentioned earlier in this chapter, a grass roots effort to develop a new master plan for Arcade Creek Park has been underway. The many rehabilitation projects and new facilities identified for Hamilton Street Park in this chapter should be identified in a new master plan for Hamilton Street Park. The master planning process should identify estimated costs, regulatory permitting, potential funding sources, and recommended phasing for improvements identified.

6.3.2 Master Plan Document Updates

The ACRPD Master Plan is a strategic planning document intended to be guiding the direction of the District well into the future. In order for the document to remain strategic, relevant, and meeting the needs of the community it serves, the document will require regular updates, check-ins, and revisions. A static document will not serve the District or its citizens well, and in time will lose value as a guide and tool.

The District should review facility repair, renovation, and new facility needs biannually (twice a year) to make sure new issues have not developed and to reflect any new funding opportunities. Programs and programming needs should be reviewed annually. Demographic trends, community needs, and other community resources available to the public, and review of new or revised applicable planning documents (e.g. general plans, bike and trail master plans) should be reviewed every five years. The entire document should be revised and reanalyzed every 10 to 15 years (2030).

6.4 Operations

ACRPD staff oversee the parks, facilities, recreational programs, and community partnerships in order to meet the needs of the ACRPD community. The following recommendations should enhance the District's operational efficiency in several key areas.

6.4.1 Staffing

Efficient use of staff resources is and will continue to be a District priority. At this time, there is a need for an increase in maintenance staffing and program facilitation/event planning. As described in Chapter 1, a maintenance position has been unfilled since 2014. Staffing levels should be periodically reviewed to make sure the number of staff and their skill sets are in keeping with the evolving needs of the District. For example, more seasonal staff may be needed to keep pace with increased seasonal use of parks and demand for seasonal programs.

The professional development of the District's staff should be a priority through exercising opportunities for appropriate and cost-effective training. Applicability, quality, and benefits of potential training opportunities should be carefully evaluated before allocating District resources so that trainings yield a high value for both the attending staff and the District.



Parks set the stage for events and community engagement.

6.4.2 Community Outreach

ACRPD should develop a strategy to become more visible through a fresh approach to the District's website and reconnecting the District with social media. A revised Mission Statement focusing on providing service to the local neighborhoods should also be developed. The District should invest in directional signs directing the public to ACRPD facilities from major thoroughfares to increase visibility within the community and those passing through. Park signage should also use a standard design to enhance brand identify at District facilities. There is great need to reach out to and have meetings with local

businesses and community partners. Mutually beneficial opportunities for sponsorship, planning, and involvement in events, and sharing of knowledge at programs could all be valuable to the community and keep the District in front of the people. The underlying message to the public from ACRPD should be one of inclusion; inviting people to exercise and recreate inexpensively at District facilities that are well-

maintained, safe, convenient, and fun. ACRPD is the place to come for meaningful family-oriented recreation experiences that make life better.

6.4.3 Facility Marketing

ACRPD should redesign and update all pamphlets and facility rental brochures to provide information about each venue clearly with each space clearly labeled. Pamphlets and brochures should be distributed to organizations and businesses who have high likelihood of renting the spaces (e.g. places of worship, bridal shops, bakeries, florists, sports and recreation clubs). ACRPD should take a much more active role in presenting District resources to the public and seek ways to have the ACRPD website, with a focus on facility rentals and reservations, included within the websites of businesses and community groups who would likely generate use. Over time the District can develop a core roster of rental events to provide a stable platform of utilization and eventually be able to target periods of the year with less demand.

6.4.4 Joint Use with Schools

As described earlier in this Chapter, ACRPD should explore new JUAs with ARC and SJUSD for shared use of facilities and better leverage resources for both agencies. JUAs can be mutually beneficial on a facilities level, but also on a staff resources level where collaborative efforts between the agency staff result in mutually beneficial results, relationships, and shared knowledge.

6.4.5 Maintenance

In the past, the District has allocated about one full time staff to the maintenance of approximately 16 acres which is a similar staffing level to adjacent park districts. This staffing level is in the upper quartile of the national average for park districts with less than 250 acres of land (National Recreation and Park Association 2015). The District should avoid letting maintenance staffing levels fall below this threshold. In order to maintain this level of maintenance service, the District needs to replace the unfilled maintenance staff position. By 2030 the District would need an additional part-time staff (approximately a three-quarter full time equivalent [FTE]) if the additional park acreage needed (25.75 acres) to overcome the expected park land deficit identified in Table 6-1 is acquired.

Strategies should be explored to reduce maintenance costs, including outsourcing specific tasks such as mowing and turf management. It may also be financially advantageous to partner with other districts to share maintenance staff. The cost and personnel management implications of such strategies would need to be considered before they are implemented.

In addition to maintenance of park facilities, a common maintenance thread across all parks is the maintenance of trees. A complete tree inventory has been completed for the District and the data from this inventory should be reviewed annually to target trees with issues. The District tree database should be updated as staff observe or notice changes in tree health or structure. Target and regular maintenance of trees could be performed by District staff or contracted out to International Society of Arboriculture (ISA) certified arborists for complex or difficult tree maintenance issues. Sacramento Metropolitan Utility District (SMUD) should be contacted for any tree maintenance over, near, or around overhead electrical wires.

7 Implementation

This Master Plan includes numerous recommendations for ACRPD facilities, programs, and operations. Implementation of these recommendations must be tied to realistic expectations about both the fiscal and human resources that will be available for future operations, maintenance, and expansion. In addition, consideration must be given to the most cost-effective ways to implement recommendations so that District resources are used for the greatest benefit to residents. This chapter of the Master Plan provides information on current District funding and additional potential revenue sources to supplement those already in place.

7.1 Capital Costs and Priorities

The cost to implement the recommended capital projects identified in Chapter 6 is approximately \$5.4 million dollars. Repairs to existing facilities are a relatively small part of this overall cost, with the majority of the cost split between rehabilitation projects at existing facilities, and new facility development (Table 7-1).

Table 7-1 – Recommended Capital Projects

Project Category	Estimated Cost
Existing Facility Repairs	\$86,400
Existing Facility Rehabilitation	\$2,825,850
New Facility Development	\$2,449,040
Total Capital Costs	\$5,361,290

Repairs and rehabilitation projects are essential to maintaining the District’s investment in the existing aging infrastructure and facilities. The longer these projects are delayed, the more expensive they are likely to be in the future as facilities deteriorate further and the costs of labor and materials increases. In addition, the less attractive and functional District facilities become, the less frequently people will visit the parks and the more appealing they will become as targets for vandalism or other unlawful activity. As residents lose interest in visiting parks, the relevance of the parks to the community decreases.

Due to funding limitations, the District will have to both prioritize projects to implement those with the highest value, and seek new funding sources. In establishing priorities, consideration is given to any safety or regulatory issues, the value of the project to the community and the relative cost, and the potential to generate additional revenue for the District. Highest priority projects are targeted for implementation within five years, while medium priority projects are targeted for implementation in six to ten years. Projects that are either relatively low priority or highly dependent on speculative funding sources are recognized as long term projects to be implemented in the future when and if funding becomes available, but ideally within 15 years. Priorities for projects at each of the ACRPD facilities are identified in Table 7-2.

Table 7-2 – Capital Project Priorities by Park

Projects by Park/Facility	0 - 5 Years	6 -10 Years	11 - 15 Years
Arcade Creek Park			
Restripe basketball court	\$2,000		
Repair/repaint picnic tables	\$8,000		
Replace irrigation system		\$306,250	
Repave/repaint parking lot	\$103,000		
Replace restroom building	\$200,000		
Add dog park	\$98,700		
Convert one tennis court into fitness area		\$69,800	
New safety/security lighting	\$148,500		
Add reservable picnic shelter		\$111,500	
Add small play structure		\$30,300	
Convert tennis court to multi-sport court		\$73,500	
Total Estimated Cost:	\$560,200	\$591,350	\$0
Hamilton Street Park			
Restripe basketball court	\$2,000		
Horseshoe pits repairs	\$8,000		
Repair/replace parking lot gates	\$17,500		
Repair/repaint picnic tables	\$8,000		
Repaint interior wall murals in existing restroom	\$5,000		
Repairs to existing park restroom	\$5,600		
New tennis court posts and nets	\$8,800		
Upgrade Community Center kitchen and appliances		\$50,000	
Add signage for Community Center large room	\$5,000		
Renovate Community Center restrooms		\$100,000	
Upgrade existing Group Picnic Area	\$9,000		
Replace irrigation system		\$697,200	
Add two secure vehicle bays to maintenance building		\$225,000	
Repave/repaint parking lot	\$206,000		
Replace wood picnic tables with concrete tables	\$22,400		
Improve soccer field turf		\$224,000	
Resurface tennis courts	\$152,000		
Convert two grass volleyball courts to sand courts	\$96,000		
Replace administrative office building			\$400,000
Add amphitheater/bandshell		\$121,240	
Add directional signage to park	\$15,000		
Add dog park		\$142,500	

Projects by Park/Facility	0 - 5 Years	6 -10 Years	11 - 15 Years
Hamilton Street Park			
Add electrical service	\$52,500		
Add three new reservable picnic shelters		\$334,500	
New safety/security lighting	\$176,000		
New parking lot bollards	\$12,500		
New restroom building	\$200,000		
Add two sand volleyball courts		\$96,000	
Add water spray park	\$200,000		
Total Estimated Cost:	\$1,201,300	\$1,990,440	\$400,000
Oakdale Park			
Repair/replace gymnasium lunch table laminate	\$4,000		
Repair skate park yellow grind rail	\$5,000		
Repair skate park quarter pipe hole on top deck	\$7,500		
Eliminate skate park or move to a new location	\$5,000		
Improve soccer field turf		\$430,000	
New safety/security lighting	\$148,500		
New loop trail	\$18,000		
Total Estimated Cost:	\$188,000	\$430,000	\$0
Total All Parks:	\$1,949,500	\$3,011,790	\$400,000

Based on estimated capital costs and priorities, approximately \$4.96 million in projects are identified for implementation in the next ten years. Over the last three years, the District has funded an average of about \$272,000 in capital projects from existing revenue sources. This is about 55 percent of the annual funding that will be needed to implement the proposed recommendations over the next ten years. Additional resources will be needed from grants, donations, increased facility rentals, and operational efficiencies.

7.2 Non-capital Projects and Initiatives

A number of recommendations are provided in Chapter 6 of this Master Plan that address non-capital projects and initiatives. It is expected that implementation of these initiatives will be pursued by District staff in leveraged partnerships with community organizations and individual volunteers (Table 7-3). The underlying focus of most of these strategies is the imperative need to increase the District’s visibility and significance to local residents. The District must be recognized for the value it provides to the community if it is to remain viable and relevant.

Table 7-3 – Non-capital Projects and Partnerships

Non-capital Projects	ACRPD Staff	Community Partners	Individual Volunteers
Programs			
Continue to evaluate current limited programs	■		■
Offer new leisure programs as demand allows leveraging community relationships when feasible	■	■	■
Periodically review program and event fee schedules	■		
Continue Oakdale after school program	■	■	
Shift focus to providing more events and programs in collaboration with community partners	■	■	■
Expand and strengthen relationships with community partners	■	■	
Redesign District website to make it more compelling and easier to use	■		
Improve online program registration and facility rental process to make them easier to use	■		
Use District website as doorway to partner organizations	■	■	
Promote links to District website from partner organizations	■	■	
Re-establish District social media presence	■		
Implement website translation tool	■	■	■
Pursue new JUAs with ARC and SJUSD	■	■	
Planning			
Continue to implement/refine Arcade Creek Park Master Plan	■		■
Update Master Plan for Hamilton Street Park	■		■
Biennial review of repair, renovation, and new facility needs	■		
Annual review of District programs	■		
Review demographics, regional plans, community needs every five years	■		
District Master Plan Update every 10 to 15 years	■		
Operations			
Fill vacant maintenance positions with qualified staff	■		
Evaluate outsourcing for mowing and turf management	■		
Evaluate partnering with other districts to share maintenance staff	■		

Non-capital Projects	ACRPD Staff	Community Partners	Individual Volunteers
Seek reimbursement for Oakdale program management to fund additional program staff	■	■	
Annual review of seasonal and permanent staffing levels	■		
Provide staff with appropriate and cost-effective training	■		
Consider revising Mission Statement to emphasize providing service to local neighborhoods	■		
Expand community outreach to increase District visibility	■	■	■
Post signs on major roads directing people to District facilities	■		
Develop standardized design for facility signs to build District brand recognition	■		
Update facility rental marketing materials	■	■	■
Strategically promote rental facilities with special interest groups and websites	■	■	

7.3 Revenue Enhancement

ACRPD must maximize revenues from a broad range of existing and new sources in order to implement the nearly \$5 million in capital recommendations in this Master Plan over the next ten years. It is clear that the District does not currently have adequate resources to implement all of these projects and District staff will need to work closely with the Board to identify the capital improvement and other expenditure priorities with respect to available resources. The rate of capital project implementation may be increased to the extent that additional revenue sources can be identified. Diversification of revenue sources will not only increase available revenues but will insulate the District from economic fluctuations that may impact different revenue streams at various times.

7.3.1 Property Taxes

ACRPD receives a significant part of its annual income from property taxes collected by Sacramento County on behalf of the District. Property taxes are assessed at a rate of one percent on the value of real property. The District receives 3.21 percent of the amount assessed. Over the last three fiscal years (2013-2016), property tax revenues to the District have increased by about five percent annually. These increases are primarily due to the increase in property values as the real estate market continues to recover from the recession that started in 2007, and to a lesser degree to any new development in the District during that period that added new property to the tax rolls.

The Sacramento County Assessor’s Office 2016 Annual Report shows that over the last 11 tax years (2006-2016), property values countywide have increased by an average of nearly three percent. This includes the four consecutive years from 2009-2012 during the recessionary period when property values declined. In the four years since the end of the recession (2013-2016), property values have

increased by slightly over five percent. In the most recent tax year (2016-17), the rate of property value increase for the unincorporated areas of the County and the city of Citrus Heights was four percent, while it was as much as six percent in the urban centers of Elk Grove, Galt, Rancho Cordova, and the City of Sacramento. While ACRPD is located in the unincorporated area, it has the same density and access to schools and services as the nearby incorporated cities.

For purposes of projecting future property tax revenues to the District, a modest growth rate of four percent annually will be used since it is midway between the three percent that reflected the recessionary impact and the post-recession increases of five percent seen in recent years (Table 7-4).

Table 7-4 – Projected Property Tax Revenues through 2030 based on 4% Annual Growth

FY	Project Revenue
2016-17	\$543,762
2017-18	\$565,512
2018-19	\$588,133
2019-20	\$611,658
2020-21	\$636,125
2021-22	\$661,570
2022-23	\$688,032
2023-24	\$715,554
2024-25	\$744,176
2025-26	\$773,943
2026-27	\$804,900
2028-29	\$837,096
2029-30	\$870,580

While the projected increase in property tax revenues appears to be significant, it is important to remember that District costs are also likely to increase. These include costs for personnel, benefits, utilities, materials, and new construction. According to the Consumer Price Index (CPI) Detailed Report for December 2016 (United States Department of Labor Bureau of Labor Statistics) the CPI has increased by about 1.8 percent over the last ten years. Fortunately, property values in the Sacramento region are growing faster than the CPI so there should be a net increase in revenues to the District as long as this trend continues.

7.3.2 Park Impact Fees

The potential for ACRPD to collect park impact fees on new development is somewhat constrained because there is very little undeveloped property remaining in the District. There are several potential projects that are either in process or for which County approval is being sought. These include a development of 14 single family condominiums on Winding Way and tentative map on Cypress Way to create five single family homes. In addition, there are currently 28 single family homes planned as part of the Oaks at Carmichael project also on Winding Way. Approximately two-thirds of these have been built and the remaining units are expected to be completed by July 2017. Since impact fees are collected at the time a building permit is issued, the fees associated with the completed 19 homes have already been collected and credited to ACRPD.

The current ACRPD impact fee for single family homes is \$5,862 per home. The fees associated with the potential projects described above would be about \$164,136 if all the projects are implemented as planned.

There are several scenarios that could generate additional fees if new unknown projects are developed. Single family homes may be built on the few existing vacant parcels, or parcel splits could be secured to create multiple lots resulting in four or five new homes where only one would have been allowed prior to the split. In addition, there are a few large undeveloped parcels that could be subdivided and/or rezoned to allow more intensive residential uses. However, there is no way at the present to predict if such projects will be proposed or if Sacramento County will approve them. Therefore, it will be important for the District to periodically check with the County to keep track of potential new projects and impact fee revenues. The District should also be actively involved in reviewing any such projects as part of the entitlement process to make sure private pocket parks or other private recreation resources are not inappropriately proposed as ways to reduce park impact fees.



Fun times at community events.

7.3.3 Marketing District Facilities

With additional marketing and focused promotion to underserved groups, rental of District facilities could potentially be expanded to generate additional revenues. Additional promotion should focus on making the community more aware of the District's facilities and services, and on identifying new markets. Expanded use of social media will be an important strategy for increasing market exposure and facilitating additional demand for District facilities and services. Simultaneously, the District needs to be organizing more community events to encourage additional awareness and use of District facilities, and implementing facility enhancements to make them appealing. Directional signs indicating routes to District facilities from arterial roads should be installed to increase visibility in the neighborhood and usership of facilities. In addition, a standard style for park signs should be developed to add branding consistency to facilities.

7.3.4 Grants

The successful pursuit of grant funds is a time-consuming and difficult task. It requires knowledge of granting organizations, the ability to develop creative ideas and project plans, and an understanding of how to convey these ideas effectively. It is a specialized skill that is difficult to hone if practiced only infrequently, when time can be taken away from regular staff obligations.

ACRPD may want to consider working with professional grant writers to optimize the District's potential for winning grant awards. District staff together with a Board subcommittee should be identifying projects that are a good fit for available grant programs, and selectively pursuing those that the professional grant writers deem to have the highest chance for success. Grant writers may also be used to provide focused grant research, writing, and coordination.



Climbing higher at camp.

Matching projects to grant objectives is one of the keys to successful grant application. Currently (2017) there are several state and federal grant programs that have potential for funding ACRPD trails, interpretive elements, or other park facilities over the next several years. These include:

- Outdoor Environmental Education Facilities Grant (State)
- Habitat Conservation Fund (State)
- Land and Water Conservation Fund (Federal)
- Recreational Trail Program (Federal)

The California Natural Resources Agency also maintains a current list of grant opportunities at: <http://resources.ca.gov/grants/>. Each of these programs has various requirements for matching and project readiness, potentially including completed CEQA/NEPA documents. Many grant programs run on a repeating annual or periodic cycle so potential applicants have the opportunity to adequately prepare their proposed projects to be as competitive as possible. The best strategy for securing grants may be to periodically investigate which grants are available, and then identify District projects accordingly.

7.3.5 Public/Private Partnerships

Partnerships between ACRPD and private businesses or non-profit organizations may facilitate the development and sustainable operation of certain types of park facilities and programs more effectively than if public agencies alone are responsible for the venture. Such partnerships typically are established through a contractual agreement that specifies capital investment, operational responsibilities, ownership, liability, and revenue sharing. Private entities generally provide significant capital resources in return for a share in future revenues or facility ownership. In some cases, the private entity may provide only services such as staffing, publicity, and maintenance in return for permission to use a public facility.

Public/private partnership may also be used to facilitate local entrepreneurs in providing goods and services to people who enjoy District parks and events. All public/private partnerships need to clearly provide a level of benefit to residents that warrants the expenditure of public resources. In addition, where proposed partnerships have the potential to provide unfair economic advantages that will harm

other area businesses, stakeholders with an economic and/or social interest should be invited to participate in consideration of the partnership and terms.

7.3.6 Sponsorships

Opportunities for sponsorship of District activities, programs, and facilities by local businesses could bring additional revenues to the District. The types of sponsorships could range from very small, one-time contributions for a community event to major facilities development. An important consideration in these relationships is compatibility with the District's goals and image, and the businesses objectives.

Corporate sponsorship usually involves the obligation to display the name or logo of the business in association with official District facilities or materials. Local businesses are sometimes interested in sponsoring components of an improvement project such as furnishings, play structures, or facilities in exchange for recognition. Matching the improvement to a sponsorship requires clear agreement on how the sponsor's name or brand will be displayed, and correlation between the sponsor's message, service, or product and the expected audience.

For example, a dog park is an ideal project for sponsorship funding. It is a relatively low cost project, with fencing and benches providing good visibility for sponsor recognition. The dog owners using the facility comprise a very specific interest group that would be a marketing target for veterinarians, pet stores, groomers, kennels, and trainers.

Sponsorships can also be used by public service organizations, clubs, and special interest groups to let the community know about their activities or to support park improvements aligned with their particular mission. Groups focused on wellness, youth, families, the environment, and individual sports are potential sponsors for many of the proposed projects.

7.3.7 One-time Donations

One-time donations in the form of cash or materials can help fund specific projects and/or reduce the amount of funding needed to complete a project. As with volunteer programs, donations should be publicly acknowledged in keeping with the donor's wishes. It should be publicized that donations made through the Sacramento Parks Foundation, a 501(c)(3) public benefit corporation, also allows donors to realize tax advantages for certain types of donations.

The donation of materials is best achieved by identifying materials needed for specific projects, and then actively soliciting likely sources that may have access to these goods as part of their business or inventory, such as local nurseries, manufacturers, or hardware suppliers.

Cash donations can be generated in several ways. A Gift Giving Catalog can be developed that includes a range of donation opportunities, from relatively affordable items such as new drinking fountains, interpretive signs, and benches to more expensive items.

Another approach to generate one-time cash donations is through focused fundraising drives or events that target a particular project. In either case, it is important to let donors know how their money will be used and, if possible, to provide matching funds to encourage higher levels of giving.

7.3.8 Volunteers

Volunteers are another resource for implementing some of the Master Plan projects. The key to successful use of volunteers is to match their skill level with the task to be accomplished, and to provide appropriate levels of training and oversight to ensure a successful collaboration. Improvements such as vegetation management, tree planting, and simple carpentry and plumbing can often be accomplished with volunteers. More complex projects can also be accomplished, provided skilled volunteers are included in the process.

The combination of sponsorships with volunteers may be used to raise funding for certain projects, while reducing the overall cost of the project. In such a project, local sponsors would provide financial support and materials, and volunteers would provide selected types of labor.

A very important part of any volunteer program is recognition of the volunteers' efforts. A strategy for public acknowledgement of volunteers' contributions not only expresses the community's gratitude, but encourages others in the community to participate in future volunteer opportunities.



After school activities provide learning opportunities.

7.3.9 Planned Giving

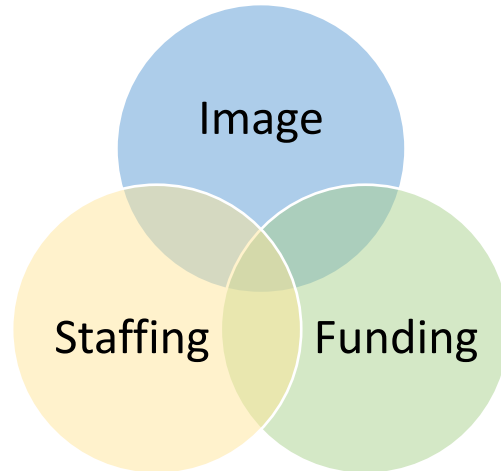
Planned giving includes bequests that are established as a provision in a will or revocable living trust. Bequests may be made of cash or other items having value, such as real estate or personal possessions. Non-cash items are typically appraised and then liquidated for cash by the receiving foundation. Bequests should be made through a certified charitable corporation to secure the tax-saving opportunities for the donor. There are many different types of bequests that can be established depending on the wishes, family circumstances, estate value, age, and needs of the donor. The Sacramento Parks Foundation may potentially function to accept planned gifts and bequests for ACRPD parks, and would provide an attractive opportunity for people who feel a strong love of their community to make a significant contribution to future generations' enjoyment of ACRPD parks.

7.3.10 Assessment Districts

While the other types of alternative revenue sources described above have the potential to generate considerable resources, none is a steady, guaranteed source of funding. A voter-approved assessment provides ongoing revenues of a known amount for specific purposes. The success of any request for a voter-approved assessment will require significant outreach to educate property owners on why it is needed and how it will enhance their property values and quality of life. ACRPD may wish to implement some more high visibility park improvements or hold community events to raise awareness of the District's needs and value to the community before bringing the measure to residents for a vote.

7.4 Implementation Process

The implementation process for this Master Plan requires coordinated action in three key areas: image, staffing, and funding. While each area individually is important, it is the coordinated approach to all three that will develop the synergy necessary to realize the District's mission.



7.4.1 Image

As a public agency, it is essential for ACRPD to be perceived as a valuable part of the community by the people it serves. Without this image, public support for the District's initiatives will be difficult to attain. In order to build its image, ACRPD needs to focus on becoming more visible through events, partnerships, leadership, and bringing more people to District facilities. Events should be low cost activities that ideally leverage partnerships in the community to help with advertising, coordination, staffing, and materials. Events also need to be targeted to the diverse interests of the community so there is the sense that ACRPD offers something for everyone.

Partnerships and leadership are complementary strategies. ACRPD can become a clearinghouse in the community through events and the website to connect residents with other organizations offering life enrichment services and activities. In a similar fashion, these organizations can join with ACRPD to sponsor and advertise events through their websites and customer or client contacts. Partnerships are also critical to securing grant funding since they can be a resource for matching funding or in-kind services, and demonstrate the unified direction of the community. ACRPD can also use partnerships to get a better understanding about the needs of discrete groups of people.

Increasing the visibility of the District also includes drawing more people to ACRPD facilities so visitors can better experience and appreciate the potential positive benefits they offer on their quality of life. Again, partnerships are an important part of this strategy because they can be used to plan, publicize, and execute programs and events that are targeted at the people served by businesses and organizations.

Multiple web-based strategies are identified in Table 7-3 relating to improving ACRPD's image and visibility. These are important to pursue because the internet is one of the primary ways in which people learn about community resources and events. Having a vital, active web-presence will encourage residents to look to the District as a resource.

7.4.2 Staffing

It is essential for ACRPD to use staff resources efficiently and to realize the greatest value in accomplishing the District's mission. This Master Plan recommends refilling the maintenance position that is currently vacant so that necessary facility repairs can be implemented and costly future repairs avoided. The appearance and condition of District facilities is a key component of image, and people are drawn to well-cared for parks that feel safe and functional. In addition, the more legitimate visitation a park receives, the less illegal activity and vandalism occurs. This also potentially reduces maintenance expense over the long run.

It is also recommended that the District approach TRUSD to see if reimbursement can be obtained for the management of the after-school program that is currently being provided by ACRPD staff. TRUSD currently reimburses the District for administrative costs only, and has separate funds available for the



Ready to go.

District to hire a program manager. However, this is a very difficult position to fill because it requires specialized knowledge of the community and its needs. The District has looked for a program manager, but none are as qualified as the District staff person who currently manages the program. If TRUSD would transfer the funds for the program manager position to ACRPD in return for the District's continued operation of the program, ACRPD could use those funds to hire staff to help implement some of the other program and outreach initiatives outlined in this plan.

A key strategy for the District to utilize in maximizing staff efficiency is to leverage partnerships and volunteers whenever possible to help with events, activities, and projects. This will require that the District actively pursues relationships with these entities, and identifies ways for everyone involved to realize a benefit. The effort put into building and maintaining these relationships will allow the District to accomplish much more than staff alone could accomplish.

7.4.3 Funding

Very few public park agencies have the financial resources available to implement everything they want to do. ACRPD is no exception. Key funding strategies include implementing capital projects according to priorities, and looking for opportunities to secure new revenue sources.

Capital project priorities are identified in the Master Plan (Table 7-2) and reflect current information about needs and costs. These should be reviewed by staff and the Board at least twice a year to make sure any new emergency repairs or change in user needs are reflected.

The receipt of property tax and park impact fee revenues require relatively little effort on the part of District staff or the Board. However, these alone are not adequate to realize the vision outlined in this Master Plan. Cultivating the new potential revenue sources identified in this chapter of the Master Plan will also be necessary. Several of these are intrinsically tied to increasing visibility in the community and building more partnerships. These include better marketing of ACRPD facilities for rent, planned giving, one-time donations, and use of volunteers.

Others, such as grants, sponsorships, and public/private partnerships, will require focused effort by staff and the Board, together with partner agencies, to match projects with available resources. Since these types of funding sources have the potential to generate large amount of money for specific needs they should not be overlooked.

As funding sources are cultivated, the relative priorities for capital projects may need to be revised to reflect the availability of funding for specific projects. This should occur during the biennial review of capital projects. The review should also be used to identify the priority projects for which additional funding is needed, together with a strategy to obtain this funding.

7.4.4 Moving Forward

This Master Plan provided numerous capital and operational recommendations to guide the Arcade Creek Recreation and Park District through 2030 as it strives to provide high quality recreational opportunities for its residents. As the District Board, Staff, and community work together to implement these recommendations it will be important to regularly review the priorities identified in this plan and developed targeted, annual work plans that outline which initiatives will be pursued and benchmarks to measure progress. These benchmarks will help the District assess progress especially on the strategies that are more qualitative in nature, such as increasing District name recognition and visibility.

8 Glossary

ACTIVE USE – A type of recreation use that typically includes developed facilities such as play grounds, sports fields, swimming pools, or gymnasiums.

CAPITAL IMPROVEMENT PLAN (CIP) - A financial plan of a local agency which is usually prepared each fiscal year, and which identifies the facilities to be improved/constructed, the budget amount necessary to do so, and the funding source(s).

CARRYING CAPACITY - The amount of use that land can support over a long period without damage to the resource. It is measured in terms of recreation use per time unit (usually a day or a year), and varies with the conditions of rain, topography, soil, climate and vegetative cover. It can be increased by protective measures that do not in themselves harm the resources.

CONCESSION AREA -That portion of the recreation area or facilities that is to be operated by private parties.

DAY USE - Recreation use of an area for one day or less. Day use may include participation in a number of recreation activities, e.g., picnicking, play, water sports, sightseeing, etc., but excludes overnight use.

DEDICATION - A process where a local agency requires a mandatory contribution of land or fees, usually within the process of subdividing land. For parks and recreation, Quimby is the most common form of land or in-lieu fee dedication.

DEVELOPMENT PLAN - A plan showing development proposals for a given park or portion thereof.

FLOODPLAIN - The areas subject to periodic flooding, usually defined by the frequency of flood events, such as the 10-year or 100-year floodplain.

GEOTOURISM – Visitation to a destination driven by unique natural or cultural characteristics of the destination.

JOINT-USE AGREEMENT - A formal agreement between a local agency and another agency, private individual or club that articulates the rights and responsibilities of each in the development, operation or administration of a particular park and recreation facility.

LANDSCAPE CORRIDOR - A linear strip or area, usually adjacent to a street or road, which is landscaped with turf, groundcover, shrubs, and/or trees, and may include pedestrian or bike paths.

LAND USE MAP - A map showing in a diagrammatic fashion the existing land use.

LAND USE PLAN - A plan showing in a diagrammatic fashion the proposed land uses.

LOOP TRAIL - A trail that returns the user to the original beginning point.

MASTER PLAN - The document guiding the development of a park or a series of parks on a regional/district scale.

MANAGEMENT PLAN - The controlling document that establishes direction for development, operation, programming, operations and maintenance of a park.

MULTIUSE TRAIL – A trail that is designed to support uses by several types of user groups, such as bicyclists, walkers, and/or equestrians.

NATURAL AREA - An area or entire park which is left generally undeveloped except for passive recreation use and provides access to nature as a recreation experience.

OPEN SPACE - An area that is left in its natural state for the protection of a resource such as oak forests or other environmental characteristic.

PASSIVE USE – A type of recreation use that typically needs only minimally developed or no developed facilities, such as hiking or nature photography.

PERCENT (%) GRADE - A figure used in determining the rise or fall of the ground. Vertical change (distance) divide horizontal distance = % grade.

PHASING (PHASED DEVELOPMENT) - The construction of recreation facilities in stages. The basis for phasing or phased development may be recreation demand (for types and/or numbers of facilities), availability of money, etc.

PICNIC - A type of recreation day use which includes at least one meal in the open air. Note: Picnic areas, picnic grounds, picnic sites, picnic units and picnic facilities are usually planned for either family use or group use. In general, the unmodified term "picnic" implies family use (or use by other than a large group). Consequently, the modifier "group" should be used if group use is planned.

PICNIC AREA - The portion of land surface within a recreation site designated or zoned for picnic use.

PICNIC UNIT - A group of facilities developed to accommodate picnic use.

PLAY AREA - A space, usually with play apparatus, and generally for children ages 2 to 13.

PLAY FIELD - Open play space for activities such as frisbee, softball, volleyball, football, etc.

POTABLE WATER - Water that can be used for drinking.

QUIMBY DEDICATION - A statute in the California Subdivision Map Act Section 66477 that allows a local agency to require the dedication of land or payment of in-lieu fees for parklands, usually at the time that a tentative subdivision map is filed.

RECREATION - An activity beyond that required for personal or family maintenance or for material gain, that is, for enjoyment rather than for survival.

ACTIVE RECREATION AREA - That portion of land and water surface that is designated for active recreation use and sports activities.

RECREATION ELEMENT - A non-mandated element of the General Plan of a local agency in California. Recreation Elements often provide standards and diagrams for how and where an agency will construct parks.

RECREATION DEMAND - The measured, implied or predicated ability and desire of the people in a designated recreation area to expend (exert) recreation in a designated recreation resource. It may be latent, as in an undeveloped area that would be used if it were developed. It may be expressed or measured in units of use plus units turned away.

RECREATION FACILITY - A specific structure or device built, installed, or established to accommodate recreation use; e.g., a gymnasium, playground, skateboard park, etc.

RECREATION SITE - A parcel of land within a recreation area that has recreation potential and is designated for recreation development and use. Does not imply specific development for the type of designated recreation use.

RECREATION USE - The occupation, utilization, consumption or enjoyment of a recreation resource, or of a particular part of a recreation resource.

RIPARIAN ZONE - An area adjacent to creeks and streams that usually harbor vegetation which rely on the semi-wet conditions found in a narrow strip along each side of these streams.

SERVICE AREA – A geographic area for which a specific park is intended to provide recreation resources to the residents therein.

TRAIL - A pathway or roadway designed and constructed to carry other than normal vehicular traffic. Use of a trail may be as restricted as is desired by the recreation operator. For example, hikers, equestrians, cyclists, or some combination may use a trail.

TRAILHEAD - A developed area that serves as the beginning point of a trail and includes typically parking, trail information, rubbish containers, potable water, and sanitary facilities.

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Appendices

APPENDIX A — NOTES FROM DISTRICT MASTER PLAN UPDATE OPEN HOUSE EVENTS

Open House Events Summary

Two public open house events were held to elicit community feedback. The meetings were held from 6:00 to 7:30 p.m. on the following dates and locations:

Tuesday, November 29th
Christ Community Church, Multipurpose Room
5025 Manzanita Avenue, Carmichael

Tuesday, December 6th
Oakdale Elementary School, Gym
3708 Myrtle Avenue, North Highlands

The following is a summary of comments received by attendees.

1.1 Parks and Facilities

1.1.1 What Parks Do You Use Now?

Table A-1 – What Parks Do You Use Now?

ACRPD Facilities													
Arcade Creek Park	C	C	C	C									
Arcade Creek Park Nature Area	C	C	C	C									
Hamilton Street Park	NH												
Margi Herzog Community Center													
Holyoke Nature Area													
Oakdale Park													
Jo Smith Nature Trail	C	C	C										
Other Nearby Public Parks													
Del Paso Regional Park	C												
Gibbons Community Park	C	C											
La Sierra Community Center	C												
Jan Park													
Ruth Inman or Planehaven Park													
Manzanita Park													

C = Carmichael Open House Response

NH = North Highlands Open House Response

1.1.2 Other Suggestions

Other suggestions for parks and facilities fell under the categories of dog parks, new facilities, and trails and trail connections.

Dog Parks

- Very excited about plans for a dog park – for both large and small dogs. The design plans – will there be: natural shade from mature trees? Seating areas – benches, chairs? Rules are going to be very important. I would like to see if the rules include all dogs must be spayed or neutered, and of course, shots must be up to date
- It would be nice to have a drinking fountain for different sizes of dogs
- Two gates [needed] for access and safety
- [Need] benches near trees
- Pick-up bag stations, [trash can], and pick-up bag rules
- Enclosed areas for dogs to play

New Facilities

- Orange Grove School, owned by SJUSD, 15 acres, 4-acre nature center with ADA friendly trails, bocce ball courts, etc. will be available after leases expire.... ..about 3 years
- Please consider acquisition of new open space and allocate funds if possible for new facilities. Thrilled you have [this] planning process
- Bathrooms, please!!!
- Bocce ball [courts]
- Pickle ball courts (requested at both Carmichael and North Highlands Open House Events)
 - Check out USAPA.org website for video
 - Currently 2.5 million players in USA, and anticipate 18 million in 2-3 years
 - Conversion of two tennis courts yields six pickleball courts
 - Offset expenses by sponsoring tournaments
 - Lessons learned:
 - CRPD, MORPD, and SRPD each have pickleball courts that are used to capacity
 - SRPD sells indoor pickleball court punch cards (10 rounds) for \$35-40
 - Outdoor nets are permanent and cost around \$135
 - SRPD, Folsom, and Lincoln Hills all host pickle ball tournaments
 - Auburn Recreation District has a pickleball court
 - Rotary interested in implementing pickleball courts, reach out to them, funding?
 - August 2015 SRPD Board Minutes have pickleball courts being approved, informational
 - Rusch Park's courts have posts installed out too far, watch the design details

Trails and Connections

- It is dangerous crossing Garfield Avenue. To make Arcade Creek Park accessible to more people we need a traffic light at Myrtle & Garfield. I've heard this comment in one of our Cameron Ranch HOA meetings. *(Editor's note: Myrtle Avenue & Garfield Avenue do not intersect. No streets intersect Garfield Avenue directly west of the park. An option would be to provide better access to Jo Smith Trail and Arcade Creek Park from the west side of Garfield Avenue and light the undercrossing. Coordination and cooperation with Sacramento County advised.)*
- Extend Jo Smith nature trail along Arcade Creek to connect with existing trails along Arcade Creek in Del Paso Regional Park
- There has been a trail along Arcade Creek on Sacramento County owned land along Arcade Creek downstream of Pasadena Avenue behind the houses on Dartmouth Drive

1.2 Programs

1.2.1 What Programs Do You Use Now?

Table A-2 – What Programs Do You Use Now?

ACRPD Programs													
Belly Dancing													
Folk Dancing													
International Dancing													
Second to None Boot Camp													
Dance Fitness													
Tai Chi-Chi Gong													
Camp Parkside (Summer Day Camp)													
Oakdale After School Program													
Senior Monday Drop In Program (DIP)													
Canine Good Citizen								C					
Dog Obedience								C					
Friday Night Family Movies													

C = Carmichael Open House Response
 NH = North Highlands Open House Response

1.2.2 Why Don't You Use ACRPD Programs?

- No social dancing or lessons offered
- No tennis
- Lack of advertising
- I don't know about them

1.2.3 Do You Use Programs at Other Park Districts? If so, Which Programs?

- Mission – Dance, ballroom, jazzercise
- Senior Services
- Gibbon Park
- Carmichael – Music in park

1.2.4 Which Categories Interest You?

Specific requests included yoga and walking trails.

Table A-3 – What Categories Interest You?

Program Categories													
Arts & Crafts	C												
Child Care													
Dance	C	C	C										
Educational Classes	C												
Fitness	C	C	C	C									
Games and Fun													
Music	C												
Outdoors	C	C	C	C	C	C							
Pets	C	C											
Self Defense													
Social Services	C												
Sports	C	NH											

C = Carmichael Open House Response
 NH = North Highlands Open House Response

1.2.5 Other Suggestions

Other suggestions for programming and events included:

- Hosting pickle ball tournaments
- Having food trucks come to parks for special events or tournaments

1.3 Services

1.3.1 Communication

- We have been going to Carmichael Park (dog corral) for years and didn't know that Arcade Creek Park was around the corner from where we live. We like Arcade Creek Park so much now that we know it is there.
- Finding our parks is what made the difference in moving to this area years ago. We love the parks! It is something we share as a family.

1.3.2 Maintenance

- Paved walkways are a plus (I'm 92).

1.3.3 Safety

- Trim all trees and bushes in parks and surrounding areas to 3-4 feet [tall]
- Replace large bushes [with] lower smaller bushes or groundcover
- Lighting at Oakdale Park – No lights in parking lot. Kids going to restroom in the dark.
- Solar lights?
- It is dangerous crossing Garfield Avenue. (See note earlier under *Parks and Facilities*)

APPENDIX B — DISTRICT MASTER PLAN UPDATE PUBLIC INPUT SURVEY AND RESULTS



Master Plan Update Survey

For each park in the District, please rank the priority of existing or new park and facility improvements using a high, medium, and low rating. Questions will cover Arcade Creek Park, Hamilton Street Park, and Oakdale Park.

1. Rank the priority of the following park needs at **Arcade Creek Park**.

	High Priority	Medium Priority	Low Priority
Basketball Court:			
Re-paint lines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dog Park:			
Add dog park area (separate large and small dog areas)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fitness/Workout Area:			
Convert one tennis court into fitness/workout area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Irrigation:			
Replace irrigation for better coverage and water efficiency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lighting:			
New safety/security lighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking Lot:			
Repave and paint new lot lines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Picnic Shelter:			
Add new group picnic shelter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Picnic Tables:			
Clean, repair, and paint them	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Play Structure:			
Add new play structure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restroom:			
New restroom building	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sport Court:			
Convert one tennis court into a multi-sport court	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. Rank the priority of the following park needs at Hamilton Street Park.

	High Priority	Medium Priority	Low Priority
Administrative Office: Replace existing administrative office with new office building	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amphitheater/Bandshell: Add amphitheater/bandshell (facing freeway)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Basketball Court: Paint new lines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Center Kitchen: Upgrade appliances and renovate kitchen area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Center Large Room: Add new building and entrance/exit signage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Center Restrooms: Renovate and upgrade	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dog Park: Add dog park area (separate large and small dog areas)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electrical Service: Add electrical service for park special events or festivals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Existing Group Picnic Area: Install new grills, add a "hot coals" box	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New Group Picnic Areas: Add three group picnic areas available for parties/rent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Horseshoe Pits: Repair back boards, clean and install new sand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Irrigation: Replace irrigation for better coverage and water efficiency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Lighting: New safety/security lighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maintenance Building: Remodel maintenance building adding two secure vehicle bays	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking Lot: Repair/replace existing gates, fix the stone masonry work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking Lot: Install new bollards to improve appearance and security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking Lot: Repave and paint new lot lines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Existing Picnic Tables: Clean, repair and repaint tables	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Existing Picnic Tables: Replace wood tables with concrete tables	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Existing Park Restroom: Repaint interior wall murals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Existing Park Restroom: Replace men's door, remove graffiti from interior of building, order and install new partitions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New Park Restroom: Add new park restroom building near the group picnic shelter and soccer fields	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soccer Field: Improve turf by resodding and/or reseeding the area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tennis Courts: Order and install new posts and nets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tennis Courts: Resurface the courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volleyball Courts: Convert grass courts to sand courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Rank the priority of the following park needs at Oakdale Park.

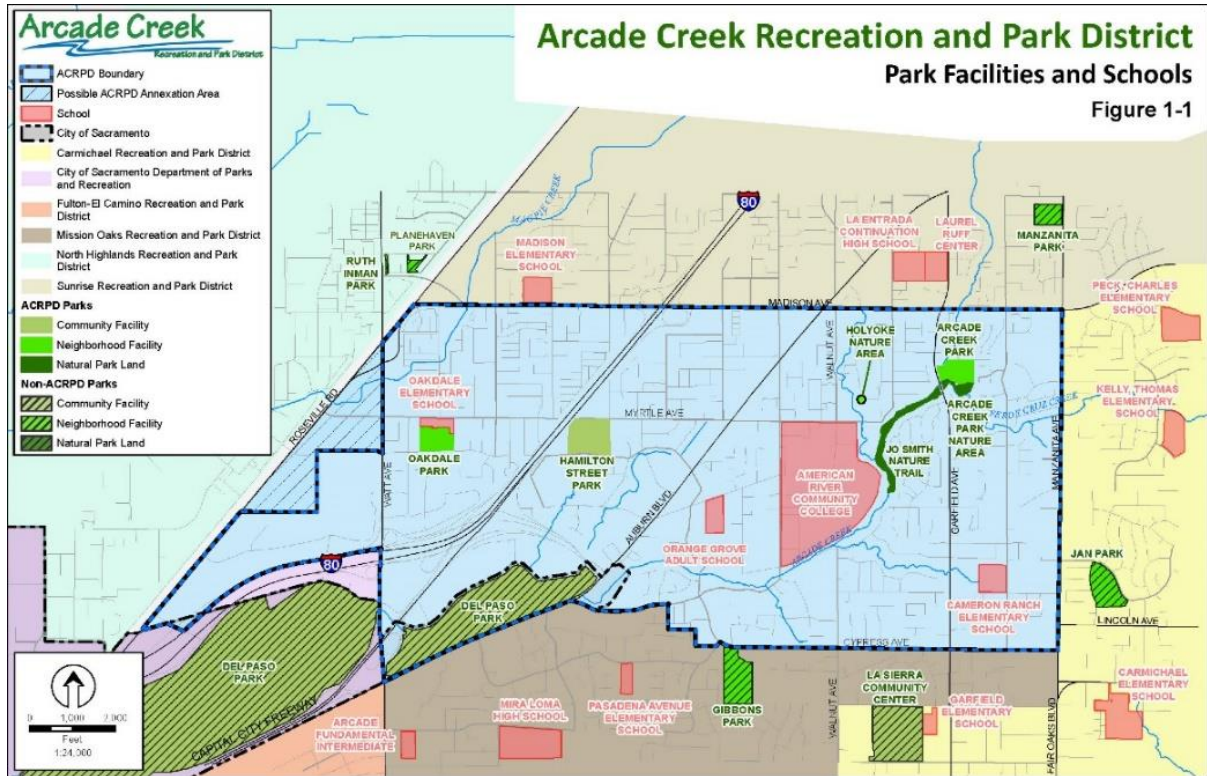
	High Priority	Medium Priority	Low Priority
Gymnasium: Repair or replace lunch table laminate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skate Park: Repair yellow grind rail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skate Park: Repair quarter pipe hole on top deck	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skate Park: Move to a new location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skate Park: Eliminate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soccer Field: Improve turf by resodding and/or reseeding the area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. How much would you be willing to pay per year to fund these District needs?

- \$36/year for single family unit or \$18/year for an apartment
- \$24/year for single family unit or \$12/year for an apartment
- \$18/year for single family unit or \$9/year for an apartment
- I am not willing to pay anything

5. Comments:

Arcade Creek Recreation and Park District Boundary



6. Do you live in Arcade Creek Recreation and Park District?

- Yes
- No
- I don't know
- Other: _____

7. I want to receive email updates and keep informed during the Master Plan process.

Email address: _____

ACRPD Master Plan Update

For each park in the District, please rank the priority of existing or new park and facility improvements using a high, medium, and low rating. Questions will cover Arcade Cree

Results

Question Summaries Individual Responses

Share Tweet G+ Share Share

18 responses

10/6/2016 - 12/19/2016

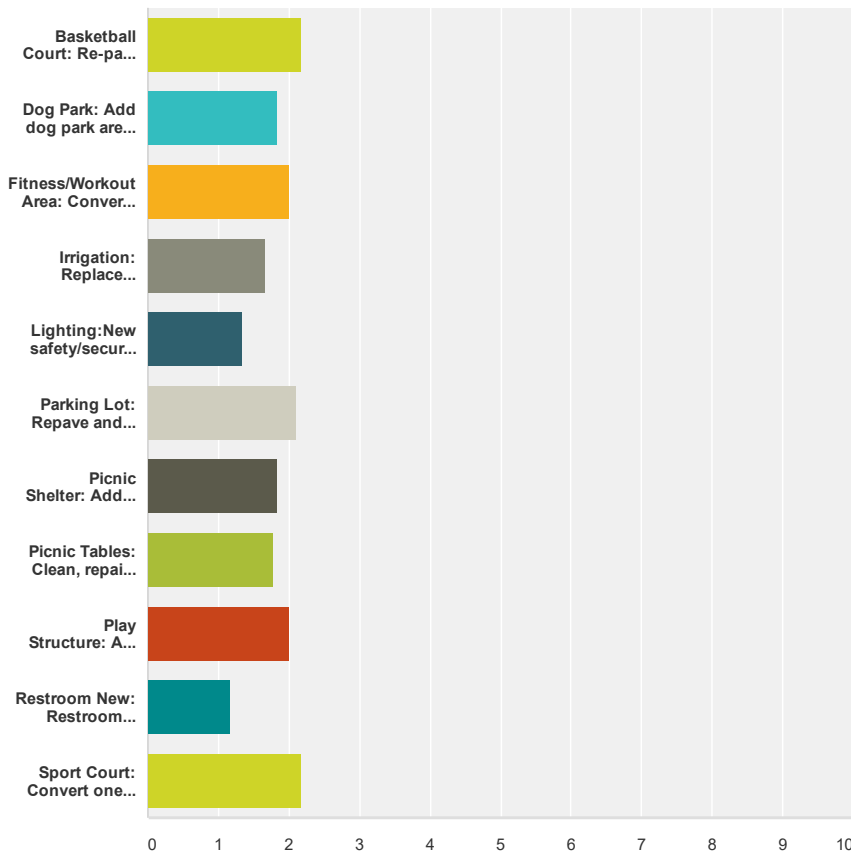
4 views

All Pages

Q1

Rank the priority of the following park needs at Arcade Creek Park.

Answered: 18 Skipped: 0



	High Priority	Medium Priority	Low Priority	Total	Weighted Average
Basketball Court: Re-paint lines	16.67% 3	50.00% 9	33.33% 6	18	2.17

Need insights?

SurveyMonkey has dozens of expertly-designed survey templates.

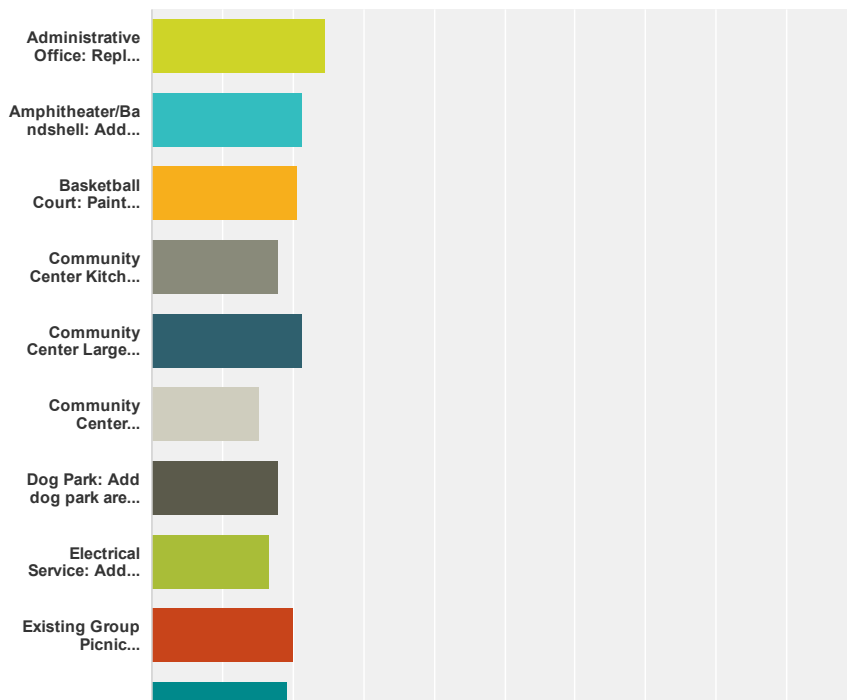
Sign up FREE or Learn more

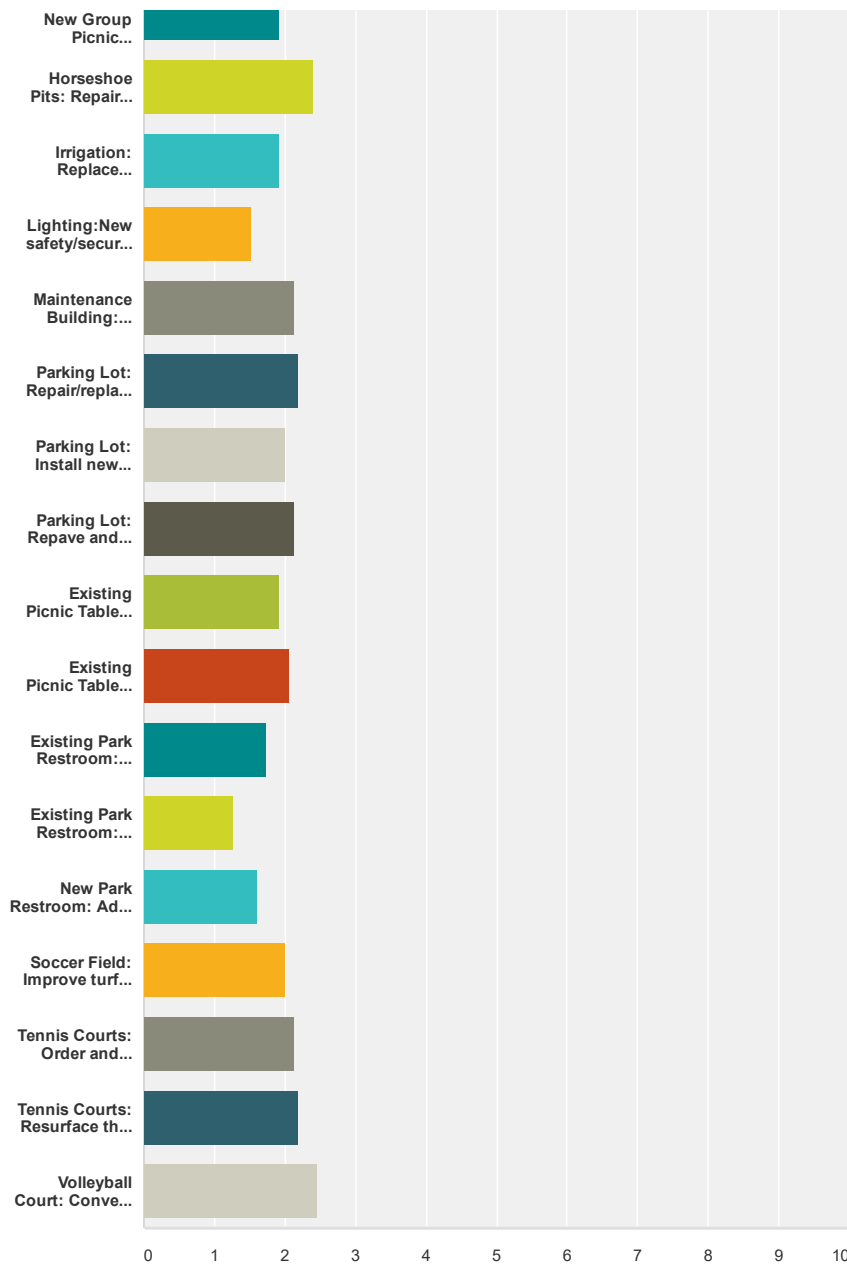
Dog Park: Add dog park area (separate large and small dog areas)	44.44% 8	27.78% 5	27.78% 5	18	1.83
Fitness/Workout Area: Convert one tennis court into fitness/workout area	33.33% 6	33.33% 6	33.33% 6	18	2.00
Irrigation: Replace irrigation for better coverage and water efficiency	44.44% 8	44.44% 8	11.11% 2	18	1.67
Lighting: New safety/security lighting	77.78% 14	11.11% 2	11.11% 2	18	1.33
Parking Lot: Repave and paint new lot lines	22.22% 4	44.44% 8	33.33% 6	18	2.11
Picnic Shelter: Add new group picnic shelter	27.78% 5	61.11% 11	11.11% 2	18	1.83
Picnic Tables: Clean, repair, and paint them	33.33% 6	55.56% 10	11.11% 2	18	1.78
Play Structure: Add new play structure	27.78% 5	44.44% 8	27.78% 5	18	2.00
Restroom New: Restroom building	83.33% 15	16.67% 3	0.00% 0	18	1.17
Sport Court: Convert one tennis court into a multi-sport court	22.22% 4	38.89% 7	38.89% 7	18	2.17

Q2

Rank the priority of the following park needs at Hamilton Street Park.

Answered: 15 Skipped: 3





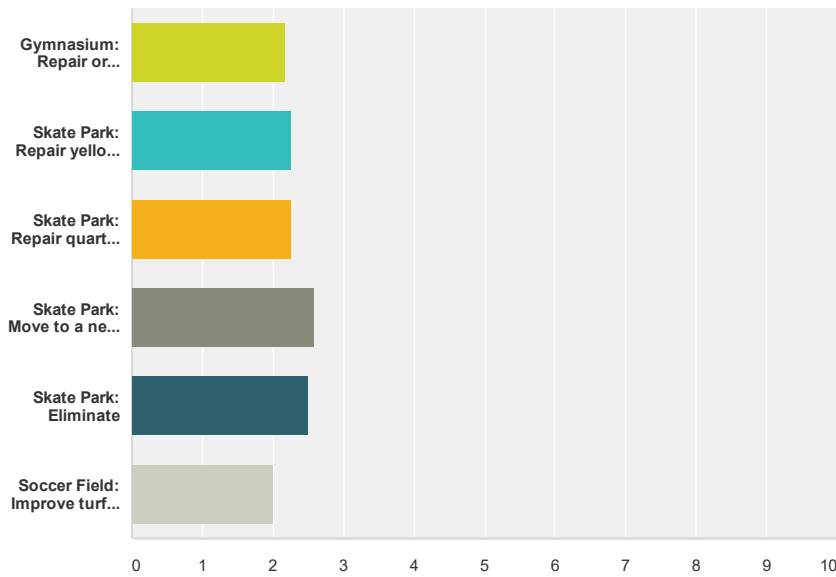
	High Priority	Medium Priority	Low Priority	Total	Weighted Average
Administrative Office: Replace existing administrative office with new office building	13.33% 2	26.67% 4	60.00% 9	15	2.47
Amphitheater/Bandshell: Add amphitheater/bandshell (facing freeway)	26.67% 4	33.33% 5	40.00% 6	15	2.13
Basketball Court: Paint new lines	20.00% 3	53.33% 8	26.67% 4	15	2.07
Community Center Kitchen: Upgrade appliances and renovate kitchen area	40.00% 6	40.00% 6	20.00% 3	15	1.80
Community Center Large Room: Add new building and entrance/exit signage	26.67% 4	33.33% 5	40.00% 6	15	2.13
Community Center Restrooms: Renovate and upgrade	60.00% 9	26.67% 4	13.33% 2	15	1.53
Dog Park: Add dog park area (separate large and small dog areas)	40.00% 6	40.00% 6	20.00% 3	15	1.80

Electrical Service: Add electrical service for park special events or festivals	40.00% 6	53.33% 8	6.67% 1	15	1.67
Existing Group Picnic Area: Install new grills, add a "hot coals" box	26.67% 4	46.67% 7	26.67% 4	15	2.00
New Group Picnic Areas: Add three group picnic areas available for parties/rent	33.33% 5	40.00% 6	26.67% 4	15	1.93
Horseshoe Pits: Repair back boards, clean and install new sand	13.33% 2	33.33% 5	53.33% 8	15	2.40
Irrigation: Replace irrigation for better coverage and water efficiency	33.33% 5	40.00% 6	26.67% 4	15	1.93
Lighting: New safety/security lighting	60.00% 9	26.67% 4	13.33% 2	15	1.53
Maintenance Building: Remodel maintenance building adding two secure vehicle bays	20.00% 3	46.67% 7	33.33% 5	15	2.13
Parking Lot: Repair/replace existing gates, fix the stone masonry work	20.00% 3	40.00% 6	40.00% 6	15	2.20
Parking Lot: Install new bollards to improve appearance and security	33.33% 5	33.33% 5	33.33% 5	15	2.00
Parking Lot: Repave and paint new lot lines	20.00% 3	46.67% 7	33.33% 5	15	2.13
Existing Picnic Tables: Clean, repair, and repaint tables	26.67% 4	53.33% 8	20.00% 3	15	1.93
Existing Picnic Tables: Replace wood tables with concrete tables	26.67% 4	40.00% 6	33.33% 5	15	2.07
Existing Park Restroom: Repaint interior wall murals	46.67% 7	33.33% 5	20.00% 3	15	1.73
Existing Park Restroom: Replace men's door, remove graffiti from interior of building, order and install new partitions	80.00% 12	13.33% 2	6.67% 1	15	1.27
New Park Restroom: Add new park restroom building near the group picnic shelter and soccer fields	46.67% 7	46.67% 7	6.67% 1	15	1.60
Soccer Field: Improve turf by resodding and/or reseeding the area	26.67% 4	46.67% 7	26.67% 4	15	2.00
Tennis Courts: Order and install new posts and nets	26.67% 4	33.33% 5	40.00% 6	15	2.13
Tennis Courts: Resurface the courts	20.00% 3	40.00% 6	40.00% 6	15	2.20
Volleyball Court: Convert grass courts to sand courts	13.33% 2	26.67% 4	60.00% 9	15	2.47

Q3

Rank the priority of the following park needs at Oakdale Park.

Answered: 12 Skipped: 6

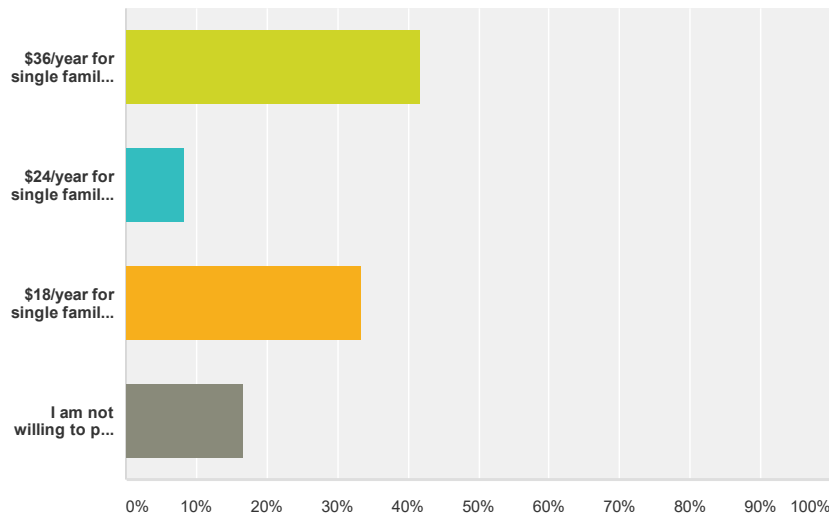


	High Priority	Medium Priority	Low Priority	Total	Weighted Average
Gymnasium: Repair or replace lunch table laminate	25.00% 3	33.33% 4	41.67% 5	12	2.17
Skate Park: Repair yellow grind rail	25.00% 3	25.00% 3	50.00% 6	12	2.25
Skate Park: Repair quarter pipe hole on top deck	25.00% 3	25.00% 3	50.00% 6	12	2.25
Skate Park: Move to a new location	8.33% 1	25.00% 3	66.67% 8	12	2.58
Skate Park: Eliminate	16.67% 2	16.67% 2	66.67% 8	12	2.50
Soccer Field: Improve turf by resodding and/or reseeding the area	41.67% 5	16.67% 2	41.67% 5	12	2.00

Q4

How much would you be willing to pay per year to fund these District needs?

Answered: 12 Skipped: 6



Answer Choices	Responses
\$36/year for single family unit or \$18/year for an apartment	41.67% 5
\$24/year for single family unit or \$12/year for an apartment	8.33% 1
\$18/year for single family unit or \$9/year for an apartment	33.33% 4
I am not willing to pay anything	16.67% 2
Total	12

Q5

Comments

Answered: 5 Skipped: 13

Comments specific to Hamilton Street Park... Thank you for opportunity to meet with Paul, Anne Marie, and others at master plan open house. The pickleball Community is exploding with new members every day. Please strongly consider converting tennis courts at this park to designated pickleball courts. I am open to working with your staff and board to learn more and provide demonstration and lessons regarding pickleball. Thank you in advance for your consideration, Brenda Russell and Michael Whitey
12/8/2016 8:10 AM

I am not familiar with Oakdale Park but am required to answer all the questions for it. Please disregard my answers for this park. Question 4 doesn't apply to me because I don't live in the District. If I did I would be willing to pay for improvements.
11/22/2016 1:50 PM

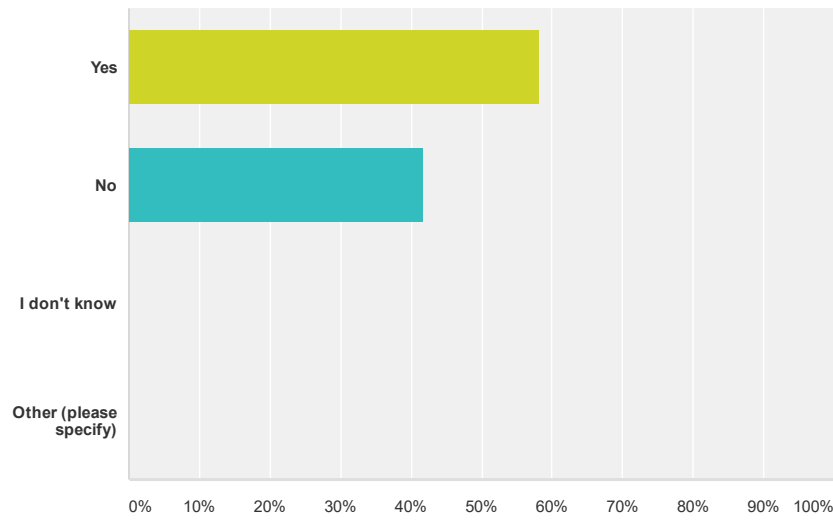
Safety and security should be your #1 priority.
11/14/2016 11:38 AM

my input should be disregarded on the 2nd and 3rd pages since I don't use those parks. I've used the Arcade Park and Jo Smith Trail areas since the 60's before they were parks as a frequent jog and so like to keep everything simple and undisturbed and that is why I'm not willing to volunteer money for improvements. One tiny suggestion that might save a little time now that the leaves are falling is to just mow them and let them recycle where they fall. I'm a small organic tree farmer and those leaves are very precious and provide good nourishment for the millions of critters plowing and working underground and build

Q6

Do you live in Arcade Creek Recreation and Park District?

Answered: 12 Skipped: 6



Answer Choices	Responses
Yes	58.33% 7
No	41.67% 5
I don't know	0.00% 0
Other (please specify)	0.00% 0
Total	12

Q7

I want to receive email updates and keep informed during the Master Plan process.

Answered: 3 Skipped: 15

Answer Choices	Responses
Email address:	100.00% 3