

**MEETING DATE: December 3, 2020**

**ITEM # 7 b**

**SUBJECT:** Consider authorizing staff to spend additional funds to continue promotion of the Community Services Survey through December 31, 2020

**RECOMMENDATION:** Authorize staff to spend no more than three-hundred dollars for this purpose.


Initiated or requested by

Board       Staff

Other

Report coordinator or prepared by:

Stephen Fraher, General Manager



Attachment:  Yes     No       Information       Direction       Action

**Background:** The Board decided at the November 19, 2020 meeting to keep the Community Needs Assessment Survey open through December 31, 2020. To gain additional responses, marketing is needed, and funding must be allocated for this purpose.

**Alternatives:**

- Do nothing and hope people find it
- Boost posts three times on Facebook
- Other options

**Analysis:** There is a desire and a need to reach the underserved portions of the Arcade Creek Community and get their input on priorities for this District. This will be combined with an outreach effort to social service organizations familiar with these neighborhoods.

**Budget/Cost Impact:** \$300.00

**Attachment(s):**

- None